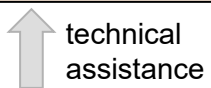
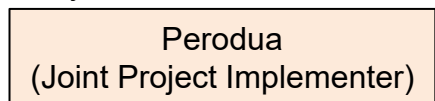


<b>Project Name</b>	Local Production and Sales Demonstration Project of Hybrid Vehicles for Malaysia		
<b>Company Name</b>	DAIHATSU MOTOR CO.,LTD.	<b>Company Size</b>	SME (other than SME)
<b>Category</b>	Category1 (Category 2) (Category 3)	<b>Project Field</b>	(GX) DX (Economic Security)
<b>Total Project Expenses/Total Subsidy Expenses/ Subsidy Application Amount</b>	80 billion yen/32billion yen/16billion yen		

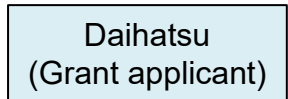
### Project Outline

【Project Scheme】

Malaysia



Japan



At the local joint venture PGMSB, body, painting, and assembly will be locally produced, and a demonstration project will be carried out.

【Outline】

- In promoting decarbonization in Malaysia, BEV adoption is limited by charging infrastructure and income, whereas HEVs can use existing systems and offer a practical near-term solution.
- This project will support Malaysia's xEV adoption and carbon-neutral goals by locally producing and selling vehicles fitted with Daihatsu's HEV technology.
- Beyond assembly, the initiative covers specific production processes, quality assurance systems, human resource development, and the incorporation of feedback from the market.

【Key Technologies and Demonstrations】

- Establishing quality assurance methods for local production and accumulating on-site operational experience
- Evaluating customer acceptance of HEV in terms of pricing and related factors, compared with internal combustion engine (conventional) vehicles
- Understanding and validating customer expectations and usage characteristics of electrified vehicles

※xEV...A general term for electrified vehicles that use electric motors as part or all of their propulsion, such as hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), battery electric vehicles (BEV), and fuel cell electric vehicles (FCEV).

Hybrid unit(HEV)



### Resulting benefits to Japan

【Points that this project contributes to innovation creation in Japan】

- Issues from this demonstration will be used to strengthen the next model, the full-scale HEV introduction.
- Through the supply of HEV technologies and related components, boosting Japan's jobs and industrial competitiveness.
- By developing the talent expected by the Malaysian government and contributing to carbon neutrality will strengthen the Japan–Malaysia joint venture and Japan's tech presence.

【Resulting domestic employment and investment benefits】

- Medium- to long-term HEV design, production preparation, and quality assurance work will likely sustain or increase employment in Japan.