

TO CUSTOMERS

2 May 2016

Dear Sir/Madam

Re: Pet Brands Connect Pty Ltd (Administrators Appointed)
ACN 094 221 913
("the Company")

I refer to the appointment of David Lombe and I as Joint and Several Administrators of the Company on 14 April 2016 and previous correspondence to customers.

1. Sale of Assets

I advise that the assets of the Company were sold to Petbarn Pty Ltd on 29 April 2016. The Company has effectively ceased trading immediately from this date.

2. Outstanding Invoices

It will be appreciated if you would arrange for the payment of any outstanding invoices raised prior to our appointment or during the period of the Administration as soon as possible, so that we can settle your account.

Please ensure that you effect payments in the following way:

1. If paying by cheque, please forward to the Administrators' office at:

C/- Deloitte Touche Tohmatsu
ATT: Emma Henderson
Grosvenor Place
225 George Street
SYDNEY NSW 2000

2. In regards to payments by electronic funds transfer, this process is unchanged and payments can continue to be transferred to:

Name: VALUE PLUS
Bank: ANZ
BSB: 012-463
Account Number: 837406061

We request that you ensure these details remain unchanged and thank you for your co-operation.

Should you have any questions in relation to amounts owed by you to the Company, please contact Alan Hunt on 0412 251 976 or alanhuntandco@optusnet.com.au who is assisting the Administrators with this matter.

Should you have any questions in relation to the Administration, please contact Emma Henderson of this office on (02) 9322 5348 or emmhenderson@deloitte.com.au.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'V. Strawbridge', with a horizontal line extending to the right.

Vaughan Strawbridge
Joint and Several Administrator