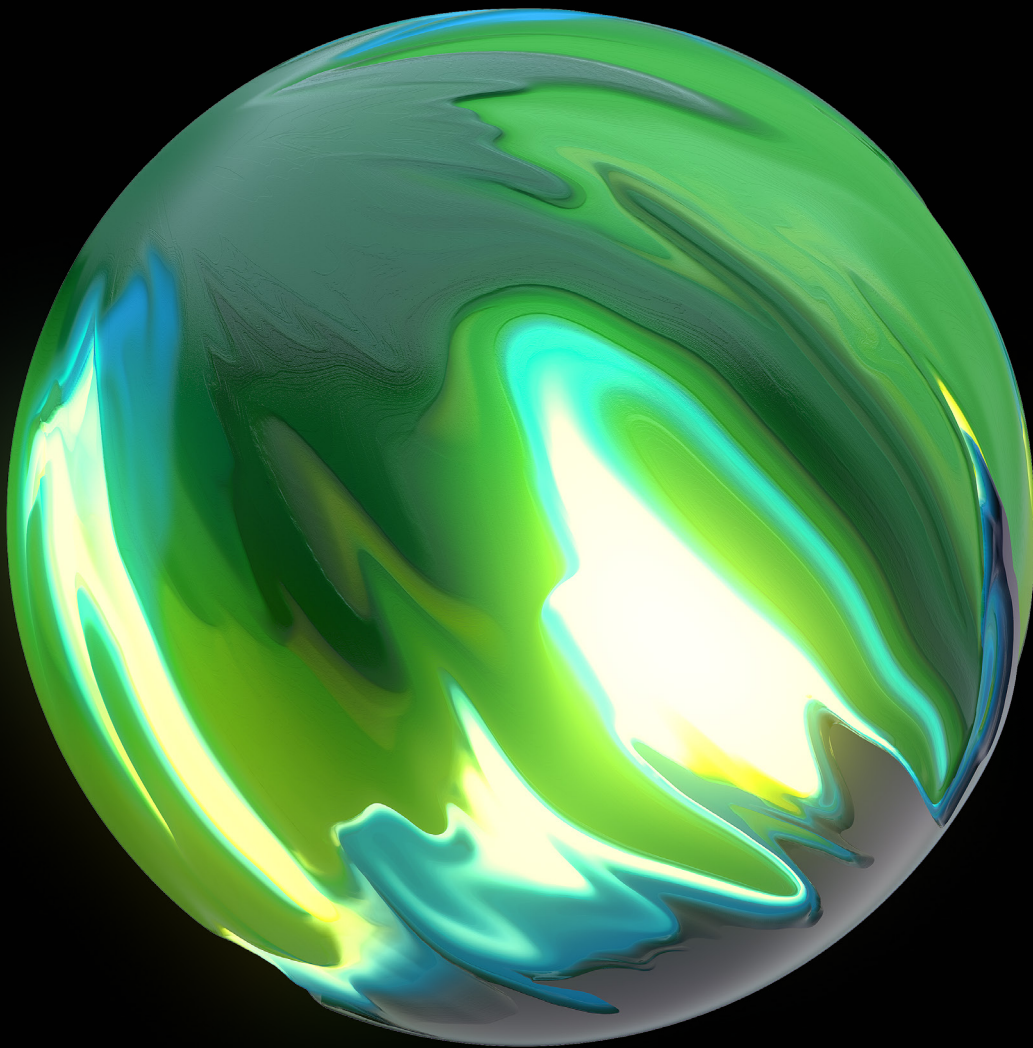


**Deloitte.**



Unlock the potential of data  
Cyber Data & Privacy  
capabilities in Asia Pacific



Managing privacy and personal data are complex, and the consequences of getting them wrong are significant. A large-scale violation of privacy through the misuse, loss or breach of data will result in widespread loss of trust and a number of other serious commercial, reputational, legal and regulatory consequences.

The **upside of getting it right** is the ability to use personal data responsibly to enable business opportunities and enhance trust. Building trust through responsible and ethical data use is fundamental for the sustainable success of any organisation.

Recent technological advances mean that organisations process, and have access to, more data than ever before. The exponential data growth in an increasingly digitalised world, coupled with the new working model reshaped by COVID, have brought more privacy and data protection challenges. Across Asia Pacific, privacy and data protection legislations are evolving fast and rules are getting stricter. These challenges need to be incorporated into new or existing processes and might add additional layers of complexity. Topics such as cross-border data transfers, data localisation, the application of artificial intelligence, and the Internet of Things (IoT) are all demanding ever-increasing attention of senior leadership. While the focus is understandably on being compliant with legislation, at Deloitte we also see the opportunities that these challenges bring.

# Our Data & Privacy services

We work with organisations across all industries to help navigate privacy and data protection challenges. Deloitte helps our clients handle personal data in a **responsible, secure** and **ethical** manner that is also efficient and innovative. Our capabilities and solutions are focused on the **development, transformation, and resilience** of data governance, data architecture and design, and privacy and data protection, including enterprise-wide privacy and data protection programs.

Deloitte's Data & Privacy capability offers a suite of innovative, end-to-end services and solutions to transform data management and security, address opportunities and challenges, and drive insights. We support organisations in revamping their privacy capabilities beyond just compliance – we help them reap the benefits of their data in an increasingly data driven world, while increasing operational efficiencies and enhancing trust.



## Strategy

Deloitte helps organisations design and develop Data & Privacy strategies and roadmaps, which are tailored and specific to their business needs, unique challenges, strategic objectives, and risk appetites. We assist clients in achieving the data and privacy visions defined for their organisations, and in realising desired data and privacy benefits through effective and practical transformation programs.

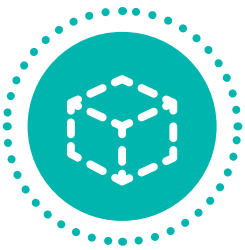
- Data & Privacy strategy and roadmap design
- Privacy transformation
- Privacy by Design/by Default
- Data governance and management
- Data quality management
- Metadata management
- Data ethics
- Policies and procedures development
- Awareness, training, and cultural change



### Reporting

We help organisations obtain clear and useful insights into their current Data & Privacy operations and risks, including (industry peers) benchmarking. We help to translate these insights into sustainable actions for continuous monitoring and compliance, and ongoing improvement.

- Data & Privacy maturity and benchmarking
- Data & Privacy certification readiness
- Ongoing monitoring program (privacy and/or data protection metrics)
- Data regulatory obligations analysis
- Performance management and customer engagement



### Architecture

Deloitte helps organisations design and orchestrate suitable Data & Privacy protection architecture, including technologies and tools to scale. We collaborate with clients on platform design and implementation, and data and privacy related controls enhancement and optimisation (including change management and ongoing risk and compliance management).

- Privacy management platform implementation
- Data discovery and scanning (automated)





### Privacy

We help organisations to identify potential gaps in their privacy structures and processes, and assist with the remediation. This includes providing **managed services** to help them with ongoing maintenance and continuous improvement. Our proven privacy assessments are risk-based and result in the creation of a practical and actionable roadmap for the desired privacy state, while also addressing data and privacy regulatory requirements.

- Privacy impact assessment (PIA)
- Compliance gap assessment
- Third party risk management
- Cross-border data transfer assessment
- Data retention and disposal analysis and implementation
- Consent/preference/cookie management
- Data and privacy artefact design, development, and implementation
- Data and privacy managed services
- Data protection officer (DPO) as a service
- Privacy enhancing technologies (PETs)
- Data subject request (DSR) management



### Protection

We help to strengthen, protect, and secure one of the most valuable assets of any organisation—data. Data should be protected and secured throughout its lifecycle from data entry in an organisation to its disposal via a holistic approach, leveraging technologies and automation tools that help to ensure the business stays secure and competitive.

- Data protection assessment
- Data protection platform implementation
- Data handling and classification
- Data breach/incident management
- Data loss prevention (DLP) design and implementation (including managed DLP)
- Insider threat management (ITM) implementation
- Data anonymisation solution implementation

# Why choose Deloitte?

Our global network gives us the depth and breadth of experience in dealing with many of the world's toughest Data & Privacy issues, while tailoring our offering to meet your local needs in Asia Pacific.



Aligned services across Asia Pacific ensuring consistent high-quality, integrated solutions



Offerings at a regional level with local customisation



Cross-geography and multi-lingual delivery capabilities



Certified professionals with in-depth knowledge of various Data & Privacy regulations



Long tradition of cooperating on international privacy engagements



Continuous regulatory insights, regionally and locally



Relationships with major privacy technology vendors



Experience in implementing privacy-enhancing technologies (PET)

**7,000+**

Cyber practitioners in Asia Pacific

**125**

offices in Asia Pacific across Australia, China, Japan, Korea, New Zealand, South Asia, Southeast Asia, Taiwan

**30+**

years providing cyber risk services

**30+**

Cyber Intelligence Centres

**Wide range of certifications**

CIPP/E/A/US/M/T, CISM, CISP, CISA, CIPT, CDPSE, PMP, ISO 27001, and many more

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