

Deloitte.



Deloitte
grow

**Sowing the seeds
Teaching young Kiwis to think
like an entrepreneur and grow
money**

Why it works



During the challenge participants are encouraged to use their inner resources; creativity, imagination, experience, and networks – to grow their seed capital.



The challenge and the theory workshops give students' critical knowledge/skills in business and entrepreneurial activity.



The one month challenge creates an intense entrepreneurial environment – the deadline keeps the pressure on.



The challenge is deceptively simple – but as the money grows so too does the challenge and the learning.

What are rangatahi are saying

“It encouraged me to work with others and grow confidence. It also prepared me for the future.”

“I learned new skills and knowledge that I can use in the future”

“The challenge was especially unique and connected our group together to solve problems, make money and have fun.”

“I enjoyed making plans on how to grow money. Everyone was participating in our group. I enjoyed learning new things like networking and how to manage money. I also liked our coach because they were friendly and kind.”

About Deloitte New Zealand

Deloitte Grow is an enterprise and investment literacy programme created by Deloitte New Zealand. Deloitte's core skill set is helping business grow, with a large segment of the firm focused on the small and medium sized business that make up a large part of New Zealand's economy. Our people at Deloitte share their professional service skills and insights, supporting young people from diverse communities.

About Deloitte WorldClass

WorldClass is a Deloitte global initiative, committed to preparing one hundred million futures for a world of opportunity. By inspiring increased commitment and investment in education, skills development, and access to opportunity, our WorldClass initiatives are focused on empowering rangatahi youth in Aotearoa New Zealand to start exploring future pathways today, with a goal of positively impacting 25,000 New Zealanders by 2030.

In New Zealand, WorldClass builds on the strengths of our existing social programmes. It also recognises the impact we make through providing market-leading client services and developing our talented people at every level. WorldClass is also about collaboration and partnership. We already work alongside educators, not-for-profit leaders and government organisations to grow education outcomes, skills development and work opportunities.

We're focused on continuing to cement and expand these key relationships.

WorldClass

Our aspiration

Deloitte Grow aspires to encourage young people to think like entrepreneurs and apply new knowledge, creativity and skills in order to grow money.

Grow seeks to fill the gap between traditional financial literacy programmes, which often have a savings focus. Grow develops entrepreneurial confidence in students who may, as a result, envision new possibilities for themselves beyond school.

We bring the 'real world' of business to the classroom – our business clients share their stories and experience of business growth. Deloitte professionals act as business coaches, supporting and inspiring the students on their entrepreneurial journey.

Programme goals

Our goal is for all students to complete the programme with more confidence now, and for future endeavors.

Students will:

- Develop skills and increase knowledge in the different ways to grow money,
- Increase interest and knowledge in business and entrepreneurialism,
- Improve financial behaviour and decision making.



The programme

