

Deloitte.

阿里云

生态与联盟 | 客户成功故事

打造数智化架构 赋能保险企业数字化转型

德勤中国携手阿里云，将领先的多元专业服务与前沿技术解决方案深度融合，助力中国大型产险公司推进数智化转型。双方聚焦法人与理赔两大核心，为客户构建面向数智化时代的全新应用架构，助力全面提升数字化转型能力。



关于客户

客户是历史悠久的大型国有财产保险公司，其综合实力与保费规模都居于市场前列。客户致力于对标世界一流，通过科技赋能、创新驱动，打造现代科技型风险管理公司，引领全球财险市场发展，以高质量发展更好服务国家战略。

客户诉求

- 为支持公司数字化发展战略，需解决当前系统建设中存在的分散化、功能重叠及缺乏一体化和体系化等问题
- 结合行业趋势与公司经营重点，拟借鉴领先的行业方法论与实践案例，组建联合项目团队，共同完成两大核心领域的应用架构重构规划，为后续系统重构与数字化能力升级奠定坚实基础

解决方案

第一阶段：战略解读与现状评估

第二阶段：蓝图设计

第三阶段：实施路径规划

业务战略解读与分析

业务现状评估

数字化现状评估

实施路径规划

项目管理

知识转移及培训

交付价值

数字化发展目标

卓越客户体验

- 以服务客户为核心
- 创新保险产品供给
- 提升保险支持水平
- 扩大保险责任
- 提升保险功能性

智能服务支持

- 深挖保险和投资价值
- 以线上和数智化驱动业务增长
- 提升市场竞争力

高效协同运营

- 加强全集团协同共享
- 识别降本增效关键点

严密风险防控

- 加强风险和安全管控
- 守住不发生系统性风险的底线

助力建设全球卓越保险集团
实现“数字领航、卓越未来”数字化愿景

Deloitte | 阿里云

作为阿里云全球战略合作伙伴，德勤将领先市场的创新能力、专业洞察和行业经验与阿里云的前沿技术相结合，建立起全球性的联盟网络，致力于为中企出海和跨国企业在华运营提供高质量、全方位的解决方案，为客户创造价值增长并赢得市场声誉。



敬请联络德勤：

如有任何咨询事宜，请联系全国生态与联盟管理办公室

cnalliance@deloitte.com.cn

欲了解更多，请访问 <https://www.deloitte.com/cn/zh/alliances.html>

因我不
同就不
凡

始于1845

关于德勤

德勤中国是一家立足本土、连接全球的综合性专业服务机构，由德勤中国的合伙人共同拥有，始终服务于中国改革开放和经济建设的前沿。我们的办公室遍布中国31个城市，现有超过2万名专业人才，向客户提供审计、税务、咨询等全球领先的一站式专业服务。

我们诚信为本，坚守质量，勇于创新，以卓越的专业能力、丰富的行业洞察和智慧的技术解决方案，助力各行各业的客户与合作伙伴把握机遇，应对挑战，实现世界一流的高质量发展目标。

德勤品牌始于1845年，其中文名称“德勤”于1978年启用，寓意“敬德修业，业精于勤”。德勤全球专业网络的成员机构遍布150多个国家或地区，以“因我不同，成就不凡”为宗旨，为资本市场增强公众信任，为客户转型升级赋能，为人才激活迎接未来的能力，为更繁荣的经济、更公平的社会和可持续的世界开拓前行。

Deloitte（“德勤”）泛指一家或多家德勤有限公司，以及其全球成员所网络和它们的关联机构（统称为“德勤组织”）。德勤有限公司（又称“德勤全球”）及其每一家成员所和它们的关联机构均为具有独立法律地位的法律实体，相互之间不因第三方而承担任何责任或约束对方。德勤有限公司及其每一家成员所和它们的关联机构仅对自身行为承担责任，而对相互的行为不承担任何法律责任。德勤有限公司并不向客户提供服务。请参阅 www.deloitte.com/cn/about 了解更多信息。

德勤亚太有限公司（一家担保责任有限公司，是境外设立有限责任公司的其中一种形式，成员以其所担保的金额为限对公司承担责任）是德勤有限公司的成员所。德勤亚太有限公司的每一家成员及其关联机构均为具有独立法律地位的法律实体，在亚太地区超过100个城市提供专业服务，包括奥克兰、曼谷、北京、班加罗尔、河内、香港、雅加达、吉隆坡、马尼拉、墨尔本、孟买、新德里、大阪、首尔、上海、新加坡、悉尼、台北和东京。

本通讯中所含内容乃一般性信息，任何德勤有限公司、其全球成员所网络或它们的关联机构并不因此构成提供任何专业建议或服务。在作出任何可能影响您的财务或业务的决策或采取任何相关行动前，您应咨询合格的专业顾问。

我们并未对本通讯所含信息的准确性或完整性作出任何（明示或暗示）陈述、保证或承诺。任何德勤有限公司、其成员所、关联机构、员工或代理方均不对任何方面因使用本通讯而直接或间接导致的任何损失或损害承担责任。

© 2025。欲了解更多信息，请联系德勤中国。

Deloitte.

阿里云

Ecosystems & Alliances | Client Success Stories

Build Intelligent Digital Architecture Empower Insurance Digital Transformation

Deloitte China, in collaboration with Alibaba Cloud, has deeply integrated leading multidisciplinary professional services with cutting edge technology solutions to support the digital and intelligent transformation of China's leading property insurance company. Focusing on the core areas of corporate clients and claims management, the partnership has established a next generation application architecture for the digital era, empowering the client to significantly enhance its overall digital transformation capabilities.



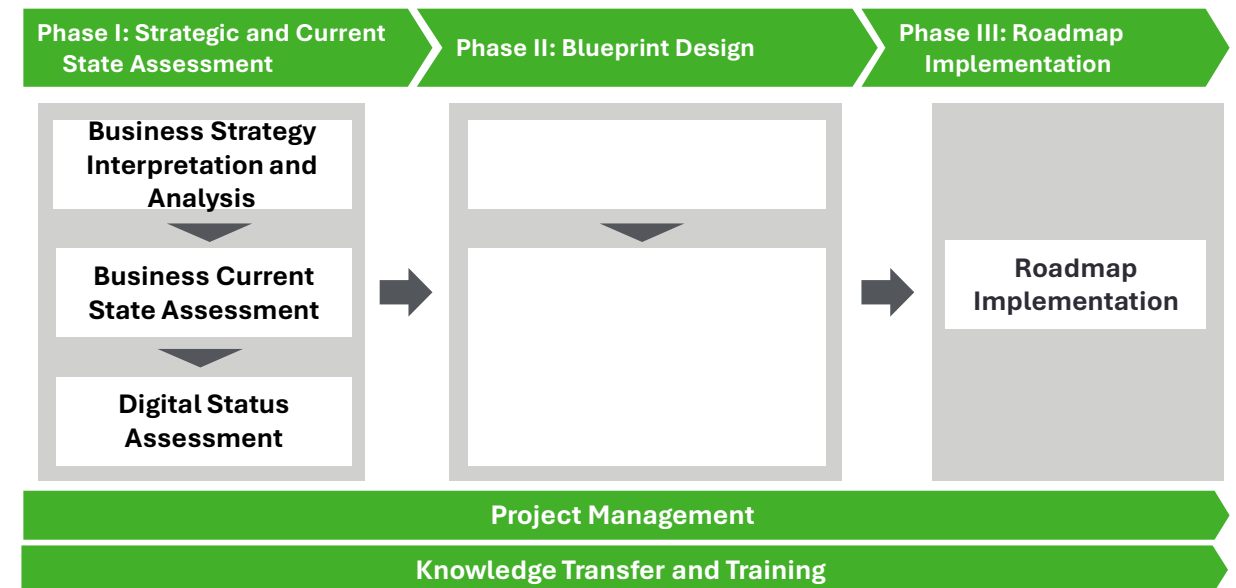
About Client

The client is a leading state-owned property insurance company with a strong market position and a long history. It aims to become a technology-driven, world-class risk management organization through innovation and digital transformation, supporting national strategic goals with high-quality growth.

Requirements

- To support its digital strategy, the client aims to address system fragmentation, functional overlap, and lack of integration.
- By leveraging industry best practices and forming a joint team, the client will co-develop target architectures for two core domains, laying the foundation for system modernization and digital capability upgrade.

Solutions



Results

Digital Development Goals

Superior Customer Experience

- Customer-centric service
- Innovative insurance product offerings
- Enhanced insurance support levels
- Expanded insurance coverage

Intelligent Service Support

- Maximize insurance and investment value
- Drive business growth through online and digitalization
- Boost market competitiveness

Efficient Collaborative Operations

- Strengthen group-wide collaboration and sharing
- Identify key points for cost reduction and efficiency improvement

Robust Risk Management

- Enhance risk and security controls
- Maintain a zero-tolerance baseline for systemic risks

Supporting the Construction of a Globally Excellent Insurance Group Achieving the Vision of "Digital Leadership, Outstanding Future"

Deloitte | Alibaba Cloud

As a global strategic partner of Alibaba Cloud, Deloitte leverages market leading innovation capabilities, professional insights, and industry experience with Alibaba Cloud's cutting-edge technology to establish a global alliance network, committed to delivering high-quality, end-to-end solutions for Chinese enterprises expanding overseas and multinational companies operating in China, driving customer value creation and market recognition.



Please contact Deloitte:

If you have any questions, please contact Ecosystems & Alliances National Office

cnalliance@deloitte.com.cn

For more information, please visit: <https://www.deloitte.com/cn/zh/alliances.html>

因我不
同
成就
不凡

始于1845

About Deloitte

Deloitte China provides integrated professional services, with our long term commitment to be a leading contributor to China's reform, opening up and economic development. We are a globally connected firm with deep roots locally, owned by our partners in China. With over 20,000 professionals across 31 Chinese cities, we provide our clients with a one stop shop offering world leading audit, tax and consulting services.

We serve with integrity, uphold quality and strive to innovate. With our professional excellence, insight across industries, and intelligent technology solutions, we help clients and partners from many sectors seize opportunities, tackle challenges and attain world class, high quality development goals.

The Deloitte brand originated in 1845, and its name in Chinese (德勤) denotes integrity, diligence and excellence. Deloitte's global professional network of member firms now spans more than 150 countries and territories. Through our mission to make an impact that matters, we help reinforce public trust in capital markets, enable clients to transform and thrive, empower talents to be future ready, and lead the way toward a stronger economy, a more equitable society and a sustainable world.

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited (DTTL), its global network of member firms, and their related entities (collectively, the Deloitte organization). DTTL (also referred to as Deloitte Global) and each of its member firms and related entities are legally separate and independent entities, which cannot obligate or bind each other in respect of third parties. DTTL and each DTTL member firm and related entity is liable only for its own acts and omissions, and not those of each other. DTTL does not provide services to clients. Please see www.deloitte.com/about to learn more.

Deloitte Asia Pacific Limited is a company limited by guarantee and a member firm of DTTL. Members of Deloitte Asia Pacific Limited and their related entities, each of which is a separate and independent legal entity, provide services from more than 100 cities across the region, including Auckland, Bangkok, Beijing, Bengaluru, Hanoi, Hong Kong, Jakarta, Kuala Lumpur, Manila, Melbourne, Mumbai, New Delhi, Osaka, Seoul, Shanghai, Singapore, Sydney, Taipei and Tokyo.

This communication and any attachment to it is for internal distribution among personnel of the Deloitte organization.

It may contain confidential information and is intended solely for the use of the individual or entity to whom it is addressed. If you are not the intended recipient, please notify us immediately by replying to this email and then please delete this communication and all copies of it on your system. Please do not use this communication in any way.

None of DTTL, its member firms, related entities, employees or agents shall be responsible for any loss or damage whatsoever arising directly or indirectly in connection with any person relying on this communication.

© 2025. For information, contact Deloitte China.