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Deloitte Advisory Services (Pvt) Ltd. is a multi-disciplinary professional services organisation part of the Deloitte network. Our international capabilities combined with local expertise help our clients succeed, wherever they operate. In our continuous efforts to be the preferred service provider in Sri Lanka, we require proactive, dynamic, and self-motivated individuals with excellent interpersonal skills and a high level of commitment. The details of the position are highlighted below.

Senior Executive - Marketing, Branding & Communications

Deloitte Sri Lanka is in search of an experienced candidate to join our Marketing, Branding & Communications team. In this role, you will play a vital part in positioning our brand in the marketplace and driving awareness to the brand. This opportunity offers the chance to advance your career while making a tangible impact in the dynamic realm of Marketing, Branding & Communications.

Key responsibilities:

- Develop and execute comprehensive brand strategies to enhance brand awareness whilst collaborating with business functions to align marketing strategies.
- Plan, implement, and oversee marketing campaigns across platforms measuring and reporting performance.
- Manage internal and external communications to ensure consistent messaging within the organization.
- Manage content driven marketing, social media, digital marketing, email campaigns, newsletters, and videos.
- Plan and execute corporate events, coordinate with vendors, stakeholders and team members.
- Coordinate Global Marketing, Branding & Communications campaigns and initiatives locally.
- Liaise with the graphic designing team by providing required content to be created and publish on a timely basis.
- Adhere to all procedures and guidelines for marketing campaigns and communications as per network standards and guidelines.

The ideal candidate:

- Bachelor's degree in business Management / Marketing / Digital Marketing from a reputed University or CIM/SLIM qualified.
- Minimum 5 years' experience in handling Marketing, Branding and Communications campaigns.
- Knowledge in social media boosting and advertising.
- Content writing skills and website developing skills (backend and front end) will be an added advantage.
- A good team player with critical thinking, excellent problem solving and time-management skills.
- Creative, self-motivated, enthusiastic and ability to work under minimum supervision.
- Adaptable and resilient in high-pressure situations, with the ability to handle multiple tasks and prioritize effectively.
- Proficiency in Microsoft Word, Excel, and other MS office packages.
- Excellent written and verbal communication skills, with the capability to present information clearly and effectively.

How to apply

Email a detailed curriculum vitae (CV) to lkcareers@deloitte.com indicating the post applied and the names and contact details of two non-related referees.

Our office

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