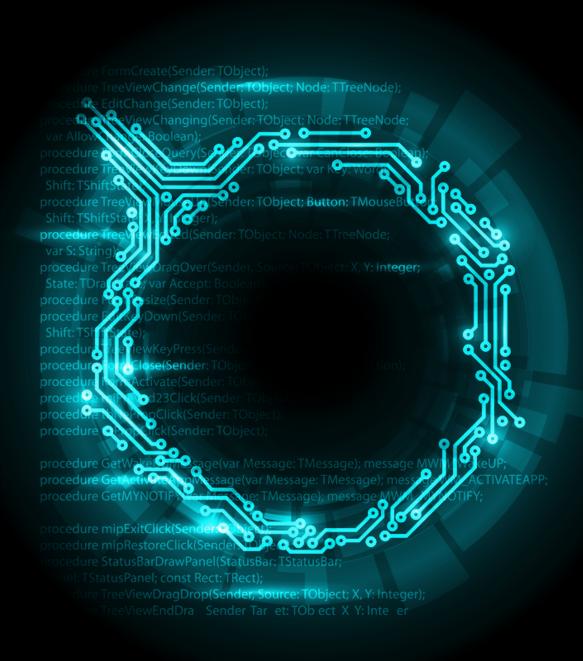
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SFC's new licensing regime for virtual asset services providers (VASPs)



On 4 November 2020, the Hong Kong Financial Services and Treasury Bureau ("FSTB") has issued a public consultation for seeking views on legislative proposal to introduce a new licensing regime for virtual asset services providers whereby any person seeking to conduct the regulated business of virtual asset trading platforms in Hong Kong will be required to apply for a license. Previously, Securities and Futures Commission ("SFC") has issued a position paper in November 2019 for licensing of VASPs (SFC type 1 & 7 license) under an opt-in scheme. It applies to platform which enable clients to trade virtual asset ("VAs") with securities features (e.g. security token). With the new proposal, the proposed regulations are meant to cover VASPs that trade non x ▲1.56 securities virtual assets as well (e.g. cryptocurrencies) under the Anti-Money Laundering Ordinance ("AMLO"). It is broadly welcomed by the market as it is seen as a big step to protect investors' interest and enable the healthy continuous development of a virtual asset sector in Hong Kong.



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Limitation of current licensing regime

Currently, the SFC's regulatory perimeter only extends to VAs that satisfy the definition of "securities" or "futures contracts" under the Securities and Futures Ordinance ("SFO"). One of the prerequisites for licensing is that the VASPs must offer trading of at least one VA with securities feature. Such VASPs would then fall within the regulatory boundary of SFC. However, the opt-in approach has a significant limitation which is also acknowledged by SFC that it let out a limbo area for those VASPs to remain off the regulatory radar by simply trading non-securities VA. By doing so, the VASPs could continue to operate as unregulated businesses.

The new proposed regulatory regime, on the other hand, covers all VASPs that trade non securities VSs, either operate in Hong Kong or actively market their VA products to the public of Hong Kong. Most importantly, the new licensing regime would protect the investors' interest whilst ensure the VASPs to fulfil the requirements on anti-money laundering and terrorist financing.



New opportunities

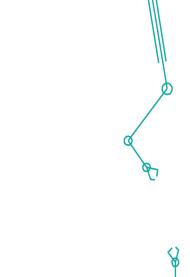
Hong Kong is widely recognized as an international financial centre with the high reputation. One of the most fundamental factors of Hong Kong's success is the robust legal and regulatory framework that enable investors to feel comfortable to invest in Hong Kong. To keep pace with the swiftly developed financial innovation, the introduction of the new licensing regime can underpin Hong Kong's competitive advantage by providing a strong legal basis to regulate and supervise the VA trading activities. This is crucial to the further development of the industry as it will strengthen the market confidence by creating an appropriate baseline standards and levels of supervision that commensurate investments' expectation in Hong Kong.

There is also a huge potential for the related upstream and downstream industry chain such as business in blockchain technology services providers, expert legal advisors, custodian, etc. to thrive in a way with a balance in nurturing technology innovation but also protect the general interest of public.

Key requirements

Only locally incorporated companies are eligible for the application and the responsible officers ("ROs") to the regulated activities and ultimate owners will be subject to the fit and proper test. Those VASPs should only offer service to professional investors.

Licensing requirements for the proposed new licensing regime include Schedule 2 to the AMLO as well as other requirements that are currently observed by various VASPs licensed under the opt-in regime. However, the requirements will vary as needed due to the tech-savvy and highly speculative nature of the VA industry.



Global insight

With VAs bringing changes to the financial landscape, regulators dealing with money laundering and terrorist financing ("ML/TF") around the world have taken up the role to ensure that these VASPs are being monitored within their jurisdiction.



Financial Crimes Enforcement Network | Bank Secrecy Act ("BSA")

- Convertible virtual currencies are required to adhere to the BSA obligations, which include to maintaining an effective risk based anti-money laundering and counter terrorist financing program.
- The BSA maintains a Travel Rule that requires all financial institutions to pass on certain information to the next financial institution for transmittal of funds that are greater than \$3,000.



Financial Conduct Authority

- The Cryptoasset Taskforce was established in March 2018 to monitor the activities of cryptoassets and distributed ledger technology.
- The 5th Anti Money Laundering Directive ("5MLD") has empowered the Financial Intelligence Units to obtain information of virtual currency owners such as the address and identities, hence reducing the anonymity associated with cryptocurrency.



Financial Services Agency of Japan ("JFSA") | Payment Services Act & Financial Instruments and Exchange Act

- JFSA requires all the virtual currency exchange operators to be registered with the JFSA.
- Cryptocurrency exchange is required to check the identity of the customers who
 open accounts, maintain records of the transactions done and notify authorities
 if any suspicious transaction is identified.

Australian Transaction Reports and Analysis Center ("AUSTRAC") | *Anti-Money Laundering and Counter-Terrorism Financing Act 2006*

- AUSTRAC requires cryptocurrency exchanges operating within the jurisdiction of Australia to be registered.
- The Guide to Preparing and Implementing an AML/CFT program was issued and subsequently updated in 2020, which serves to bring out the important considerations that digital currency exchange operators need to take when designing their AML/CFT system.

Anti-money laundering risk assessment and compliance obligations

From above, it can be seen that it is important for the VASPs to identify, mitigate and manage ML/TF risk. This requires participation from Senior Management to all employees within the VASP. Risk assessment should be conducted by identifying all potential risk in terms of products, services, customer and geography and the strength of the compliance controls in place.



Key focus of anti-money laundering measures

1. Customer Due Diligence

Customer due diligence plays an important role that VASPs do not meet their clients face-to-face. As a result, VASPs are unable to verify or identify the documents that the customer provided directly. Any technology solutions are recommended to be adopted for identity authentication and matching (e.g. facial recognition, liveness detection).

2. Name screening

Name screening is another vital part. It is critical for VASPs to identify if any of their customer is political exposed person or listed in Sanctions name list such as the OFAC or UN sanctions list.

3. Transaction Monitoring and Suspicious Transaction Reporting

Suspicious activities involving the use of VAs may share similar traits with ML/TF activities related to the use of fiat currency, or other kinds of assets. VASPs should therefore consider monitoring transactions for irregular or uncommon patterns including but not limited to the use of multiple VASPs with no logical business or new users that attempt to trade the entire balance of VAs. Transaction size should also be monitored in terms of amount and frequency to detect illogical transactions such as structuring the VA transactions in amounts under reporting thresholds or making multiple high-value transactions in a staggered and regular pattern.



The next step

The public consultation closes on 31 Jan 2021 and it will take some time to complete the legislative process.

We anticipate significant long term benefit from the introduction of this new licensing regime, by shoring up Hong Kong's competitive edge in the regulation and supervision of virtual asset trading and further develop the growth of the industry. We will share with you more of our insights and perspectives as and when future development occurs.



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