



**Your potential,
unleashed.**

**Choose your impact.
Careers at Deloitte.**

Be a part of a thriving and dynamic professional services organisation

Deloitte is one of the largest global professional services organisations, serving clients through a globally connected network of more than 457,000 professionals across member firms in 150+ countries.

Deloitte Advisory Services is a multi-disciplinary professional services organization part of the Deloitte network. Our international capabilities combined with local expertise help our clients succeed, wherever they operate. In our continuous efforts to be the preferred service provider in Sri Lanka, we require proactive, dynamic, and self-motivated individuals with excellent interpersonal skills and a high level of commitment. The details of the position are highlighted below.

Executive - Marketing, Branding & Communications

Deloitte Sri Lanka is in search of an experienced candidate to join our Marketing, Branding & Communications team. In this role, you will play a vital part in positioning our brand in the marketplace and driving awareness to the brand. This opportunity offers the chance to advance your career while making a tangible impact in the dynamic realm of Marketing, Branding & Communications.

Key Requirements

- Bachelor's degree in business Management / Marketing / Digital Marketing from a reputed University or CIM/SLIM qualified.
- Minimum 3 years' experience in handling Marketing, Branding and Communications campaigns.
- Excellent interpersonal and leadership skills with a positive attitude and ability to learn fast.
- Knowledge in social media boosting and advertising.
- Content writing skills and website developing skills (backend and front end) will be an added advantage.
- A good team leader and team player with critical thinking, excellent problem solving and time-management skills.
- Creative, self-motivated, enthusiastic and ability to work under minimum supervision.
- Ability to work under pressure and meet deadlines.
- Proficiency in Microsoft Word, Excel, and other MS office packages.

Key Responsibilities

- Handle internal and external marketing campaigns and activities.
- Manage content driven marketing, social media, digital marketing and email campaigns.
- Liaise with external agencies & internal teams on content creation and publishing.
- Coordinate global Marketing, Branding & Communications campaigns and initiatives locally.
- Liaise with the graphic designing team by providing required content to be created and publish on a timely basis.
- Adhere to all procedures and guidelines for marketing campaigns and communications as per network standards and guidelines.

Our Office

100, Braybrooke Place, Colombo 02
www.deloitte.com

How to apply

Email a detailed curriculum vitae (CV) to lkcareers@deloitte.com indicating the post applied and including the names and contact details of two non-related referees.

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. Please see www.deloitte.com/about for a more detailed description of DTTL and its member firms.