

The Future of Work  
is Now: Is APAC Ready?  
Autodesk Foundation

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# Glossary and definitions

Acronym	Full text
AI	Artificial intelligence
APAC	Asia Pacific
ASEAN	Association of Southeast Asian Nations
BPM	Business Program Management
GDP	Gross Domestic Product
ILO	International Labour Organization
R&D	Research and Development
SMEs	Small and Medium Enterprises
TVET	Technical and Vocational Education and Training

Terminology	Definition
Artificial intelligence	The field of science devoted to making intelligent machines which have the ability to think, reason and learn.
Automation	The creation and application of technological processes to complete tasks with minimal or no human input. Automation can be classified as basic automation, process automation, and integration automation which acknowledges the increasing complexity of the tasks undertaken by technology.
Industry 4.0	The Fourth Industrial Revolution. While definitions vary, the Fourth Industrial Revolution is often characterised as building on the widespread adoption of computers through the use of smart and autonomous digital technologies that are interacting and learning from other technology.

Digital change and automation are driving enormous productivity gains in the world of work – gains which are helping to improve standards of living across the globe.



But there can also be significant adjustment costs associated with automation, and often those costs are felt by workers who are least able to successfully transition to new roles.

This study explores the potential adverse impacts of automation on workers in Asia Pacific, and strategies which can be employed to smooth the transition.

The top three industries most at-risk of automation are:



India, Bangladesh and Pakistan are the countries most at-risk and least prepared for automation.



Taking proactive steps to address the risks of automation, and harness the benefits, will lead to better outcomes for workers, business and society more broadly.

- Increase awareness of the need to adapt.
- Fund industry-specific programs for automation transformation.
- Invest in learning programs to help disadvantaged workers and build resilience.

All workers and industries will be affected by digitisation and automation to some extent.

But which countries are most prepared?

Japan, Singapore and Australia are the most prepared for the coming wave of automation, but country scores vary across several indicators of preparedness...

Willingness to reskill  
Proportion of workers willing to reskill



Time to start a business  
Average number of days



Internet users  
Percentage of households with access



Average years of schooling



Sources: Deloitte Access Economics based on the World Bank, Boston Consulting Group, World Economic Forum, and Economist Intelligence Unit.

# Executive summary

Automation creates opportunities for a better future of work. It helps to unlock new worker and business outcomes that would otherwise not have been possible, by reducing the need for humans to do jobs which are dirty, dangerous or dull, augment human effort to make work easier, and create new roles altogether.

This represents enormous potential for the Asia Pacific (APAC). **APAC is home to 60% of the global workforce**, and the world's largest developing economies.<sup>i</sup> Across the region, the working poverty rate is 20.9%, and more than 1.1 million people die from occupational accidents or work-related diseases.<sup>ii</sup> Automation has the potential to address these problems. For example, it's estimated that the use of collaborative robots can reduce up to 72% of common injuries in manufacturing jobs.<sup>iii</sup>

While technology creates more jobs than it destroys, it is undeniable that automation will be disruptive. As in previous industrial revolutions, changes from industry 4.0 will mean that some roles become redundant, while others thrive.

This does not mean that automation should be avoided. Being proactive and preparing for change can mean that individuals, businesses, industries and nations can share in the benefits of automation.

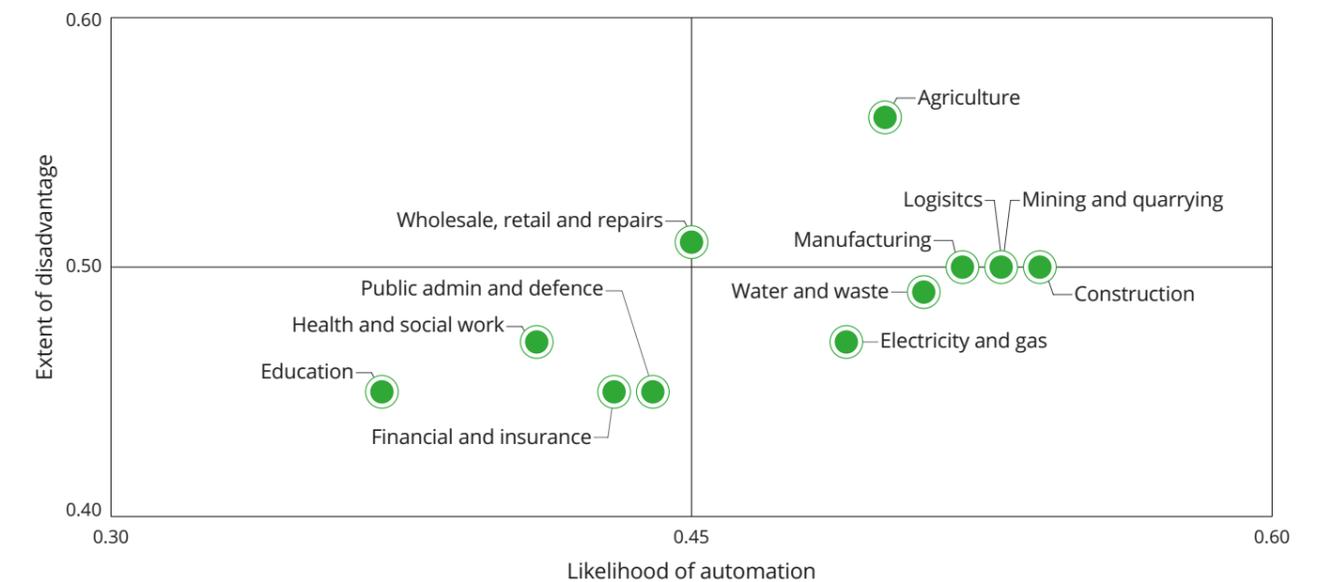
**Deloitte was commissioned by Autodesk Foundation to help identify the labour markets most vulnerable to technological disruption in APAC. In identifying those most at risk, this report proposes interventions which can be scaled and adapted to different circumstances across APAC.**

Many existing studies look to understand which roles are most likely to be automated. However, the true impact of automation will be determined not just by which roles are affected, but the extent of disadvantage faced by those who are affected. Individuals with lower education levels who are made redundant, as an example, are less likely to be able to find new roles.

To measure impact across industries, this report compiles data from a range of international sources. To determine the risk of automation, data has been collected on the level of routineness the extent of manual (versus cognitive) tasks, as well as the degree to which workers are currently engaging with technology in their role. The extent of disadvantage in an industry is captured by indicators on the age, education level, skills of workers, and the size of the informal workforce.

Chart i shows the results of this analysis. Relatively higher scores (i.e. closer to 1) denote an industry with a higher likelihood of automation or higher disadvantage.

**Chart i: Impact Index by industry**



Source: Deloitte (2021).



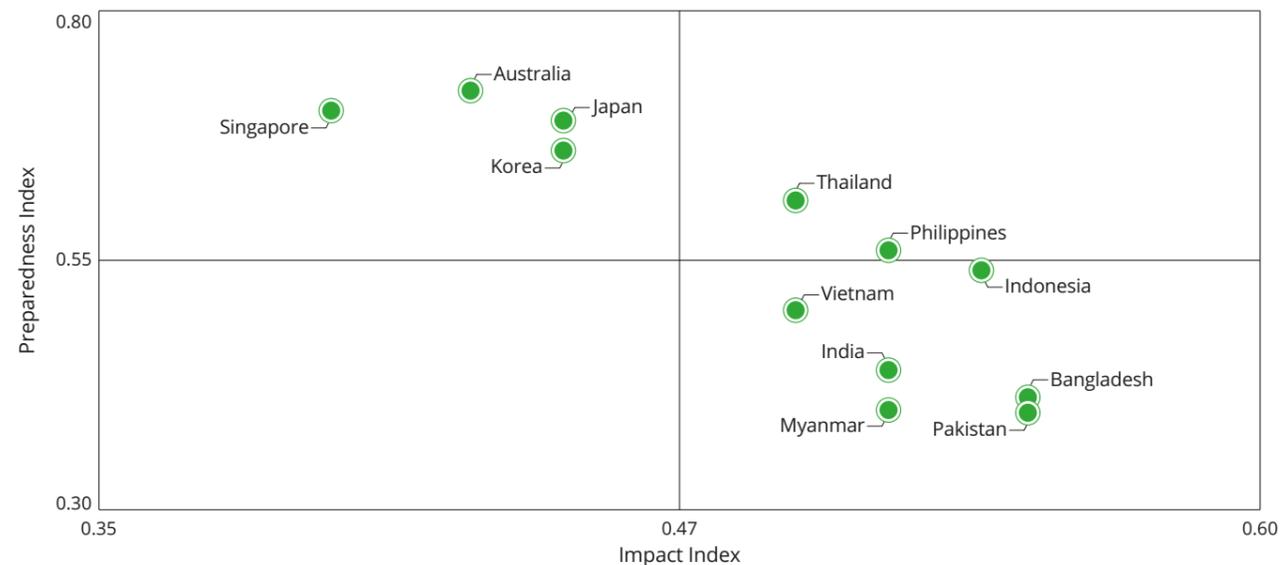
Construction topped the list as the industry most likely to be hardest hit by the coming wave of automation. The construction industry had the highest proportion of routine, manual tasks, with a high potential for automation. Likelihood of automation was also high in mining, manufacturing and transport.

Other industries likely to face difficulty due to are goods-based sectors, like agriculture. Agricultural workers are generally paid less than other sectors, partly due to the seasonal nature of the work, and subsistence rural living which continues in many countries. The industry also tends to employ a relatively higher proportion of workers over 60 years old.

In comparison, service industries – like health, education and financial services – had a relatively lower impact score. While significant digital change is still occurring in these sectors, it is often complementary to existing skillsets (e.g. new modes of delivering services, rather than wholesale role changes).

How prepared are individuals, industries and countries for this change?

Chart ii: Potential impact of automation and preparedness by country



Source: Deloitte (2021).

However, equally important is having the readiness to take advantage of the opportunities afforded by automation. Twelve unique measures were collated to understand a country's readiness to capitalise on automation, including data on the business and innovation environment, and the level of reskilling offered to workers within countries.

Overall, preparedness for automation is correlated with economic development. This means countries which face the biggest potential impact are also the least prepared. Without concerted action, this runs a risk of embedding disadvantage and creating larger gaps between countries.

There is no single way that countries can, or should, prepare for automation. One part will be supporting disadvantaged workers, and those who are most likely to be negatively impacted by automation. However, equally important is having the readiness to take advantage of the opportunities afforded by automation. Having the right infrastructure and skills will mean that countries can create new roles, and transition workers into these roles with the adaptability and resilience required.

Deloitte has compiled data from a range of sources to indicate the level of preparedness for automation across countries. There are limitations to quantitatively comparing levels of preparedness. However, it can be useful to develop a framework and provide insights into opportunity areas.

One part of this framework has focused on understanding the level of support offered to disadvantaged workers. This is designed to capture the importance of creating safeguards – often through a country's general welfare system – for individuals within industries that are likely going to be displaced or experience disruption due to automation.

Chart ii shows the results of this analysis. Relatively higher scores (i.e. closer to 1) on the Impact Index denote a country with a high likelihood of automation or high disadvantage, while relatively higher scores on the Preparedness Index denote a country is better equipped to manage the transition of workers due to automation.

But even developed countries still can do more to assist workers facing automation risk. There is no such thing as being too prepared.

What can countries do to proactively improve their level of preparedness?

Helping more businesses, industries and countries take advantage of the potential of automation is not just about upskilling workers.

It is equally important to consider demand for labour, as well as the underlying ecosystem and infrastructure.

To be in the best position to benefit from automation, individuals, businesses, countries and regions need to focus on the three key opportunity areas in Figure i - foresight and mindset, skills and learning, and access and inclusion. This framework promotes a more holistic approach to preparedness to avoid any potential gaps.

Figure i: Framework and initiatives for improving preparedness for automation



Using this framework, this report identifies seven initiatives that can be applied to countries at varying levels of development and stages in their automation journey.

- 1. Establish a future of work taskforce.** A future of work taskforce can play a coordination role in defining the vision for the future of work and harnessing the human and technology capabilities required to meet this vision. This includes realigning the skills and capabilities of the labour force to roles and industries expected to be in high demand.
- 2. Increase awareness of opportunities from automation.** Automation is often associated with job losses rather than job creation and new opportunities. Informing individuals about potential opportunities from automation is necessary to encourage a more proactive relationship with the use of new technologies and learning.
- 3. Activate opportunity marketplaces.** Opportunity marketplaces provide a virtual platform to connect existing skills and capabilities of the workforce with the current needs of businesses. Advanced opportunity marketplaces leverage AI to improve the relevance of information provided to workers, accelerating the transition to new growth industries.
- 4. Invest in learning programs to build adaptability and resilience.** Promoting the uptake of reskilling or upskilling courses throughout a career will assist workers to continually reinvent themselves in an ever-evolving environment of perpetual disruption. This will provide the required attributes for individuals to respond positively to new technology in

ways that unleash human potential to drive new outcomes for workers, industries and society at large.

- 5. Develop appropriate safety nets to enable people to live and work.** By developing appropriate safety nets, countries help to build their human capital and increase labour-force participation. Social protection helps people maintain an adequate standard of living and contributes to economic growth by improving the quality of the workforce and driving domestic demand.
- 6. Industry specific funded programs for automation transformation.** Small and Medium Enterprises (SMEs) are often constrained from accessing new digital technologies. By providing SMEs with access to specific industry funding and access to resources required, industry groups and governments can play an instrumental role in accelerating automation usage and adoption.
- 7. Level the playing field through investing in local language content.** The dominance of online content in English can disempower workers who do not natively speak English. Investing in local language content provides an opportunity to develop, access and engage a broader more diverse local labour market that has previously been untapped.

Implementation of these initiatives alongside others will smooth the transition to a more adaptable and resilient workforce to thrive in the future of work.

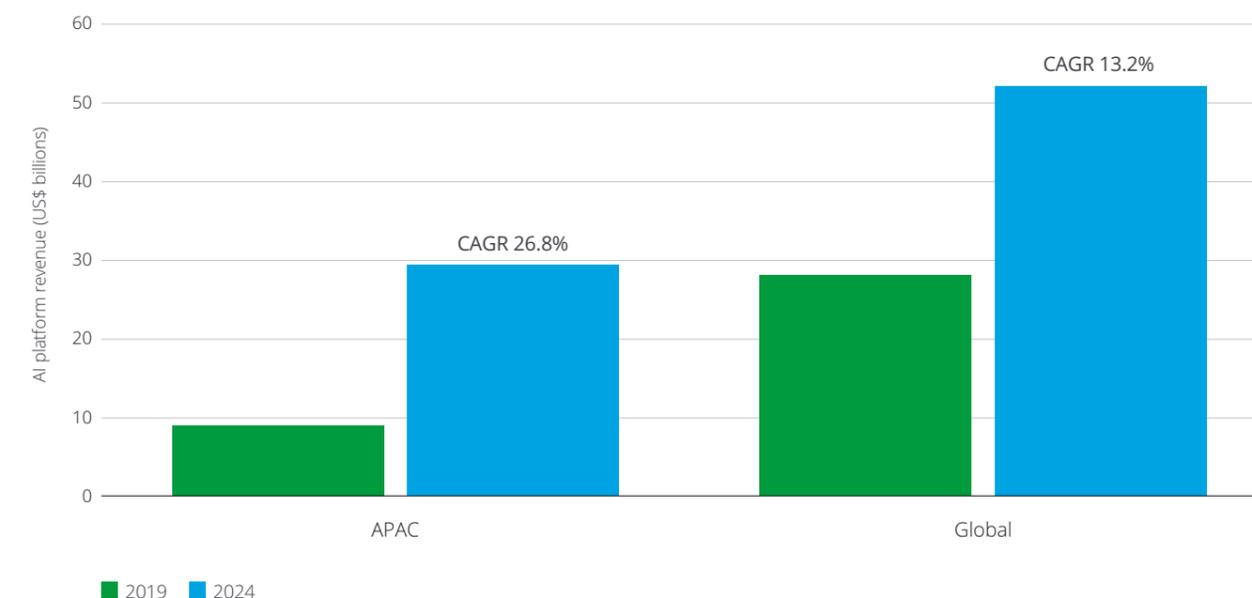


# 1. Accelerating automation in the Asia Pacific

From the first industrial revolution to the fourth, technology has helped people at work. Steam powered tools made manual tasks easier, while electricity and mass production meant that people could do more with less. More recently, information technology has improved communication and knowledge sharing.

The current revolution – called industry 4.0 for short – is increasingly being characterised by automation. Yet, every business, industry and country is on its own automation journey. Perhaps nowhere is this clearer than in the Asia Pacific (APAC). In some respects, APAC is leading the charge. For example, **APAC is home to 64% of the world's industrial robots.**<sup>v</sup> Revenue from Artificial Intelligence (AI) platforms is forecast to grow twice as fast in APAC compared to the world between 2019 and 2024 (see Chart 1.1).

Chart 1.1: AI platform revenue 2019-2024



Source: GlobalData (2020)<sup>vi</sup>, Deloitte (2021).

For many businesses, the automation journey is still beginning. More than two in five banks around the world still rely on manual processes and Excel for Know Your Customer (KYC) processes.<sup>vii</sup> And while many individuals are already engaging with smart technologies, others still don't have access to the internet. In Pakistan for example, just 17% of the population use the internet, while in Myanmar less than one quarter (24%) use the internet.<sup>viii</sup>

Deloitte was commissioned by Autodesk Foundation to identify the labour markets most vulnerable to technological disruption in APAC. This is done by creating a new quantitative measure which considers the likelihood of automation by industry, as well as considering the extent of disadvantage of workers in that industry.

In identifying those most at risk, this report seeks to identify interventions which can be scaled and adapted to different circumstances across the region. This analysis also offers the opportunity to learn from labour markets at the forefront of leveraging automation technologies to overcome roadblocks – like an ageing population or stagnant productivity growth.

There's never been a better time to reflect on the changing nature of work. COVID-19 is accelerating automation and has upended ways of working around the world. It's estimated that close to half of all businesses intend to increase their adoption of robotic process automation over the next year.<sup>ix</sup>

While this brings some challenges, it also creates opportunities. Automation can generate significant economic benefits. Indeed, estimates suggest it could raise global productivity by as much as 1.4% annually.<sup>x</sup> In the context of a COVID-19 induced global recession, this potential productivity increase is well worth investing in.

There is a wealth of evidence about this. For instance, Australian workers that are frequent users of technology spend nearly seven hours less on administrative tasks than less frequent users, allowing them to focus on more valuable tasks.<sup>xi</sup>

Automation is far broader – and more widespread – than robots. Broadly, automation can be classified as basic automation, process automation, integration automation, and AI automation. Each classification represents an increasing complexity of repetitive tasks which are carried out or assisted by technology. It's estimated that 91% of companies utilise some basic automation.<sup>xii</sup>

Some examples of automation technology include business process management (BPM) software, robots, and virtual assistants. Automation can also be applied to a wide range of industries with some examples below:

- Indian IT company Tata Consultancy Services is deploying its new AI software, IUX for Workplace Resilience, to create a smoother transition back to the office following the COVID-19 pandemic. This software calculates daily risk scores for employees and monitors compliance with workforce safety requirements, assisting administrators decide which employees can return to work safely.<sup>xiii</sup>
- Australian banks Bendigo and Adelaide Bank created an automated platform to harness omni-channel customer behaviour, enabling it to predict customers' unique needs and in its delivery of a more customer-centric business strategy.<sup>xiv</sup>
- Japanese company Mitsubishi Electric has been developing MELFA ASSISTA cobots (collaborative robots) to deploy automation technology alongside humans in industries ranging from food and beverage to pharmaceuticals.<sup>xv</sup> These cobots can be taught different movements and are able to complete repetitive tasks to a high degree of accuracy.

As automation becomes more embedded in day to day work, it will change the tasks workers perform. This means new jobs and opportunities. This, in turn, will change the nature and requirements for the workforce and workplace. In India and Singapore for example, **AI specialists are one of the fastest growing job categories according to LinkedIn between 2008 and 2017.**<sup>xvi</sup>

While automation will help create jobs, it will also make some tasks and roles redundant and other tasks will be augmented by technology. Estimates of role losses caused by automation vary significantly across studies, ranging from as low as 5% to as high as 47%.<sup>xvii</sup> COVID-19 has accelerated these trends as physical restrictions have forced many businesses to switch to digital processes.

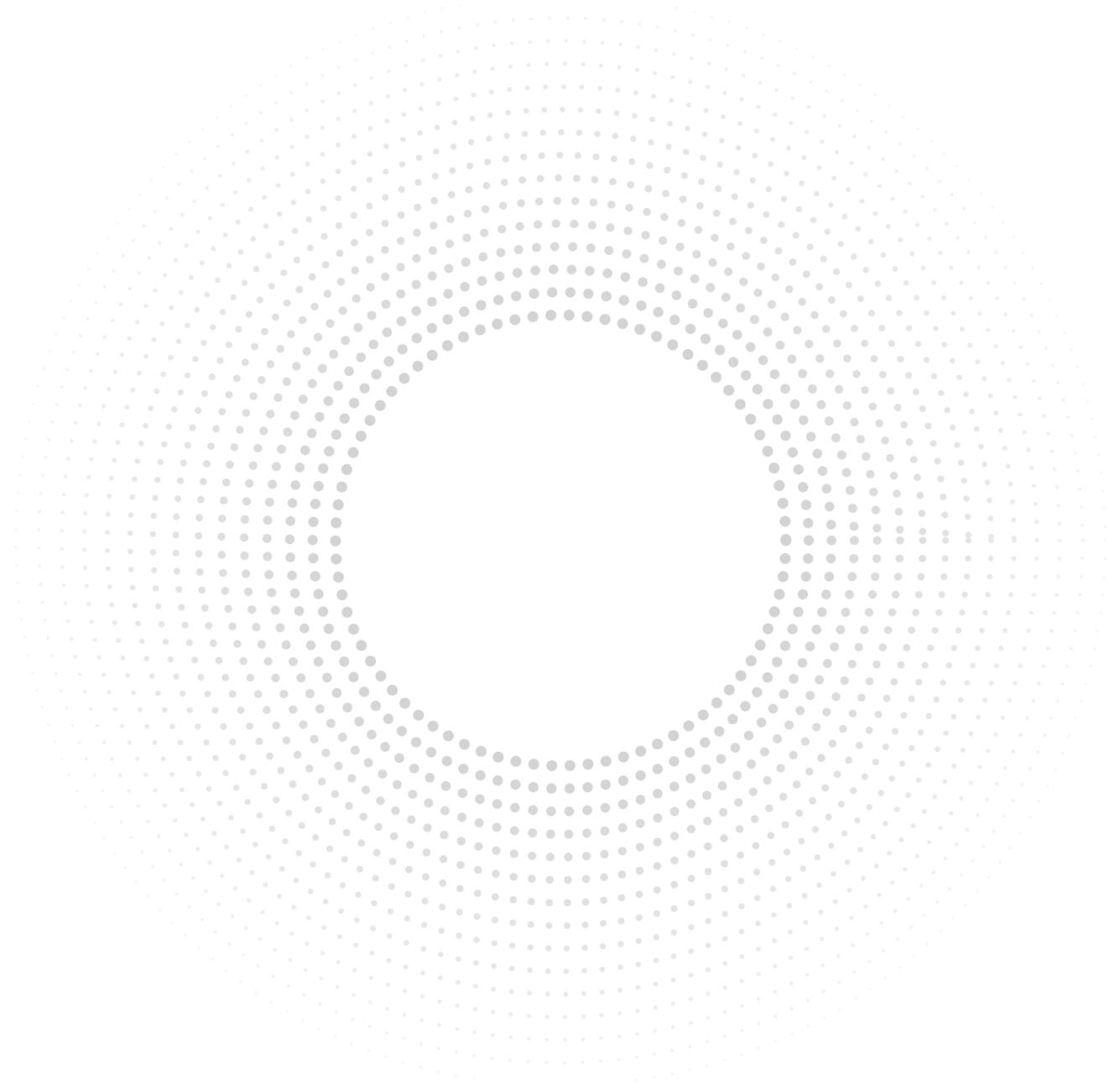
While the process creates more jobs than it replaces, some people find the transition to new roles more difficult.

Avoiding or delaying automation is not the solution. Adopting technology and successfully transitioning workforces means more meaningful, engaging and rewarding work for individuals, as well as more prosperous businesses and societies.

Of course, the challenge is to ensure that people, businesses, industries and nations are well prepared to adapt. **APAC is home to 60% of the global workforce and the world's largest developing economies, making the region a clear priority.**<sup>xviii</sup>

There are a raft of initiatives already underway to smooth the adjustment path for industries and societies in adopting new technologies. One area that is increasingly being prioritised by employers and employees alike is reskilling and upskilling. For example, telecommunications company AT&T collaborated with education provider, Udacity, to create technical training programs for its employees. This program has allowed 70% of its jobs to be filled internally by reskilled workers.<sup>xix</sup> Furthermore, Schneider Electric has created an 'Open Talent Market' for its employees in 2018, leveraging AI technology to help match staff with potential opportunities and reducing turnover.<sup>xx</sup>

Yet it's impossible to do everything. Targeted approaches which are appropriately tailored to diverse needs and circumstances are best. Yet where to target, where to focus? There is a clear need to consider where you can have most impact to enable those most at risk are able to transition successfully.



## 2. Who needs the most assistance?

Digital disruption to the way we live and work is inevitable. Previous waves of automation have seen a growing proportion of the workforce use technology to perform their role. Globalised supply chains, shifting demographics and changing consumer preferences mean that every business in every industry in every country faces continued pressures to adapt as technological change accelerates. The same is true for individuals.

This is not a bad thing. Automation brings opportunities for new meaningful and high-value-adding work, replacing mundane or repetitive manual tasks.

But not everyone is equally well placed to grasp these opportunities. Often those at highest risk of automation are those who are least likely to be able to seize the benefits.

Each country has its own unique circumstances which affect this. But there are also some common trends across industries and occupations. In a globalised economy, the skills and tasks required within industry sectors are becoming more normalised.

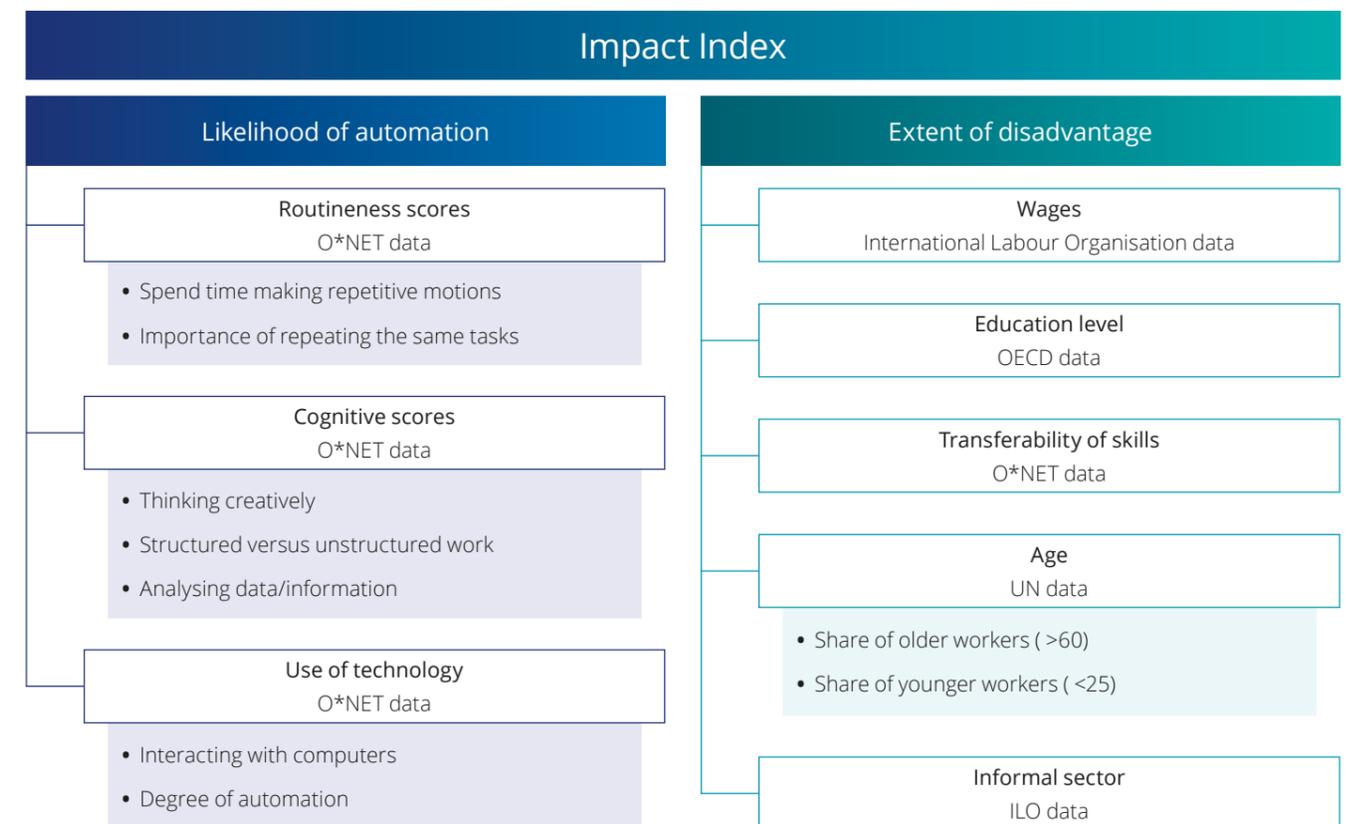
However, differences in demand for these workers – and therefore composition of the workforce – within each country and industry drives differences in the risk of automation.

This report constructs a new measure to understand where the impacts of automation are most likely to be felt, by industry. It goes beyond the likelihood of automation to provide a quantitative estimate of which industries will be affected the most.

### The Impact Index

This report compiles data from a range of international data sources to create an Impact Index which can be used to understand the likelihood of automation, as well as build a better understanding of the capacity of people to adapt. These two areas form the two main pillars of the Impact Index as shown in Figure 2.1.

Figure 2.1: Overview of the Impact Index and its components



Source: Deloitte (2021).



The likelihood of automation pillar focuses on the nature of work in an industry to assess the extent to which potential innovations could automate day-to-day tasks. The pillar is comprised of three sub-pillars: the level of routine tasks, the extent of manual (versus cognitive tasks), as well as the degree to which workers are currently engaging with technology in their role. The third sub-pillar is comprised of two distinct measures, including the degree to which workers are interacting with computers (a protective factor), and the degree of automation (a negative factor).

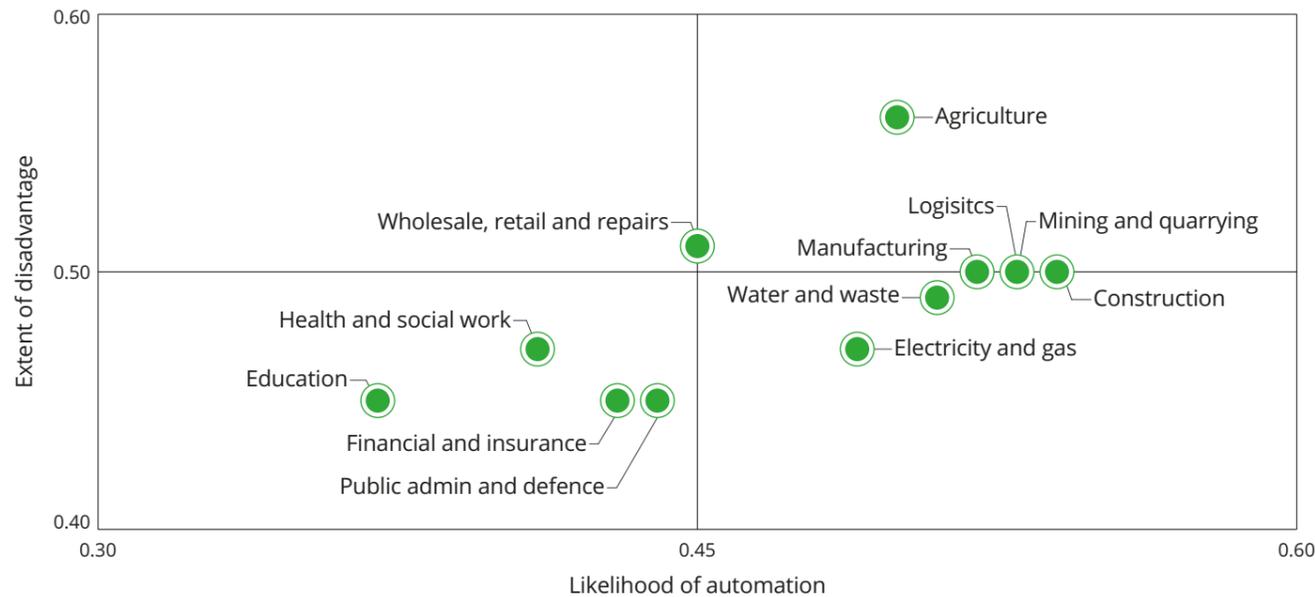
The extent of disadvantage in an industry is captured through five sub-pillars: covering the age, education level, wages, skill level, as well as the size of the informal workforce.<sup>1</sup> More disadvantaged workers – those employed in low-wage and low-skilled occupations – are assumed to have lower capabilities to transition to other future proofed occupations and thus higher disadvantage.

Further details on indicators and the construction of the Impact Index are provided in Appendix A.

This is not the first index to measure automation risk. There are other examples – such as the OECD's (2016) *The Risk of Automation for Jobs in OECD Countries* and McKinsey's (2018) *Skill shift: Automation and the future of the workforce*. Importantly, these indices have primarily focused on more developed countries. In addition, they tend to focus primarily on how vulnerable industries are to automation, without exploring the consequential impacts on workers. To our knowledge, none consider this in tandem with the characteristics of workers in the industry to understand the likely impact of automation.

Chart 2.1 shows where each of the twelve industries modelled sits on the Impact Index. Relatively higher scores (i.e. closer to 100%) denote an industry with high likelihood of automation or high extend of disadvantage.

Chart 2.1: Impact Index by industry



Source: Deloitte (2021).

The industries with the higher impact scores include agriculture, mining, and manufacturing. In comparison, service industries – like health, education and financial services – had a relatively lower impact score.

Because they deal with people, service industries comprise a larger proportion of non-routine and cognitive work, which makes the work they perform more difficult to automate. The workers, in turn, possess stronger people skills – like customer service, leadership and critical thinking – which are widely applicable across a range of sectors. For example, complex problem solving was the skill in-demand for the largest proportion of roles during 2020 out of nine core work-related skills (36%).<sup>xxi</sup>

Interestingly, there does not appear to be a strong correlation between the likelihood of automation within an industry and the extent of disadvantage. Industries like construction, logistics and mining stand out from others as being especially likely to be automated. Likewise, workers in agriculture and wholesale trade are the least capable of transitioning to different occupations or sectors.

<sup>1</sup> Higher shares of the population that are younger (18-21) and older (65 and older) were included in the index. Younger workers are less likely to have sufficient workplace experience to transition easily to new roles and less likely to have accumulated savings in case of unemployment. Meanwhile, older workers are more likely to have difficulty transitioning to roles with new technologies.

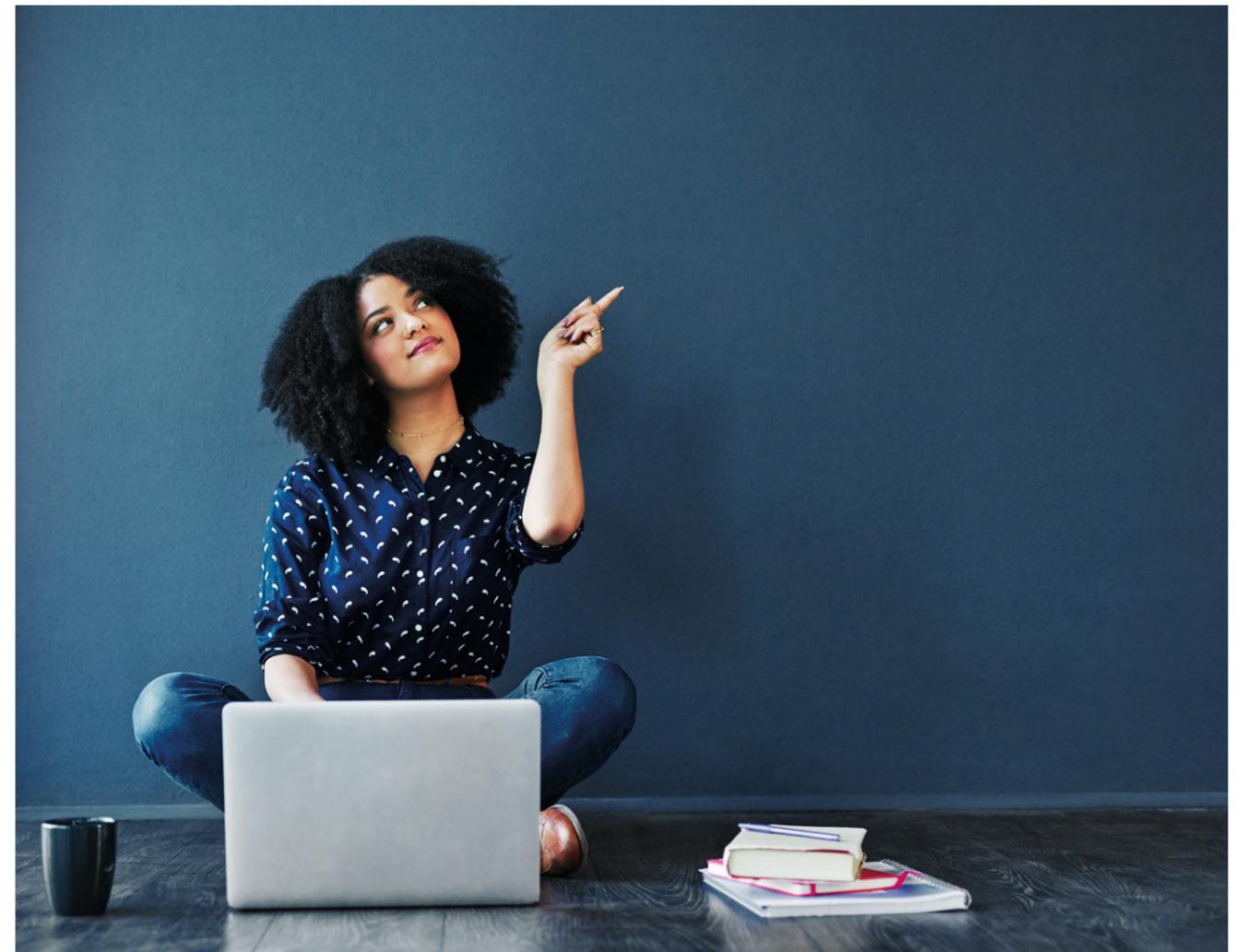
### Challenges facing 'low risk' industries

Chart 2.1 shows that some industries – such as education, financial and insurance services and human health and social work – face a relatively lower automation risk compared to other industries like construction.

Workers in these industries still face risk of being impacted from automation and will experience digital change to their role. For instance, workers in the education industry receive a likelihood of automation score of 0.37 which, while lower, is not insignificant. In fact, there is only 0.19 of a difference between the education industry and the construction industry, which is facing the highest risk.

For some industries, a relatively lower risk could reflect the fact that substantial technological change has already happened. For example, in Australia's electricity, gas, water and waste services industry, employment grew by only 1.1% from November 2013 to November 2018, compared to an increase of 10.8% across all Australian industries.<sup>xxii</sup> This reflects the shift towards new technologies being deployed to reduce the amount of manual work required. One example is the increasing use of sensors on infrastructure by utility companies which reduces the need for routine maintenance checks.<sup>xxiii</sup>

Yet even industries which have low automation risk will still face significant digital disruption. Take the education industry as an example. Teaching has traditionally required lots of interpersonal skills such as empathy and communication, which are not amenable to automation. Yet there are many digital technologies changing administration and evaluation tasks undertaken by teachers.<sup>xxiv</sup> The reduction in time undertaking these manual tasks could potentially enable teachers to spend more time on student interaction, building a positive learning environment, and coaching students on a more personalised level. So while teachers are likely to experience digital change, their roles are likely to be augmented by technology rather than leading to holistic changes in daily tasks.



# Spotlight on agriculture



<b>Overall rank on the Impact Index</b> 1	<b>Best performing indicator</b> Transferability of skills	<b>Country least at-risk</b> Singapore
<b>Impact Index score</b> 0.53	<b>Worst performing indicator</b> Education level, age, and informal employment	<b>Country most at-risk</b> Pakistan

Driven by a high degree of socio-economic disadvantage among its workers, the agriculture industry is ranked first on the Impact Index. Agricultural workers are generally paid less than other sectors. The industry also tends to employ a relatively higher proportion of workers over 60 years old. With younger people increasingly seeking work in the cities, agriculture has an ageing workforce.<sup>xxv</sup> It's expected to be more difficult for lower wage and older workers to transition to other sectors, leading to a higher potential impact.

Increased demand for both food and sustainable farming methods is expected to lead to increased deployment of AI in the agriculture industry. In Pakistan, where agriculture is the economic backbone, entrepreneurs have leveraged an AI-based cloud platform to save water and increase agricultural production.<sup>xxvi</sup> In India, it's estimated that AI can help reduce spoilage, increase productivity and add an additional US\$9 billion to farmer incomes.<sup>xxvii</sup>

As shown in Chart 2.2, Pakistan was at highest risk of impact from automation (considering both the likelihood of automation and extent of disadvantage) for the agriculture industry. Yet, many countries had a higher likelihood of automation score – including the Philippines, Indonesia and India.

**Chart 2.2: Agriculture Impact Index**



Source: Deloitte (2021).

# Spotlight on mining



<b>Overall rank on the Impact Index</b> 2	<b>Best performing indicator</b> Age	<b>Country least at-risk</b> Australia
<b>Impact Index score</b> 0.52	<b>Worst performing indicator</b> Routineness/ cognitive scores	<b>Country most at-risk</b> Bangladesh

The mining industry ranked second on the Impact Index. This result was primarily driven by a relatively higher score in the likelihood of automation sub-pillar, although skill requirements are also relatively low compared to other industries. The mining industry has a high degree of routine and manual tasks, which require direct physical activity to operate machine and repetitive motions.

However, for ten of the twelve countries included in the analysis, mining comprises less than 1% of the workforce, suggesting the trend of automation in mining is already well-underway. Driving this shift are technologies such as autonomous vehicles, which allow for safer operations with greater efficiency with humans instead overseeing operations from a control room. Further, using machine vision technology can capture detailed images of controlled explosions.<sup>xxviii</sup>

The country at lowest risk of impact was Australia, while Bangladesh had the highest risk in mining (followed closely by India). This is shown in Chart 2.3.

**Chart 2.3: Mining Impact Index**



Source: Deloitte (2021).

# Spotlight on construction



<b>Overall rank on the Impact Index</b> 3	<b>Best performing indicator</b> Wages	<b>Country least at-risk</b> Singapore
<b>Impact Index score</b> 0.52	<b>Worst performing indicator</b> Use of technology	<b>Country most at-risk</b> Pakistan

Construction is ranked third highest for risk of automation impact. The construction industry is characterised by a high proportion of routine and manual tasks as well as low productivity growth. Research suggests annual productivity growth in the construction industry globally averaged 1% over the past 20 years to 2017.<sup>xxix</sup> This leads to a high potential for automation in coming years.

Technology is expected to replace many of the roles typically done by workers in the construction industry. An example of this is the proliferation in use of standardised prefabricated building components that are increasingly being produced with the assistance of machines. To complement this, the application of Building Information Modelling (BIM) simulate an intelligent 3D model to visualise a building before it's built, significantly enhancing the efficiency of the construction process.<sup>xxx</sup>

At the country level, Singapore was at the lowest risk of impact from automation in the construction, well ahead of the other countries. Australia, Korea and Japan also performed well. In contrast, Pakistan was at greatest risk of impact (see Chart 2.4).

Chart 2.4: Construction Impact Index



Source: Deloitte (2021).

# Spotlight on logistics



<b>Overall rank on the Impact Index</b> 4	<b>Best performing indicator</b> Age	<b>Country least at-risk</b> Singapore
<b>Impact Index score</b> 0.52	<b>Worst performing indicator</b> Education and informal employment	<b>Country most at-risk</b> Bangladesh

Logistics has the fourth highest overall impact score, however, there is a high degree of variability across countries (see Chart 2.5). For example, workers in Indonesia are at low risk of automation but experience relatively higher levels of disadvantage. Logistics workers in Japan are at higher risk of their jobs being replaced, but are relatively less disadvantaged.

E-commerce is changing the nature of logistics globally. For every \$100 in sales, it's estimated that logistics units for online retailers collect \$12-\$20, as opposed to the \$3-\$5 gained in brick-and-mortar stores.<sup>xxxii</sup> According to the Global Retail E-Commerce Index, Australia, South Korea, Singapore and Japan all sit in the top 15 countries for e-commerce growth.<sup>xxxiii</sup> This suggests digital transformation is already underway in more developed APAC nations, leading to lower automation risk.

Autonomous vehicles are likely to further reduce need for human drivers to transport people and goods. By 2035, the autonomous vehicle market is expected to be worth nearly \$77 billion.<sup>xxxiii</sup> For bus drivers, freight and logistics managers, this means re-training and role changes to keep relevant in the new world of work.

Chart 2.5: Logistics Impact Index



Source: Deloitte (2021).



# Spotlight on manufacturing

<b>Overall rank on the Impact Index</b> 5	<b>Best performing indicator</b> Wages	<b>Country least at-risk</b> Singapore
<b>Impact Index score</b> 0.51	<b>Worst performing indicator</b> Age and informal employment	<b>Country most at-risk</b> Pakistan

The manufacturing industry is ranked fifth on the Impact Index. The industry relies heavily on manual labour and has large proportions of its labour force in low-to medium-skilled occupations. These factors place it at higher risk of automation. Other studies have estimated that 16% of manufacturing jobs in southeast Asia are at risk of displacement, even after accounting for potential increases in demand for labour.<sup>xxxiv</sup>

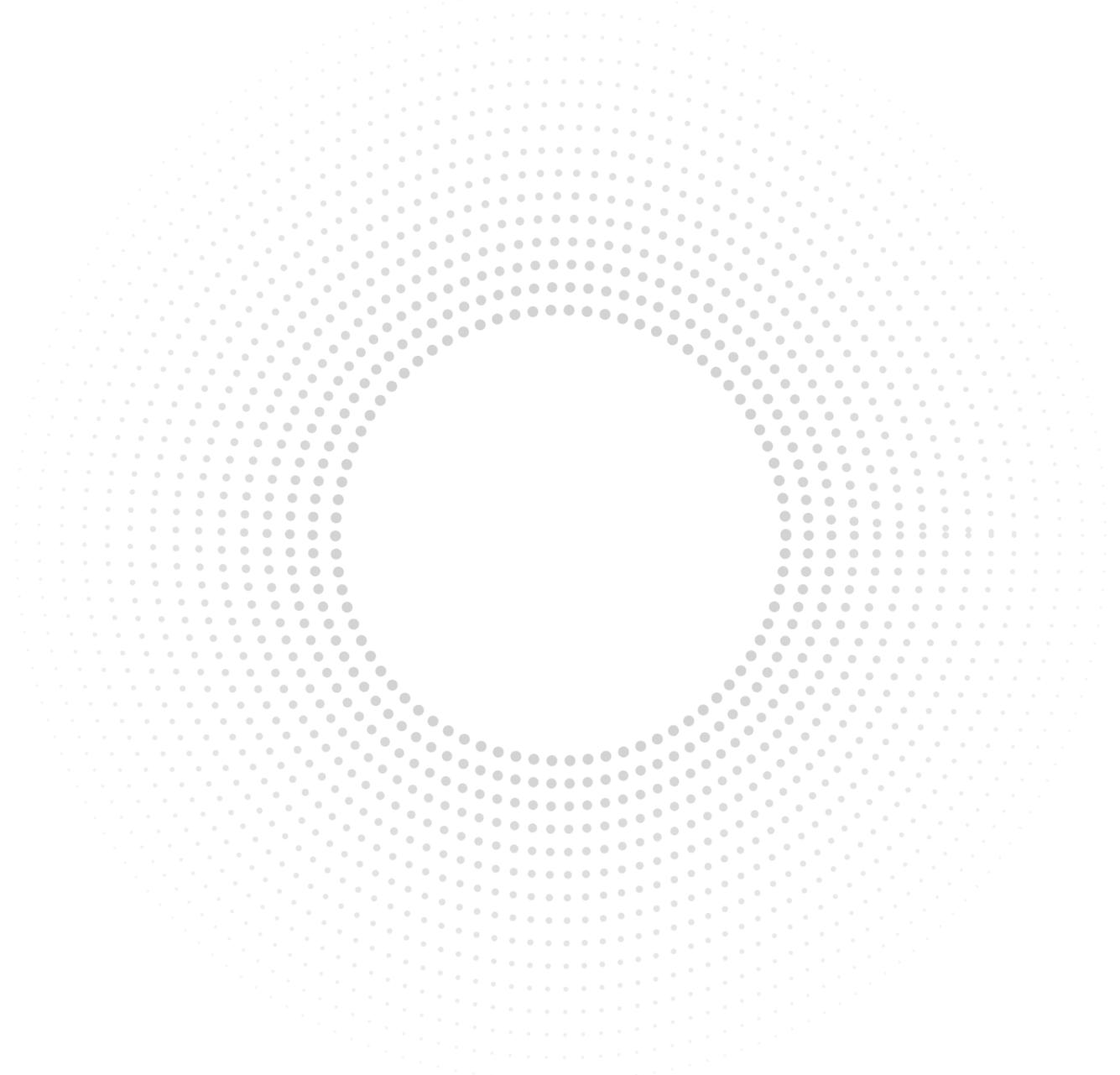
Advances in digital technologies are changing the nature of the manufacturing industry. For example, the rise of the digital twin (a digital replica of physical assets) has dramatically reduced the risk of defects and increased the speed to market.<sup>xxxv</sup> Complementing this is the digital thread, which is a continuous stream of data that links each stage of the product life cycle and provides the data needed for the digital twin to execute its job. A real-life application of this widely applied in manufacturing is Autodesk’s computer-aided design (CAD) software AutoCAD, which help professionals create precise 2D and 3D drawings.<sup>xxxvi</sup>

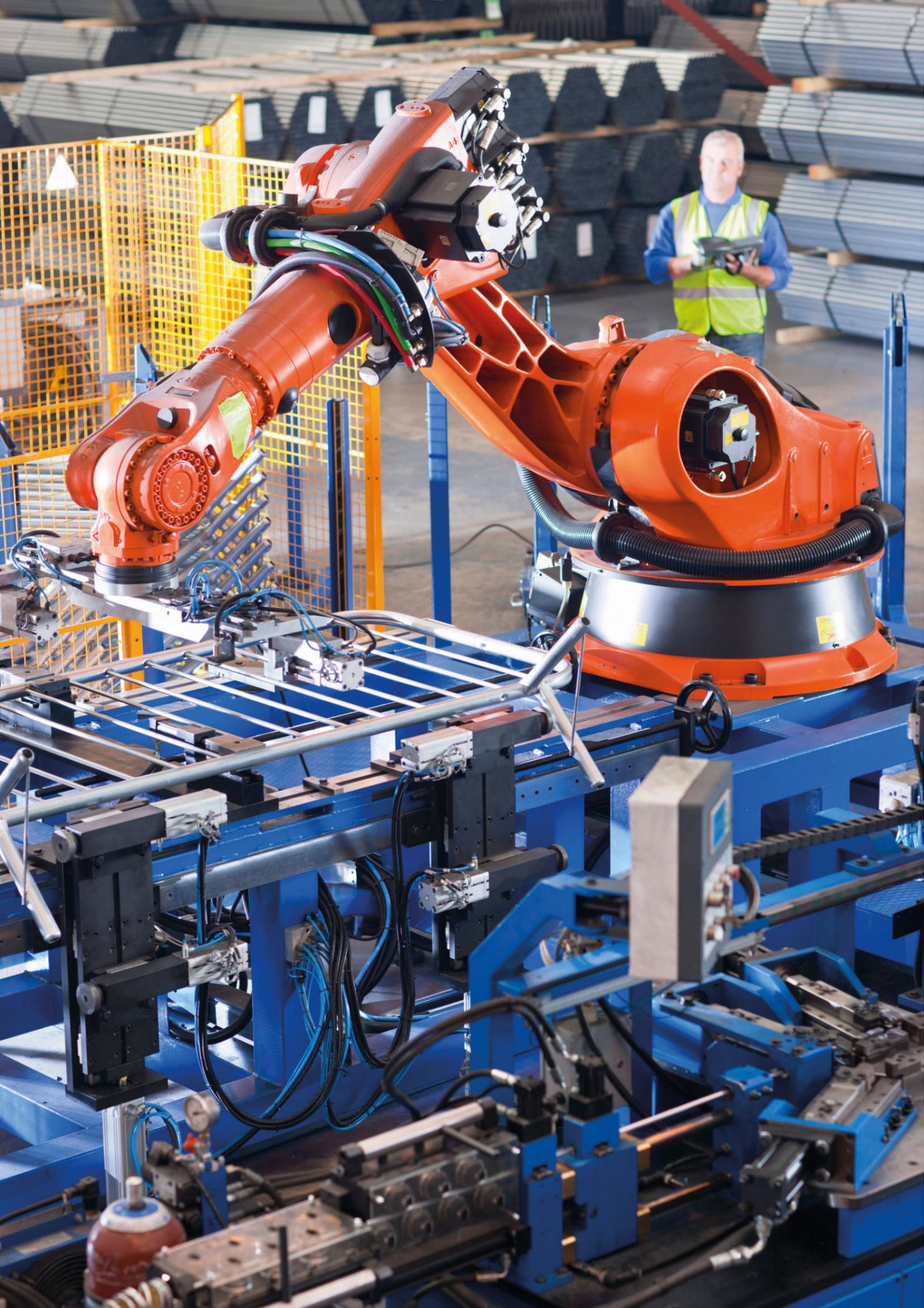
Chart 2.6 shows that the risk of automation is highest in Pakistan, Indonesia, and Bangladesh. Workers in the manufacturing industry in these countries faces a high risk of automation and greater levels of disadvantage. In contrast, workers in manufacturing in Singapore, Australia and Korea are at much lower risk of impact. Workers in some countries, like Japan, face a relatively high risk of automation but low levels of disadvantage.

**Chart 2.6: Manufacturing Impact Index**



Source: Deloitte (2021).





### 3. Ready for impact

All workers and industries will be affected by digitisation and automation. For some, automation may mean changes in tasks, or using technology to augment their roles. In some instances, automation may make some roles redundant, or create entirely new roles.

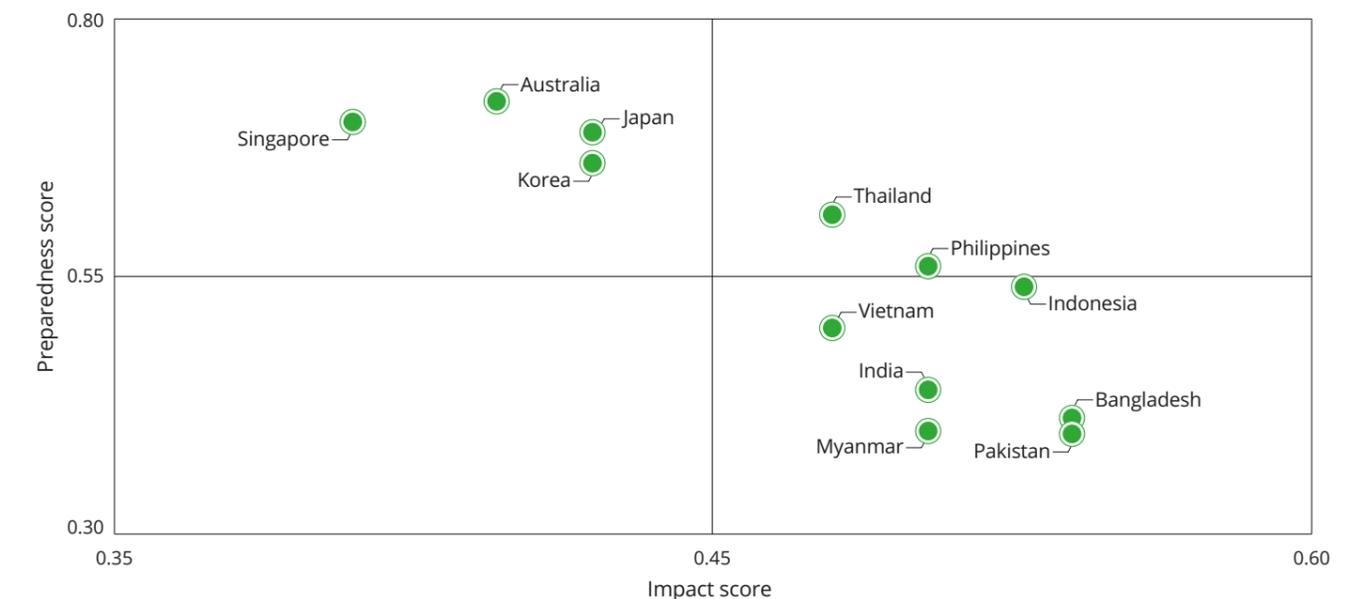
While change is inevitable, the impact of change is not. Taking proactive steps to address the risks of automation, and harnessing the benefits, will lead to better outcomes for workers, business, industries, governments and societies. For example, improving digital literacy could mean that workers who are made redundant by automation could find new roles more easily; it could also support growth (and increased employment) in digital industries.

The frameworks and initiatives that underpin preparedness are often conceived and implemented at a national level. For example, while a national government might support growth industries or provide a safety net for workers who are affected by automation.

Likewise, the industrial structure of a country will affect the impact of automation. In countries with higher proportions of employment in high risk industries with disadvantaged workers, automation is likely to have a bigger (and more negative) impact, as shown in chapter 2.

**How prepared are nations for the impact of automation?**  
Countries in the bottom right of Figure 3.1 are likely to be more affected by automation and are relatively less prepared, while countries in the top left are likely to experience less disruption and are more prepared to harness the benefits of automation.

Figure 3.1: Potential impact of automation and preparedness by country



Source: Deloitte (2021).

Of course, preparedness is difficult to objectively measure and compare between countries. For example, it may be possible to identify government policies which support growth industries – yet there are no measures of how effective these policies are likely to be.

Figure 3.1 provides a useful starting point for comparison. By delving deeper into each country, qualitative analysis helps to better understand which countries are most prepared.

**Preparedness is about more than safety nets**

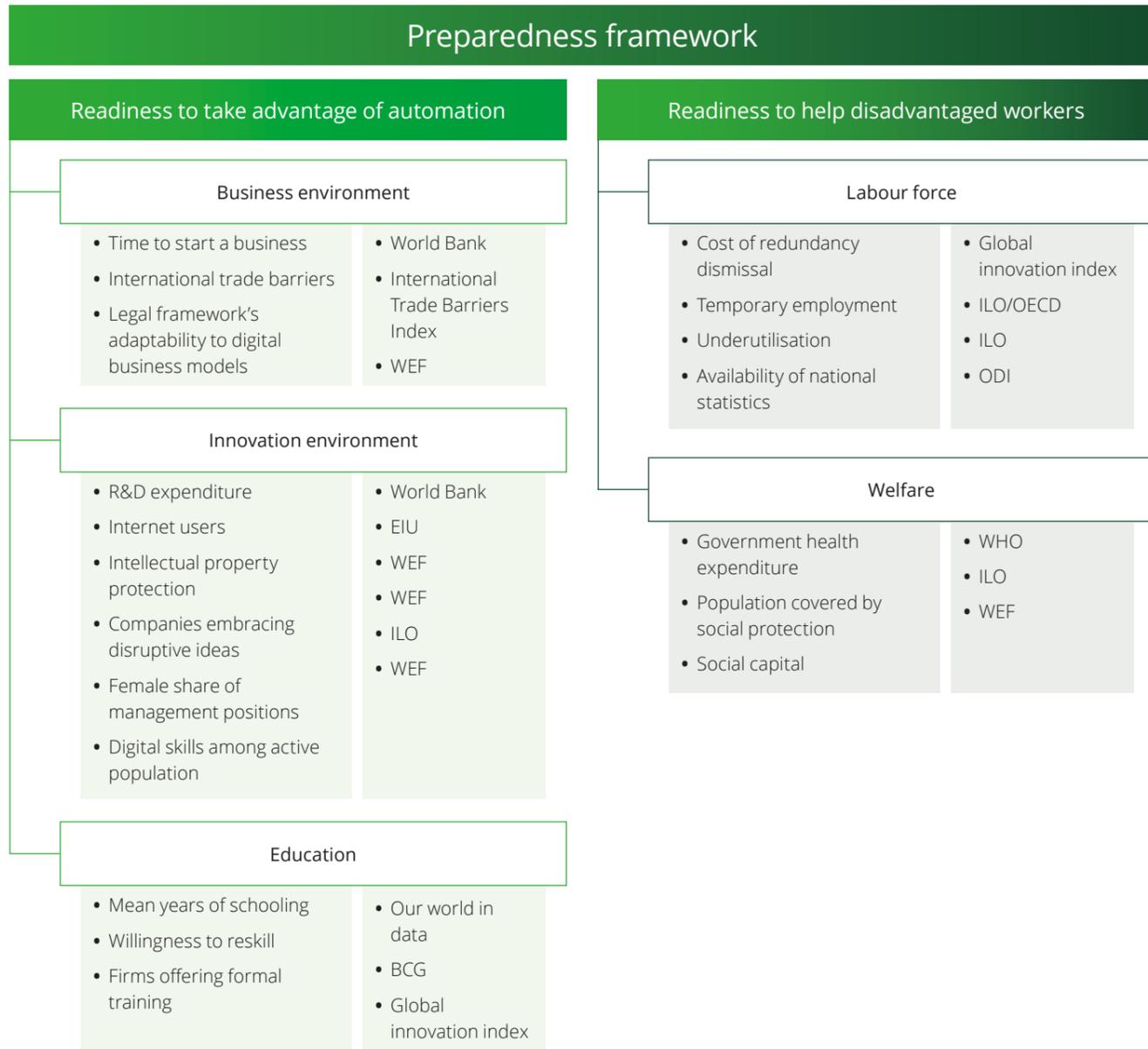
There is no single way that countries can, or should, prepare for automation.

One part will be supporting disadvantaged workers, and those who are most likely to be negatively impacted by automation. For example, ensuring people who are made redundant have sufficient social protection.

However, equally important is having the readiness to take advantage of the opportunities afforded by automation. Having the right infrastructure and skills will mean that countries can create new roles, and transition workers into these roles.

The framework pictured in Figure 3.2 provides some indicators which can be used to examine the level of preparedness in each country.

**Figure 3.2: A framework for assessing preparedness**



Source: Deloitte (2020).

Countries which have higher **readiness to take advantage of automation** have made more progress towards enabling the growth of new roles that utilise digital technologies. These new roles that are expected to be among the highest in demand globally include data analysts and scientists, digital marketing and strategy, software and application developers, and robotic engineers.<sup>xxxvii</sup>

To measure readiness to take advantage of automation, the framework considers the business environment, innovation environment and education.

- Having a flexible business environment with clear rules can create certainty, encourage adoption of digital technologies, and support entrepreneurship and new business creation.<sup>xxxviii</sup>
- Education significantly improves labour productivity. A skilled workforce, with the capacity to retrain, will provide businesses with access to talented people who can do the tasks and roles required. Modelling by Deloitte found that a 1% increase in PISA (Programme for International Student Assessment) scores can translate to a net present value of \$13.4 billion, or equivalently, a \$2.6 billion boost to GDP.<sup>xxxix</sup>
- An environment supportive of innovation helps businesses devise new ways to improve productivity and cut costs, thereby enhancing profitability and creating greater value-add. Studies find that firms which engaged in innovative activities earned approximately 10% higher profits than firms which did not innovate, holding other factors constant.<sup>xl</sup>

The second area of preparedness are the institutions or policies that **help disadvantaged workers**. This lessens negative impacts associated with automation.

- A strong labour force with rules that provide higher redundancy payments for dismissed workers means individuals can support themselves if are required to look for new roles, while low levels of underutilisation mean there will be a relatively lower level of competition for roles than if there is higher underutilisation.
- A well-developed welfare system allows individuals to be supported while out of work. Evidence suggests that higher unemployment benefits can extend the duration of unemployment but are more likely to find jobs that pay higher wages on average.<sup>xli</sup> More fundamentally, these types of social protections and welfare are crucial to support the ability of individuals to live and work.

This is designed to capture the importance of creating safeguards – often through a country's general welfare system – for individuals within industries that are likely going to be displaced or experience disruption due to automation.

Further details on the framework and indicators used for measuring preparedness are available in Appendix B.

## Who is the most prepared?

Overall, the level of preparedness in a country is generally aligned with their level of economic development. Developed countries tend to have greater capacity to invest in promoting future growth industries and tend to have well developed institutional safety nets to protect those experiencing unemployment.

In comparison, developing countries face the twofold problem of having high numbers of at-risk workers and low levels of preparedness to assist them. This suggests future waves of automation could perpetuate disadvantage as displaced workers are concentrated in countries lacking the necessary safeguards to support transition to new roles and industries.

A high-level summary for each of the 12 countries considered is presented below.

**Thailand** is eighth at-risk from automation and the fifth most prepared. Similar to Vietnam, it faces low R&D expenditure in combination with high labour underutilisation. Despite having a high willingness to reskill, it does not have the means to support its workers through this process. In Thailand, only 57% of the population have access to the internet.<sup>xlix</sup> The lack of resources creates an obstacle to adoption of technology in the digital era.

**Pakistan** is the country most at-risk of automation and also the least prepared for it. In addition to low R&D spending in the country to assist the transition to a digital era, Pakistan's proportion of population covered by social welfare and its mean years of schooling are both the second lowest in the region. This is exacerbated in which the rate of poverty is close to 40% of the population.<sup>liii</sup>

**India** ranks fifth for risk of automation and ninth for preparedness. It faces a greater likelihood of being impacted from automation due to larger employment shares in agriculture, manufacturing and construction (all high-risk industries). Meanwhile, there is little employment in the lowest risk industries. For example, education, public administration and finance comprise only 7% of India's total employment.<sup>xlvii</sup> By comparison, employment in the same sectors in Singapore accounts for nearly a third of the country's overall employment.

**Bangladesh** is the country second most at-risk from automation. It ranks tenth for preparedness and has the lowest proportion of internet users out of all countries. It has the second lowest level of R&D expenditure and the third lowest mean years of schooling. With low levels of education, skills acquisition and digital literacy among the population, the 'ready-made garments industry' is the largest manufacturing employer in the country, yet 60% of garment workers are expected to become unemployed by 2030 due to automation.<sup>li</sup>

**Myanmar** ranks fourth for risk of automation and second last for preparedness in response to it. Its level of R&D expenditure, mean years of schooling, number of firms offering formal training and proportion of population covered by social protection floors are the lowest across all countries considered. In an enterprise survey of garment producers and food manufacturers (the largest industries in Myanmar), managers reported that 60% of workers are low skilled, while only 14-22% of firms spend money on employee training.<sup>lii</sup> With a large proportion of its labour force unskilled and inexperienced, Myanmar faces significant risks in the face of increasing automation.

**Singapore** ranks second for preparedness and is the least at risk from automation. Similar to Australia, it has a highly skilled workforce with 11.5 years, on average, of schooling. Its SkillsFuture programme also supports lifelong learning by providing people of all ages the resources to attain mastery of skills.<sup>xliii</sup> In addition, it scores highly on the proportion of population covered by social protection measures. This displays a mature social welfare system to support workers who might be disadvantaged.

**Korea** ranks fourth for preparedness and tenth for risk of automation. Similar to Japan, its low risk is due to its early embrace of automation. According to the International Federation of Robotics, Korea currently has the highest robot density in the world. This comes as the result of continual investments in automation. For example, in 2018 the Korean government partnered with Samsung to help 2,500 companies transition to "smart factories".<sup>xliv</sup> Korea also scores higher than most of its APAC counterparts with 40% of firms offering formal training programs for employees, contributing to its higher.

**Japan** ranks third for preparedness and ninth for at-risk from automation. Its low risk stems primarily from the fact that it has undergone previous waves of automation much earlier than other nations. Following World War II, Japanese automobile companies such as Toyota and Nissan started automating and streamlining their supply chains. At Nissan, gross productivity levels grew fivefold between 1955 and 1964 as a result to these measures.<sup>xlv</sup>

**Vietnam** ranks seventh for risk of automation and eighth for preparedness. Its government R&D expenditure of 9% as a share of Gross Domestic Product (GDP) is low as compared to many of its neighbouring countries, and its workforce also faces the highest labour underutilisation rate out of all countries in the region. This is exacerbated by the problem that internet penetration in Vietnam is only 38%, less than half that of developed countries like Singapore or Australia.<sup>xlvi</sup>

**The Philippines** ranks sixth on impact from automation and sixth on preparedness respond to automation. Its willingness to reskill and number of firms offering formal training are among the higher scores in the region. However, the number of internet users and R&D expenditure are both relatively very low. Further, agriculture is the predominant industry in the Philippines, accounting for around a third of total employment.<sup>l</sup> As discussed in Chapter 2, this labour-intensive industry is at high risk of automation.

**Indonesia** ranks third for risk of automation and seventh for preparedness. It scores the second lowest for the number of firms offering formal training and third lowest for the amount of R&D expenditure as a proportion of GDP. With only one third of the population having completed secondary school, the low skill level of the labour force in Indonesia heightens the disadvantage faced by workers displaced by automation.<sup>xlviii</sup>

**Australia** is the most prepared and second least at-risk country from automation. Its investment in its future workforce is a significant contributor to this result. The mean years of schooling in Australia is 12.9, much higher than the average of 9 years across the 12 countries in consideration. Additionally, government agencies such as the Career Transition Assistance program aim to assist mature-age job seekers (specifically, those aged 45 and over) develop practical skills in technology, improving their employability.<sup>xliii</sup>

The current situation in APAC suggests there are plenty of opportunities to improve preparedness for those facing the highest risks. These countries stand to benefit the most from increasing their level of preparedness. But limited resources mean that these opportunities must be targeted and have a high level of effectiveness.

## 4. Filling the gaps

There is always more that can be done to prepare for automation. As with the future of work more broadly, there are three opportunity areas that can help drive preparedness: **foresight and mindset**, **skills and learning**, and **access and inclusion**, as shown in Figure 4.1. These three opportunity areas are based on Autodesk Foundation's framework for trends in the future of work.

Figure 4.1: Key opportunity areas and underlying initiatives to drive preparedness



Source: Autodesk Foundation (2020),<sup>iv</sup> Deloitte (2021).

Individuals, organisations, industries, countries and regions can all take action – from a single person learning about a new technology, to a region increasing trade openness. Currently, a lot of initiatives are already underway to drive preparedness among individuals, businesses and countries. Some illustrative examples are shown in Appendix C.

### But which actions will be the most effective?

There's no one size fits all solution. Local context, industry characteristics and workforce features will be key for understanding what works and what doesn't. As an example:

- increasing minimum wages or the cost of redundancy dismissal may not be effective in countries with a large informal workforce
- workers in technology industries are less likely to benefit from digital literacy training

- in economies with older workforces, formal training from an employer may be more effective; in economies with younger workforces, funding might be better targeted at the education system.

Despite these differences, the goal remains the same. This report identifies interventions which can be scaled and adapted to different circumstances across the region.

### Foresight and mindset

The future of work is volatile, uncertain, complex and ambiguous. Jobs that did not exist in the early 2000s have grown significantly in the past decade. For example, cloud computing specialists have grown by 1,700% between 2008 and 2017.<sup>iv</sup>

Foresight and mindset can help individuals, organisations and industries be better prepared to adapt. By anticipating a range of possible scenarios, governments and organisations can be more prepared to respond. The right mindset which is flexible and open provides individuals and industries with the ability to pivot and put plans in to action more quickly and effectively.

**Initiative 1: Establish a future of work taskforce**

**Objective:** Improve coordination between various actors in the labour market: including employees, businesses, industry associations, government, not-for-profits, and international organisations.

Taking a holistic view around the future of work is paramount for any strategy around labour force policy and structural change. A future of work taskforce can help define a common vision for future work outcomes and identify the human and technology capabilities that will be required to achieve this.

COVID-19 has meant that for the first time in recent years, more jobs are being lost than created. This has had a particularly profound impact on disadvantaged workers. At the same time, businesses have undergone a step change to more digital processes and products, creating new opportunities for workers. A future of work taskforce could help to realign the skills and capabilities of people with employers and improve access to reskilling and upskilling initiatives.

Some coordination between actors already takes place in most countries. The case studies below illustrate the benefits from actors working together. This initiative seeks to institutionalise the coordination at a holistic, ecosystem level.

**Case study: IBPAP and TESDA's targeted development programs**

In 2019, the private sector IT and Business Process Association of the Philippines (IBPAP) partnered with the government agency Technical Education and Skills Development Authority (TESDA) to deliver targeted talent development programs. The training was designed to train incumbent and future workforces. With only 54% of the workforce capable of performing mid-to high-value work in 2016, this joint initiative is projected to boost that proportion to 73% by 2022, substantially improving the match between skills supply and demand.<sup>lvi</sup>

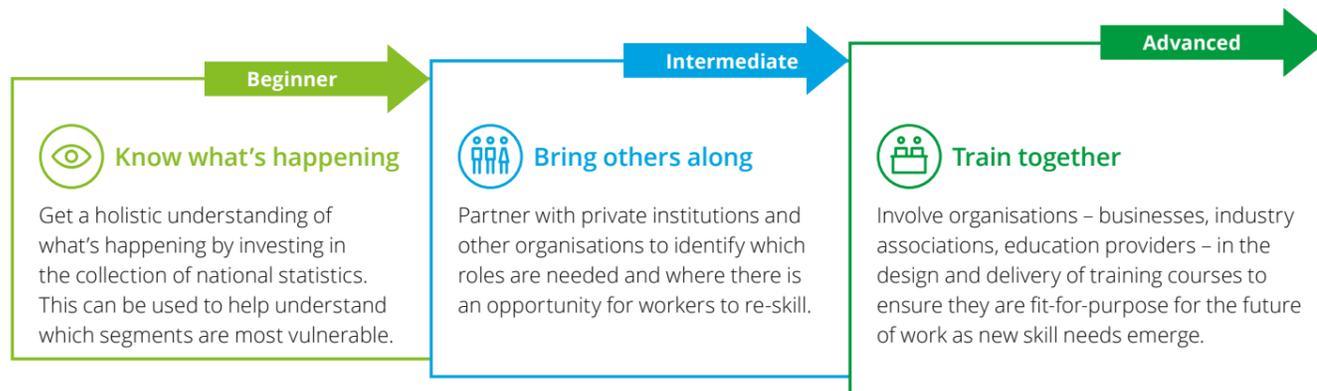
**Case study: International support for local solutions**

International and philanthropic organisations can share resources to promote best practices around supporting workers. For example, the World Bank's Systems Approach for Better Education Results Workforce Development Program is an initiative that collects and analyses comparative data across countries on their education policies and initiatives. The results are shared with the international community so countries benefit from others' knowledge and experiences to improve skill mobility.<sup>lvii</sup>

Similarly, the International Labour Organization (ILO) has partnered with the Japanese Government to create a Skills and Employability Program for Asia and the Pacific, promoting the sharing of resources and technical expertise across countries to address skills development difficulties across members of the Asia Pacific region.<sup>lviii</sup>

Of course, the taskforce will take different forms depending on the country. Figure 4.2 shows how countries at different stages of the preparedness journey could work towards establishing the future of work taskforce. Each progression is designed to provide additional benefits from greater coordination.

**Figure 4.2: Key principles for the future of work taskforce by stage of preparedness journey**



Source: Deloitte (2021).

**Initiative 2: Increase awareness of automation and the need to adapt**

**Objective:** Change the narrative around the impact of automation for workers by helping to highlight the benefits it creates for workers.

To promote the power of automation in enabling and elevating human potential, it is necessary to change the narrative surrounding automation and workers' relationships to it. Far too often, workers feel like passive agents being acted upon by waves of automation. For instance, in Deloitte's 2020 *Global Human Capital Trends Survey*, 70% of respondents said that their organisations were exploring or using AI at some level, yet only 7% believed they are very ready to address the redesign of jobs to integrate AI technology.<sup>lx</sup>

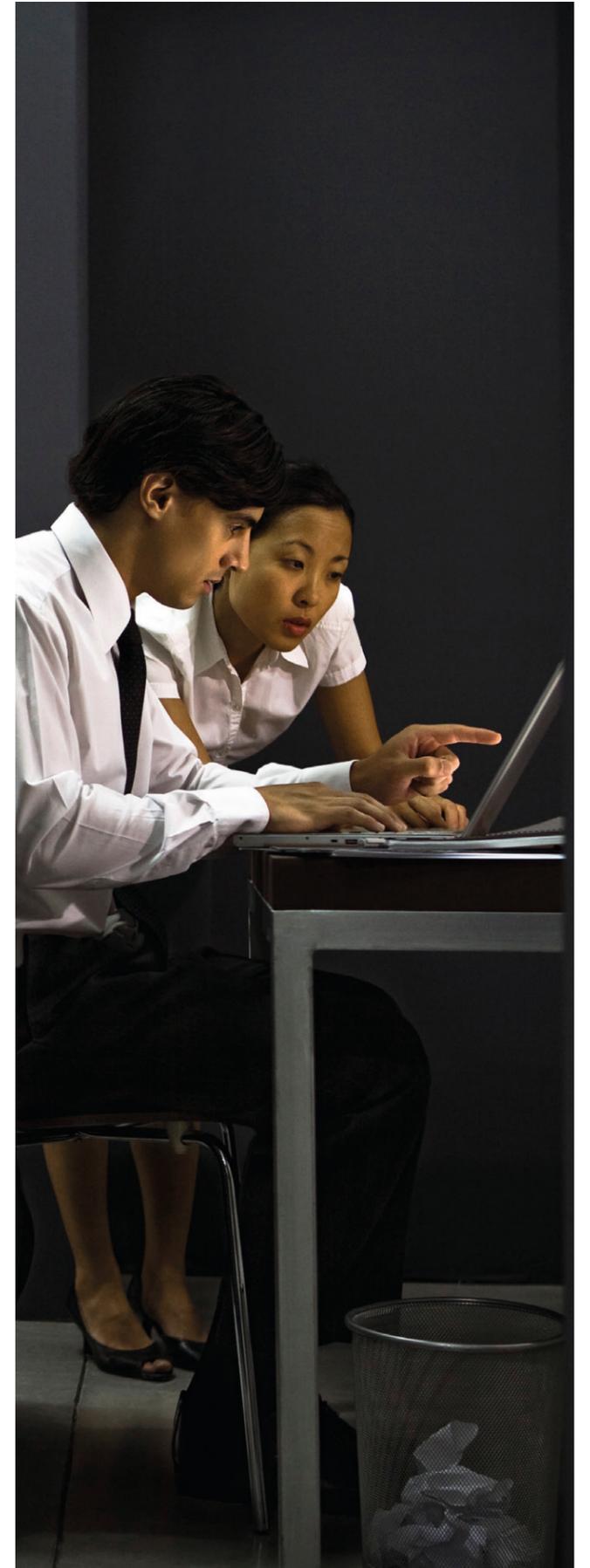
This situation is very common with emerging technologies. Often workers feel unprepared for emerging technology and engaging with these tools. This can have broader impacts for the health of workers. For example, research has found that perceptions of poor job security due to a higher risk of automation are associated with worse health outcomes for workers.<sup>lx</sup> Instead, the narrative of automation should focus on how automation allows workers to focus on high value add activities. For example, frequent users of technology have been found to spend 6.8 hours less on administrative tasks.<sup>lxi</sup>

**Case study: Raising awareness for lifelong learning in Malaysia**

In recognition that lifelong learning is an important pillar in human capital development, Malaysia aims to raise awareness and increase public involvement in its education system. The enculturation of lifelong learning was identified as a key strategy under its blueprint, which documents the present status of lifelong learning in Malaysia across the spectrums of formal learning, non-formal learning, and informal learning, with the goal of creating a more able and productive workforce.<sup>lxii</sup>

**Case study: Education as a means to develop South Korea's human resources**

In response to a rising number of students seeking degrees and facing difficulties doing so, South Korea has in place the Academic Credit Bank System, which aims to support lifelong learning by allowing students to pool credits they have earned from various sources and count those towards one degree. This allows students to better understand the range of education providers available to them, as well as encourages students of all ages to continually re-skill and re-educate themselves in preparation for future workplace developments.<sup>lxiii</sup>



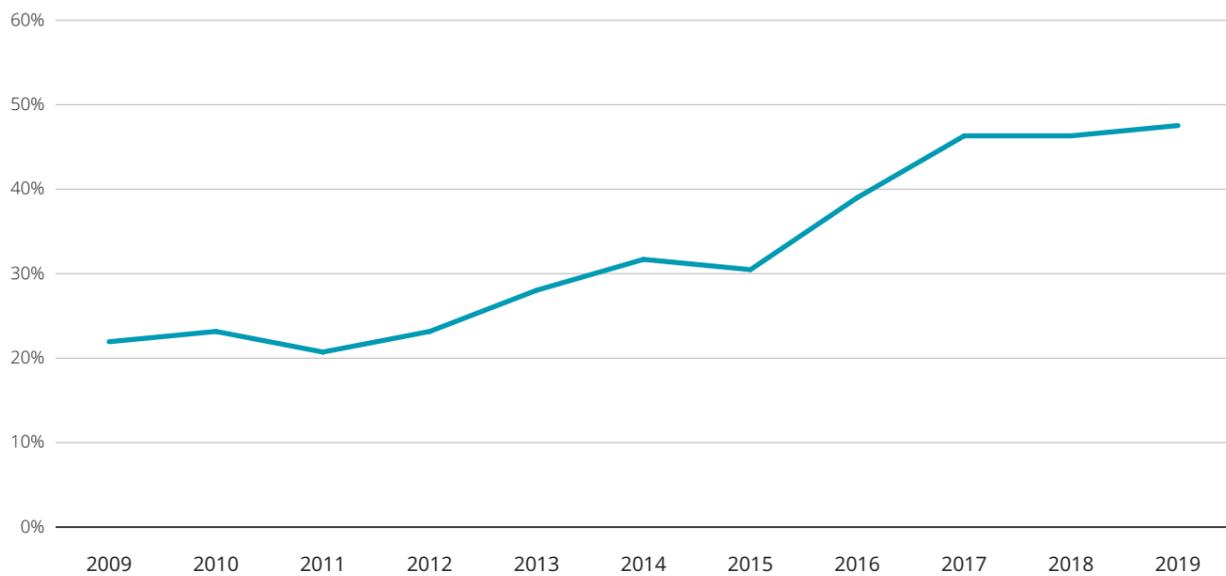
### Case study: SkillsFuture upskilling campaign in Singapore

Singapore's SkillsFuture campaign provides an example of reframing conversations around the future of work. The campaign encourages Singaporeans to continue to invest in upskilling throughout their careers. Mr Chee Hong Tat, Senior Minister of State for Trade and Industry, said that beyond employability, the spirit of SkillsFuture is also in discovering new passions, moving out of one's comfort zone and finding a different direction in life.<sup>lxiv</sup>

To support the change in narrative, the SkillsFuture initiative provided Singaporeans aged 25 and above with an SGD\$500 credit to take up training courses to upgrade their skills and promote lifelong learning in 2015.

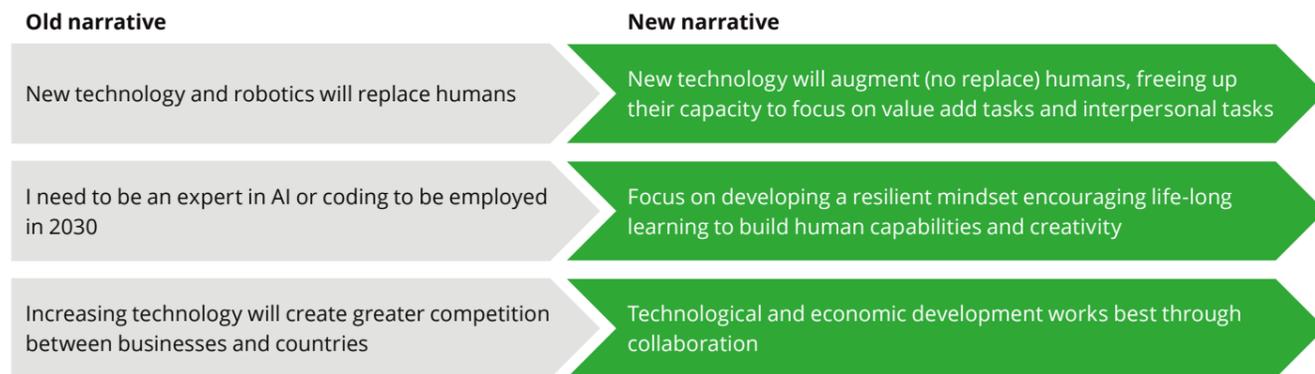
As a result, Singapore has seen significant growth in workers undertaking training, rising from 35% in 2015 to 48% in 2019 (see Chart 4.2).<sup>lxv</sup> To build on this success, in February 2020, a top up of SGD\$500 was announced, with an additional SGD\$500 for workers aged between 40 and 60 years old. It was also announced that credits will expire at the end of 2025.<sup>lxvi</sup>

Chart 4.2: Training participation rate in Singapore, 2009-2019



Source: Ministry of Manpower (2020).<sup>lxvii</sup>

Figure 4.3: Changing narratives around automation

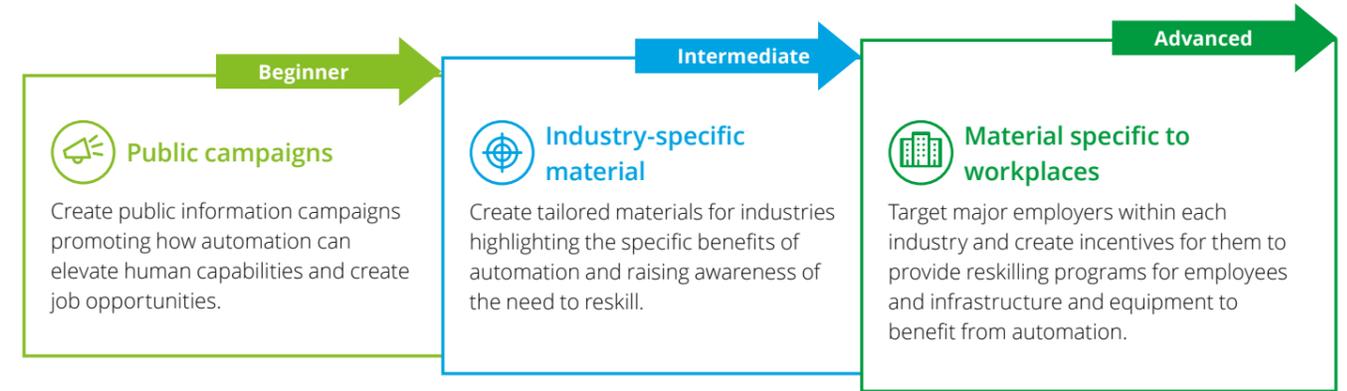


Source: Deloitte (2019).<sup>lxviii</sup>

Promoting how automation can elevate human capabilities could result in a more positive association with automation. This, in turn, could foster a more proactive learning and development environment.

Associated with this change in narrative is the focus on individuals proactively managing the ongoing reskilling and upskilling process. Figure 4.4 displays the different stages of raising awareness of automation and the need for reskilling – from public campaigns, to industry and workplace specific material.

Figure 4.4: Key principles for raising awareness by stage of preparedness journey



Source: Deloitte (2021).

#### Skills and learning

Automation is often associated with replacing jobs rather than creating them. But in reality, automation is expected to create more jobs than it replaces.<sup>lxix</sup> By focusing on skills and opportunities, individuals can be encouraged to take more proactive steps to capitalise on automation. Adopting a continuous approach to learning is central to accessing these benefits.

#### Initiative 3: Activate Opportunity Marketplaces

**Objective:** Decrease search costs for both individuals and businesses to find the next opportunity and improve the functioning of local labour markets.

Opportunity marketplaces provide a virtual platform to connect existing skills and capabilities of the workforce with the needs of businesses. Opportunity marketplaces increase the awareness of potential opportunities in the local labour market and empowers workers to refresh their skills and remain relevant in today's digital world of work.

Traditional talent marketplaces provide this service with a focus on matching people with full-time roles. However, they are often limited by the inability to adequately search through large volumes of files. For example, online portals such as Pakistan's ROZEE.pk holds thousands of CVs, but without adequate search functions, it is difficult for recruiters and companies' human resource departments to identify the most relevant candidates.<sup>lxx</sup>

Opportunity marketplaces go beyond this service by facilitating exchanges between organisations and workers around defined opportunities for personal development, training, mentorship, project participation, networking, promotion, diversity, and inclusion. Through the use of AI, opportunity marketplaces help to improve the relevance of information provided to workers, allowing them to identify otherwise unseen opportunities that align to career growth and aspirations.

These opportunity marketplaces are particularly beneficial in a COVID-19 environment with physical restrictions limiting traditional methods of networking. There is a growing imperative for organisations to look beyond traditional talent models in order to find talent.<sup>lxxi</sup> Furthermore, opportunity marketplaces could help speed the transition to new growth industries by filling skills gap more efficiently. A survey of global companies found that over half (55.4%) believed that adoption of new technologies is hindered by skills gaps in the local labour market.

#### Case study: Re-alignment of workforce capabilities by Unilever

Consumer goods company Unilever has benefited from using the opportunity marketplace model to align workforce capabilities with work requirements. FLEX Experiences, its new AI-powered talent marketplace, is a platform which matches opportunities to employees based on their profile in a transparent manner. These personalised offerings help to make employees feel empowered, build new skills and experiences, and work more flexibly. Launched in 2019, this platform has redeployed more than 8,000 employees and 300,000 hours of employee work during the COVID-19 pandemic.<sup>lxxii</sup>

The platform is powered by the talent marketplace technology startup firm Gloat. As Shlomo Weiss, COO at Gloat, stated "[Opportunity marketplaces]... enable our customer organisations to understand employees' skills and capabilities, match them to existing needs that scale and speed, and unlock future skills and capacity for tomorrow".<sup>lxxiii</sup> Ben Reuveni, CEO of Gloat, added "94% of employees say they would stay longer in a company that invests in their career".<sup>lxxiv</sup>

The form in which opportunity marketplaces evolve will vary across countries. Figure 4.5 shows how countries at different stages of the preparedness journey could go about this process. Each progression delivers a stronger link between individuals and businesses in the skill-matching process.

Figure 4.5: Key principles for opportunity marketplaces by stage of preparedness journey



Source: Deloitte (2021).

**Initiative 4: Invest in learning programs to build adaptability and resilience**

**Objective:** Upskill and reskill workers to create a resilient and flexible workforce.

Skills development in Industry 4.0 will need to go beyond developing only currently in demand technical skills and traditional delivery means. Learning needs to be designed to build capabilities in workforce – particularly resilience and adaptability – to empower workers to continually reinvent themselves to an uncertain and ever evolving digital world of work.

One successful example is Project Sangam, which is a collaboration between Microsoft and LinkedIn that is focused in India. It involves delivering training through LinkedIn to functionaries and officers across India. Progress is automatically added to profiles so companies can shortlist candidates, as well as personalised job recommendations. While LinkedIn Learning typically offers content for professionals, Project Sangam sought to service non-professional workers.<sup>lxxxv</sup>

Another example is ReGeneration, an initiative which aims to support mid-career workers who have become displaced due to automation or who are returning to the workforce after a period of non-work. Launched in 2019 in Singapore, Spain, and the USA, ReGeneration successfully placed 40-60% of participants in jobs, with 59% of them female.<sup>lxxxvi</sup>

**Case study: Punjab Skills Development Fund by the UK and Punjab Governments**

The Punjab Skills Development Fund (PSDF) is an initiative aimed at providing skills and vocational training opportunities to women in the four poorest districts of Punjab. It is a joint initiative between the UK Department for International Development and the Government of Punjab.<sup>lxxxvii</sup> This initiative emerged as a result of a 'low skills trap' in Pakistan, whereby many individuals are employed in low-skilled occupations. To address this issue, Pakistan focused on improving the skills of workers that are at greater disadvantage – such as females, those in rural areas and youth. Indeed, recent labour force data suggests just one in five women (20%) are employed compared to four in five men (81%).<sup>lxxxviii</sup>

The platform has been widely adopted, for example, a partnership with the Ministry of Housing and Urban Affairs led to 110,000 municipal functionaries being trained on best sanitation practices across 4,000 cities in India.<sup>lxxxix</sup>

**Case study: Grab for Good in Southeast Asia**

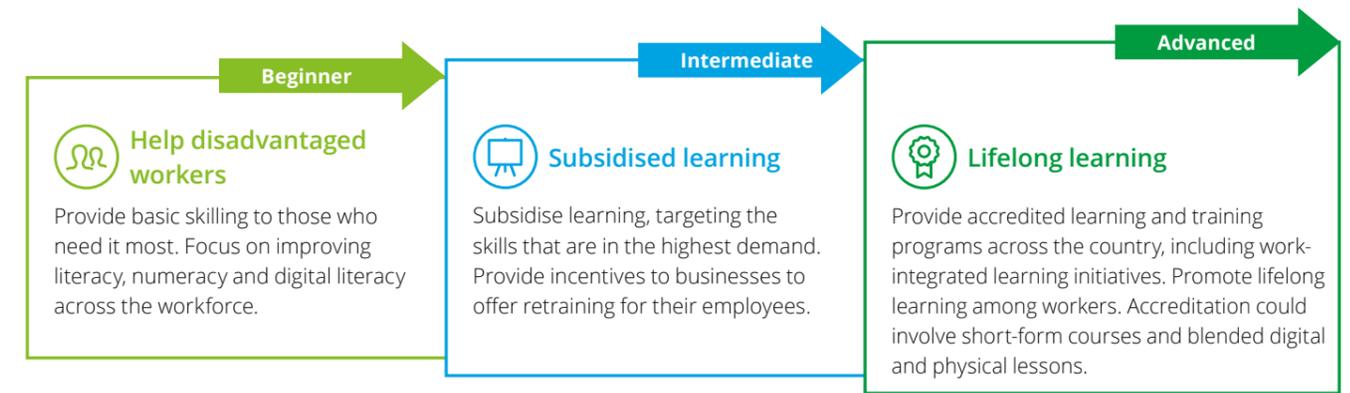
To bridge the technology skills gap in Southeast Asia, the local app Grab established a Grab for Good social impact program which provides upskilling and digital services. By 2025, Grab aims to improve digital inclusion and digital literacy, empower micro-entrepreneurs and small businesses, and build future-ready workforces. With 16% of ASEAN (Association of Southeast Asian Nations) youth hoping to work in the technology sector in the future, Grab for Good has the goal of educating 20,000 students to help them reach this objective and estimates it will make an economic contribution of \$US5.8 billion by March 2019.<sup>lxxx</sup>

**Case study: Enabling Boat project by Vietnamese organisations**

In 2017, the Enabling Boat program was launched as a joint initiative between Microsoft Vietnam, the Centre for Marinelifelife Conservation and Community Development, and other stakeholders. It aims to support Vietnamese youth living in fishing villages and remote coastal towns who lack access to digital learning facilities. 200 youth will be trained in ICT and computer science while also gaining knowledge about marine conservation, environmental protection, and climate change adaptation. In addition, 50,000 community members will be provided with access to information and learning opportunities.<sup>lxxxi</sup>

The level of reskilling will take different forms and will depend on the current level of skills among the workforce. Figure 4.6 shows how countries at different stages could help to upskill and reskill workers, helping to create a resilient and flexible labour-force.

Figure 4.6: Key principles for reskilling by stage of preparedness journey



Source: Deloitte (2021).

**Access and inclusion**

The third key opportunity area focuses on promoting equitable access to the benefits of automation. We know that automation is likely to affect certain demographics more than others. Those employed in certain industries, in developing countries, women, younger and older workers, and rural residents are likely to find it harder to transition to new roles and have the necessary skills to thrive.

Supporting diversity and encouraging active participation in work, training and objectives by all people will help to ensure the benefits of automation are shared equally.

**Initiative 5: Develop appropriate safety nets to enable people to live and work**

**Objective:** Ensure people have access to basic necessities to live and work.

Social protections help all people maintain an adequate standard of living and health throughout their lives.<sup>lxxxii</sup> It plays a critical role in preventing poverty and reducing inequalities in society.<sup>lxxxiii</sup>

However, adequate social protections are also critical in enabling people to work. For example, free healthcare improves the health of workers, increasing productivity. Similarly, investments in children's education can help prepare them for entry into the workforce and build a skilled labour-force.

By improving the quality of the workforce, social protection contributes to economic growth. Indeed, research suggests that there is a strong relationship between social spending and labour-market productivity.<sup>lxxxiv</sup>

It also enables workers to take more risks. For example, cash transfers can encourage poorer households to invest in higher risk (and higher return) income strategies.<sup>lxxxv</sup> This is because social protections provide some guarantee to workers that their basic needs will be covered in the event of failure.

**Case study: Maharashtra Employment Guarantee Scheme in India**

The Maharashtra Employment Guarantee Scheme (MEGS) is the largest state sponsored public works program. It was initially implemented in response to a severe drought between 1970-73 in Maharashtra, India, and is focused on alleviating poverty by guaranteeing unskilled manual labour to all job seekers in the region.<sup>lxxxvi</sup> It's estimated that 90% of participants had incomes below the poverty line.<sup>lxxxvii</sup>

As a result of this program, small-scale farmers in Maharashtra were found to have invested in riskier, yet higher yielding crops, compared to farmers in neighbouring states.<sup>lxxxviii</sup> It has also prevented households from implementing irreversible income strategies in order to survive, such as selling off land.<sup>lxxxix</sup>

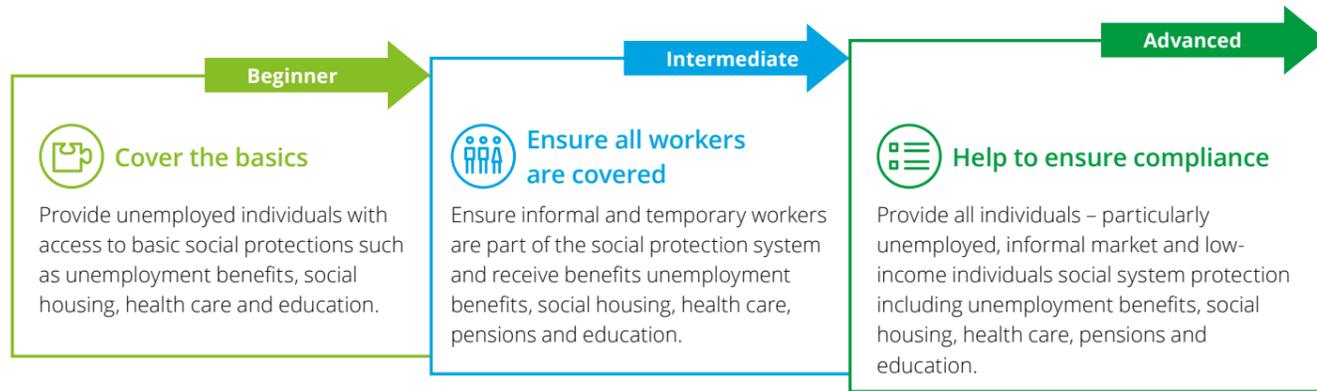
**Case study: Benazir Income Support Program in Pakistan**

In 2008, the Government of Pakistan introduced the Benazir Income Support Program (BISP), which distributes unconditional cash transfers to impoverished women in Pakistan.

The program was introduced in response to the global economic crisis and rapid food price inflation. Its aim was to prevent the onset of poverty and improve living standards. Along with a cash transfer, the program also provided interest-free loans to woman for starting their own business, child allowance for children aged five to 12, and health and life insurance. More than 15 million women have obtained a national identification card through the program.<sup>xc</sup>

Figure 4.7 shows how countries at different stages could improve their social protections to help ensure people have access to appropriate safety nets.

Figure 4.7: Key principles for social protections by stage of preparedness journey



Source: Deloitte (2021).

**Initiative 6: Industry-specific funded programs for automation transformation**

**Objective:** Promote the transition to automation and the adoption of new technology by providing targeted funding to businesses.

In APAC, Small and Medium Enterprises (SMEs) account for more than 98% of businesses and employ 50% of the workforce.<sup>xcii</sup> Yet SMEs are often constrained from accessing new technologies such as automation. This is due to a lack of time to investigate new technologies, funds to make investments and know-how to operate new technologies.<sup>xciii</sup>

Enabling and incentivising technology adoption will help businesses take advantage of automation and promote growth industries. This can be done through targeted funding and improving access to resources around automation processes.

For some countries, the first step may involve investing in digital infrastructure. For example, Singapore and South Korea are among the countries with the fastest internet speeds around the world, whereas other countries in the APAC region such as Myanmar lag far behind.<sup>xciii</sup>

Once the enablers of technology adoption are in place, providing SMEs with access to specific industry funding for investments in technology can play an instrumental role in accelerating usage and adoption of automation.

**Case study: Local industry solutions to drive automation adoption in Singapore**

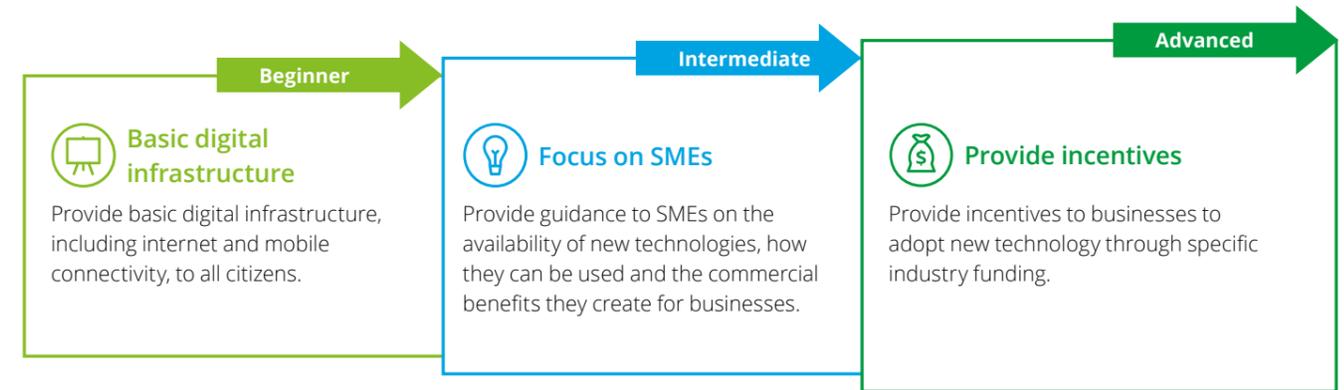
Industry groups can help drive automation adoption by developing budget-friendly local 'in a box' solutions or technology starter kits for industry-specific SMEs. For example, the Infocomm Media and Development Authority of Singapore focuses on digitalisation of SMEs through sector-specific Industry Digital Plans (IDPs). These provide SMEs with a step-by-step guide on the adoption of digital technologies, and relevant training for their employees at different stages of their career path.<sup>xciv</sup>

**Case study: Government solutions to drive automation adoption in Thailand**

There is also a role for governments to play in assisting SMEs with subsidies, tax benefits, regulatory insight and streamlining of regulatory hurdles. In Thailand, the government provides a 200% tax deduction for SMEs purchasing smart devices, digital services, robotics, and Internet of Things (IoT) devices through its Digital Economy Promotion Agency.<sup>xcv</sup> The Vice President of this program stated that for every 1% increase in digital technology in the country, Thailand will see GDP rise by 0.0253%.

The design of industry-specific programs will differ across countries depending on their current level of technology resources. Figure 4.8 shows how countries at different stages of development can take advantage of these programs to better prepare themselves for automation transformation.

Figure 4.8: Key principles for designing industry-specific funded programs by stage of preparedness journey



Source: Deloitte (2021).



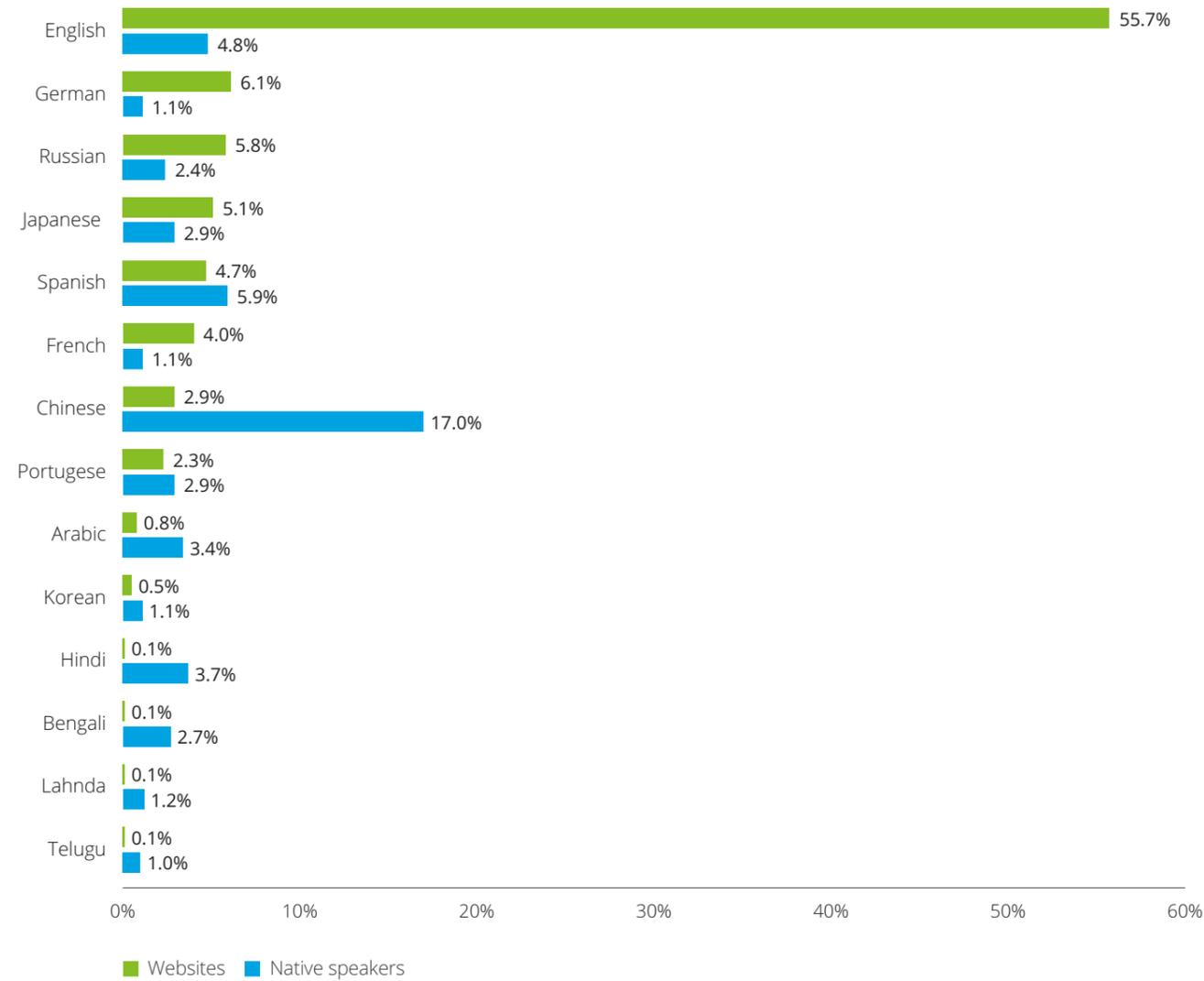
**Initiative 7: Level the playing field through investing in local language content**

**Objective:** Ensure individuals have access to digital content in their local language.

A key challenge for the successful adoption of technology in APAC countries is that the majority of content available online is in English. Investing in local language content can help build the digital capabilities of local workers, benefitting the workforce more broadly.

The dominance of digital content in English can disempower workers who do not natively speak English. Chart 4.3 shows that over half of global digital content is in English, while only 4.8% of the global population are native English speakers. In comparison, Hindi is the native language for 3.7% of the world's population but represents only 0.1% of content.

**Chart 4.3: Share of language of websites and global native speakers**



Source: GSMA (2020).<sup>xvii</sup>

For a number of countries, education and learning programmes that do not meet local language requirements will not be effective. Even when translated with language tools, key messaging may not translate culturally to meet local business customs, practices and expectations.

Even in countries where English is widely spoken, local content still has value. For instance, the Bangla language used in Bangladesh has direct ties to the origin story of the country and brings with it a sense of pride, driving a desire to access content in Bangla.<sup>xviii</sup>

Investing in local language content for everything from basic digital literacy programs through to technology and tools for transformation provides an opportunity to develop, access and engage a broader, more diverse, local labour market that has previously been untapped.

**Case study: Preserving the Balinese language**

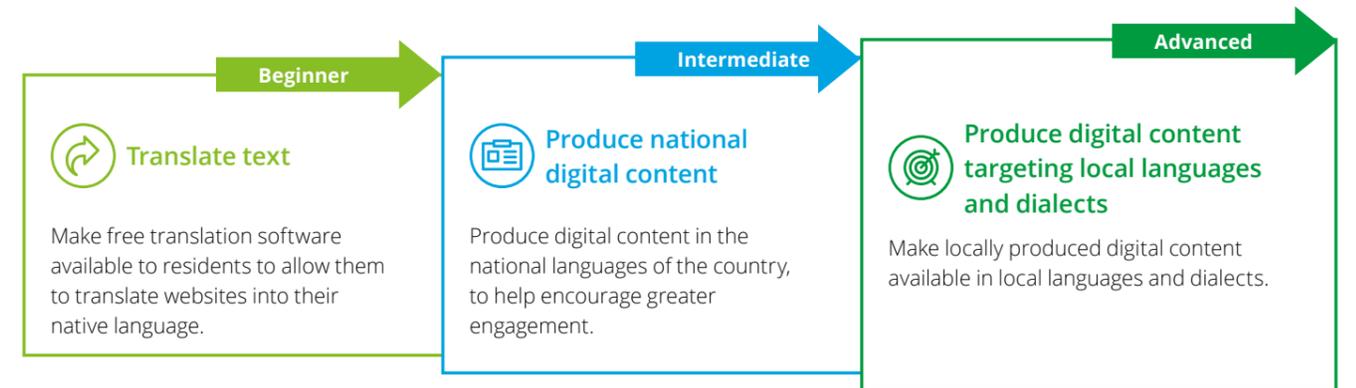
In Indonesia, a program developed jointly with a team of linguists has empowered students to learn global technology content in their native language through an online dictionary and encyclopedia (BASAbaliwiki) that can be edited by members of the local community.<sup>xviii</sup> The aim is to help to promote Balinese, a minority language in Indonesia, spoken by about a million speakers.

**Case study: Facebook training digital citizens in the global era**

In 2019, Facebook created its We Think Digital online education portal, which aims to train 1 million people across eight APAC countries by 2020 in digital and critical-thinking skills in their local languages. By addressing topics that instil knowledge about the internet, address safety issues, develop critical-thinking skills, and offer insights into digital discourse, this platform not only brings key skills but also promotes greater cultural understanding across communities.

The availability of local language content online varies significantly across countries. Figure 4.9 shows how countries at different stages can improve the availability of local language content.

**Figure 4.9: Key principles for making local language content more available online by stage of preparedness journey**



Source: Deloitte (2021).

# Appendix A: Impact Index

The Impact Index includes 11 unique measures to assess the impact of automation across two pillars. The two pillars cover the **likelihood of automation** by industry and the **extent of disadvantage** experienced by workers within that industry, which affects their capacity to transition to other sectors.

The Impact Index can be aggregated at the industry or country level. The overall impact score is determined by the average of the two pillars mentioned previously, across industries or countries.

Results at the industry level are shown in the table below. Industries are based on the international standard industrial classification of all economic activities (ISIC). Aggregated industry results reflect the average score by industry for the 12 countries included in the analysis.

Country results are constructed by taking the scores by industry by country, and weighting by employment.

At the industry level, the average impact score was 48%. Construction received the highest impact score at 52%, while education received the lowest (41%).

**Table A.1: Breakdown of Impact Index results**

Industry	Likelihood of automation	Extent of disadvantage	Impact score
Agriculture; forestry and fishing	50%	56%	53%
Mining and quarrying	53%	50%	52%
Manufacturing	52%	49%	51%
Electricity; gas, steam and air conditioning supply	49%	47%	48%
Water supply; sewerage, waste management and remediation activities	51%	49%	50%
Construction	54%	50%	52%
Wholesale and retail trade; repair of motor vehicles and motorcycles	45%	51%	48%
Transportation and storage	53%	50%	52%
Financial and insurance activities	43%	45%	44%
Public administration and defence; compulsory social security	44%	45%	44%
Education	37%	45%	41%
Human health and social work activities	41%	47%	44%

Source: Deloitte (2021).

## Likelihood of automation

As mentioned above, the Impact Index comprises two pillars. The first pillar relates to the likelihood of automation by industry, which is associated with greater impact.

This pillar, in turn, is made up of three equally weighted sub-pillars, and seven unique indicators. These are detailed in the subsections below.

The indicators included within the Impact Index vary in terms of units and scale. To consolidate these indicators into a single measure, each indicator was allocated a maximum and minimum score. These scores were used to transform the data so that each followed a consistent scale, ranging between 0% and 100%. A score of 100% indicates the country/industry is extremely likely to be automated, while a score of 0% indicates the country/industry is not at all likely to be automated.

All data within this pillar has been drawn from the O\*NET database,<sup>xcix</sup> which provides information about tasks completed by workers at the occupational level. For results at the industry level, this data has been transformed based on the occupational breakdown of industries by country using data from the International Labour Organisation.

**Routineness scores**

This sub-pillar builds on the work of Autor and Acemoglu (2010) and Deloitte Access Economics' *Building the Lucky Country 7* to categorise occupations based on their level routineness.<sup>c</sup> Higher levels of routineness are associated with a greater likelihood of automation in the future given the repetitive nature of tasks.

Specific variables from O\*NET are utilised to understand the frequency of repeated tasks within a specific occupation. These are shown below.

**Table A.2: Indicators in the routineness sub-pillar**

Indicator	Description	Maximum score (higher likelihood of automation)	Minimum score (lower likelihood of automation)	Sub-pillar weighting	Source
Spend time making repetitive motions	A higher degree of repetitiveness is associated with a higher likelihood of automation.	100%	0%	50%	O*NET <sup>ci</sup>
Importance of repeating the same tasks	More importance on repetition is associated with a higher likelihood of automation.	100%	0%	50%	O*NET <sup>cii</sup>

Source: Deloitte (2021).

**Cognitive scores**

This sub-pillar also draws on the work of Autor and Acemoglu (2010) and Deloitte Access Economics' *Building the Lucky Country 7* to understand the cognitive aspects of each role. Higher cognitive scores are associated with a lower risk of automation given the difficulty in automating non-repetitive tasks.

O\*NET data is again used to help quantify this metric, with the measures in the table below forming the base of the sub-pillar.

**Table A.3: Indicators in the cognitive sub-pillar**

Indicator	Description	Maximum score (higher likelihood of automation)	Minimum score (lower likelihood of automation)	Sub-pillar weighting	Source
Thinking creatively	More time spent thinking creatively is associated with a lower likelihood of automation.	0%	100%	33.3%	O*NET <sup>ciii</sup>
Structured versus unstructured work	A higher degree of structured work is associated with a higher likelihood of automation.	100%	0%	33.3%	O*NET <sup>civ</sup>
Analysing data/information	A higher proportion of time spent analysing data/information is associated with a lower likelihood of automation.	0%	100%	33.3%	O*NET <sup>cv</sup>

Source: Deloitte (2021).

**Use of technology**

The use of technology sub-pillar aggregates two different measures using data from O\*NET, each weighted equally. This is detailed in the table below.

**Table A.4: Indicators in the use of technology sub-pillar**

Indicator	Description	Maximum score (higher likelihood of automation)	Minimum score (lower likelihood of automation)	Sub-pillar weighting	Source
Level of interactions with computers	The level of interaction with computers is negatively correlated with the likelihood of automation.	0%	100%	50%	O*NET <sup>cvi</sup>
Degree of automation	A higher level of automation increases the likelihood of automation.	100%	0%	50%	O*NET <sup>cvi</sup>

Source: Deloitte (2021).

**Extent of disadvantage**

The second pillar in the Impact Index relates to the extent of disadvantage, containing five equally weighted sub-pillars and five unique measures. These measures include the wages, educational level, age, transferability of skills of the workers and size of the informal workforce, as shown in the table below. These inputs are designed to capture how easily a worker in an industry could find work in another occupation within that industry or to another industry altogether, if their current role was automated.

Consistent with the previous sub-pillar, the indicators included within this index vary in terms of units and scale. To consolidate these indicators into a single measure, each indicator was allocated a maximum and minimum score. A score of 0% indicates workers within that particular country/industry are relatively more advantaged, while a score of 100% indicates workers are extremely disadvantaged.

It is noted that in certain instances across these indicators there is missing data for particular industries/countries. For these indicators, alternative data sources were used where possible. Where alternative data was not available, data was imputed based on input from subject matter experts and a desktop review of related literature.

Sub-pillar/indicator	Description	Maximum score (highest disadvantage)	Minimum score (lowest disadvantage)	Sub-pillar weighting	Source
Wages	This indicator looks at the mean nominal earnings of employees by sex and occupation. Higher average wages are associated with lower disadvantage.	Varies by country, based on minimum wage data <sup>2</sup>	10x the minimum wage by country	20%	ILO <sup>cviii</sup>
Education	This indicator is focused on educational attainment and literacy scores, by occupation. Skill levels were mapped to ISCO-08 major groups based on the ISCO conceptual framework.  Higher levels of education are associated with lower disadvantage.	0%	100%	20%	OECD data <sup>cvix</sup>

<sup>2</sup> See box below for further detail on how wages have been scored across countries.

Sub-pillar/indicator	Description	Maximum score (highest disadvantage)	Minimum score (lowest disadvantage)	Sub-pillar weighting	Source
Age	Age by occupation. This measure considers the proportion of workers that were employed under the age of 25 and over the age of 60.  A larger proportion of very young or very old workers are associated with higher disadvantage. Very young workers may struggle to find employment in new roles without the relevant experience or training. Similarly, older workers may struggle to transition to new roles if employers expect they will retire soon.	100%	0%	20%	United Nations data <sup>cx</sup>
Transferability of skills	This measure considers the degree of skills similarity across occupations. A higher degree of skills similarities is associated with a greater ability to transition to new roles and lower disadvantage.	0%	100%	20%	O*NET <sup>cxii</sup>
Informal workforce	This measure looks at the proportion of the economy that is employed informally. A higher proportion of individuals employed informally is associated with higher levels of disadvantage.	100%	0%	20%	ILO <sup>cxiii</sup>

Source: Deloitte (2021).

**A note on wages**

Across indicators, the maximum and minimum scores are set based on what is potentially achievable in terms of the level of disadvantage across industries and countries. These scores do not vary across countries. This enables comparisons to be drawn across countries, following a consistent baseline.

However, due to differences in exchange rates across countries, setting the maximum and minimum scores for wages is challenging.

As such, scores for wages only have been measured relative to the minimum wage within countries. Specifically, the minimum score has been set at the minimum wage within each country, and the maximum score is equal to ten times the minimum wage.

Unlike the other indicators, this means the scoring for wages will vary by country.

# Appendix B: Measuring preparedness

Preparedness is measured within a country by analysing 19 unique indicators, covering the ability of countries to capitalise on automation, and help disadvantaged workers.

Each of these pillars can be broken down further into various sub-pillars. A country's ability to capitalise on automation takes into the account the business and innovation environment, and education level of workers. A country's ability to protect disadvantaged workers is determined by its labour-force structures and the availability of welfare. Further detail on the sub-pillars are provided in the sections below.

The scores for each country for each pillar of the preparedness index are shown in the table below. A score of 100% indicates a country is extremely well prepared, while a score of 0% indicates the country is not at all prepared. The overall preparedness score is determined by taking the average across the two pillars.

The preparedness score was 55% on average for the countries included in the analysis. Australia received the highest score at 72%, while Pakistan received the lowest (40%).

**Table B.1: Breakdown of preparedness results**

Industry	Preparedness score	Capitalise on automation score	Help disadvantaged workers score
Singapore	70%	71%	69%
Australia	72%	69%	76%
Japan	69%	65%	73%
Korea	66%	65%	66%
Thailand	61%	54%	68%
Philippines	56%	56%	56%
Indonesia	54%	53%	54%
Vietnam	50%	48%	52%
India	44%	47%	41%
Myanmar	40%	44%	36%
Bangladesh	41%	38%	44%
Pakistan	40%	44%	36%

Source: Deloitte (2021).

<sup>3</sup> The interpretation is analogous for the two sub-pillars i.e. countries extremely well positioned to capitalise on automation or help disadvantaged workers would receive a score of 100%.

### Capitalise on automation

The capitalise on automation pillar is one of two pillars that help to measure preparedness. It captures the readiness of countries to take advantage of the coming wave of automation.

It is made up of 12 indicators spanning three sub-pillars, as shown in the table below. Where possible, data has been sourced from international databases, to help ensure consistency in

cross-country analysis. Where there is missing data, values have been imputed based on input from subject matter experts and broad desktop research.

The indicators used to measure preparedness vary in terms of units and scale. To consolidate these indicators into a single measure, each indicator was allocated a maximum and minimum score. These scores were used to transform the data so that each followed a consistent scale, ranging between 0% and 100%. A score of 100% indicates the country is extremely well prepared to capitalise on automation, while a score of 0% indicates the country is not at all prepared.

Further detail on the indicators and the weighting used to aggregate scores within each sub-pillar are detailed in the sub-sections below.

#### Business environment

The business environment sub-pillar captures the ease of doing business in a particular country. More flexible business conditions places businesses in a better position to adapt and capitalise on new technologies. It includes the following three indicators, which each make-up one-third of this sub-pillar.

**Table B.2: Indicators in the business environment sub-pillar**

Indicator	Description	Maximum score (higher likelihood of automation)	Minimum score (lower likelihood of automation)	Sub-pillar weighting	Source
Time to start a business	The number of days required to start a business. A lower number of days indicates a higher level of preparedness.	0	50	33.3%	World Bank <sup>cxiii</sup>
International trade barriers	An index which ranks countries on their use of tariffs and service restrictions. Lower barriers are associated with higher preparedness.	1	10	33.3%	International trade barriers index <sup>cxiv</sup>
Legal framework's adaptability to digital business models	The speed at which the legal framework within a country adapts to digital business models. A higher score indicates faster speed in adaptation.	100	0	33.3%	WEF <sup>cxv</sup>

Source: Deloitte (2021).

### Innovation environment

The innovation environment sub-pillar provides an indication of the level of innovation occurring in a particular region and the level of engagement with new technologies. A greater degree of innovation is expected to assist countries capitalise on automation. It includes six indicators, as detailed below.

**Table B.3: Indicators in the innovation environment sub-pillar**

Indicator	Description	Maximum score (higher likelihood of automation)	Minimum score (lower likelihood of automation)	Sub-pillar weighting	Source
Intellectual property protection	The extent to which intellectual property is protected within a country. A higher score indicates greater protection.	100	0	16.6%	WEF <sup>cxvi</sup>
R&D expenditure	The ratio of expenditure on research and development within a country, as a proportion of GDP. A higher ratio implies a higher level of technology investment.	6	0	16.6%	World Bank <sup>cxvii</sup>
Internet users	The adoption and productive use of the Internet across countries, based on the four categories of availability, affordability, relevance and readiness. A higher score indicates a stronger environment for Internet use.	100	0	16.6%	EIU <sup>cxviii</sup>
Female share of management positions	A higher proportion indicates greater female representation in leadership positions.	50	0	16.6%	ILO <sup>cxix</sup>
Digital skills among active population	The extent to which the active population in a country possesses sufficient digital skills such as computer skills or coding. A higher score indicates a more digitally proficient population.	100	0	16.6%	WEF <sup>cxx</sup>
Companies embracing disruptive ideas	The extent to which companies embrace risky or disruptive business ideas in a country. A higher level indicates greater openness to innovation.	100	0	16.6%	WEF <sup>cxxi</sup>

Source: Deloitte (2021).

### Education

The education sub-pillar provides an indication of the ability of workers to reskill if automation were to replace or change the nature of their jobs. An adaptable labour-force is more likely to be take advantage of new markets and growth areas. The indicators included in the education sub-pillar are detailed below.

**Table B.3: Indicators in the innovation environment sub-pillar**

Indicator	Description	Maximum score (higher likelihood of automation)	Minimum score (lower likelihood of automation)	Sub-pillar weighting	Source
Mean years of schooling	The average number of years of total schooling across all education levels for those aged over 25. A higher level indicates higher educational attainment.	15	0	33.3%	Our World in Data <sup>xxxii</sup>
Willingness to reskill	Percentage of workers who would reskill for a new job by country. A higher level indicates greater adaptability and readiness for the digital era.	100	0	33.3%	BCG <sup>xxxiii</sup>
Firms offerings formal training	The percentage of firms that offer formal training for their permanent full-time employees across countries. A higher proportion indicates greater preparedness.	100	0	33.3%	GII <sup>xxxiv</sup>

Source: Deloitte (2021).

### Help disadvantaged workers

The second pillar in the preparedness index relates to a country’s ability to help disadvantaged workers. It is made up of 7 indicators spanning two sub-pillars.

The data for each indicator has been transformed to follow a consistent scale between 0% and 100% using the maximum and minimum scores as listed in the subsections below. This is consistent with the approach adopted in the capitalise on automation pillar. Where there is missing data, values have been imputed based on input from subject matter experts and broad desktop research.

### Labour force

Labour-force structures within a country can determine how protected workers are to fluctuations in the labour-market caused by automation. A higher cost of redundancy dismissal, for example, can help keep give workers time to adapt and find new work if automation were to make their role redundant. Four indicators are included in this sub-index, which have each been weighted equally, as outlined below.

**Table B.5: Indicators in the labour force sub-pillar**

Indicator	Description	Maximum score (higher likelihood of automation)	Minimum score (lower likelihood of automation)	Sub-pillar weighting	Source
Cost of redundancy dismissal	The cost of advance notice requirements and severance payments due when in event of redundancy. A higher cost indicates greater protection for workers and lower disadvantage.	100	0	25%	GII <sup>xxxv</sup>
Temporary employment	The proportion of workers with a pre-determined termination date in jobs. A higher score indicates less permanence in roles and higher levels of disadvantage.	0	100	25%	ILO & OECD Data <sup>xxxvi</sup>
Underutilisation	The inability of a country to create employment for those who are available and actively seeking work. A higher score indicates ineffective allocation of labour resources and higher disadvantage.	0	100	25%	ILO <sup>xxxvii</sup>
Availability of national statistics	A measure of the availability of national statistics such as GDP or employment within countries. A higher score indicates greater availability of data and lower disadvantage.	1	0	25%	ODI <sup>xxxviii</sup>

Source: Deloitte (2021).

**Welfare**

The availability of welfare in countries is also a relevant consideration. Welfare can help provide disadvantaged workers with a safety net if their job was lost due to automation, giving them time to find new work or reskill in a new area. The indicators included in this sub-index are shown below.

**Table B.6: Indicators in the welfare sub-pillar**

Indicator	Description	Maximum score (higher likelihood of automation)	Minimum score (lower likelihood of automation)	Sub-pillar weighting	Source
Domestic government health expenditure	Health expenditure as a proportion of general government expenditure. A higher level indicates greater government spending on health and lower disadvantage.	100	0	33.3%	WHO <sup>xxxix</sup>
Social capital	A measure of the generosity, trust, and E-participation within a country. A greater level indicates a more cohesive and integrated community and lower disadvantage.	100	0	33.3%	WEF <sup>xxxx</sup>
Proportion of population covered by social protection floors	The proportion of the population within a country covered by at least one social protection benefit. A higher level indicates greater social welfare and lower disadvantage.	100	0	33.3%	ILO <sup>xxxxi</sup>

Source: Deloitte (2021).

# Appendix C: Current programs

There are already a range of initiatives in place across various countries and jurisdictions to address the potential impact of automation. The below table highlights some illustrative examples, which range in their scale and actors targeted.

Program	Description	Relevant opportunity area
BASAbaliWiki	A Balinese-Indonesian-English online dictionary developed by Transparent Language and the Balinese Department of Communication. It aims to promote Balinese in Indonesia and help communities preserve their native language.	Access and inclusion
Benazir Income Support Program	A program introduced by the Pakistan Government to distribute unconditional cash transfers to impoverished women in the country in order to alleviate poverty and improve living standards.	Access and inclusion
Enabling Boat Program	A joint initiative between Microsoft Vietnam and local stakeholders to help Vietnamese youth in remote coastal towns and fishing villages gain access to digital learning facilities.	Skills and learning
FLEX Experiences	An AI-powered talent marketplace developed by Unilever and powered by Gloat. It aims to match employees with opportunities in a transparent manner.	Skills and learning
Grab for Good	A social impact program developed by Grab to bridge the technology skills gap in Southeast Asia by providing upskilling and digital services.	Skills and learning
Korea Academic Credit Bank System	An education system which allows students to pool credits they have earned from various sources and count these towards one degree.	Foresight and mindset
Maharashtra Employment Guarantee Scheme	A state sponsored program to alleviate poverty and support low-income households by providing unskilled manual labour job opportunities to all job seekers in Maharashtra, India.	Access and inclusion
ReGeneration	An international initiative to support mid-career workers who are displaced due to automation or who are returning to the workforce.	Skills and learning
Project Sangam	A collaboration between Microsoft and LinkedIn in India to deliver targeted training to functionaries and officers.	Skills and learning
Punjab Skills Development Fund	A joint initiative by the UK Department for International Development and the Punjab Government. It aims to address the low skills trap in Pakistan, particularly those for women, by providing skills and vocational training.	Skills and learning
SABER Workforce Development Program	A World Bank initiative to collect and analyse data on education policies across countries in order to share these with the international community and improve skill mobility.	Foresight and mindset
Schneider Open Talent Marketplace	A platform created by Schneider Electric through the use of AI technology to help match staff with potential opportunities and reduce turnover.	Skills and learning
Skills and Employability Program	A joint initiative between the ILO and the Japanese Government to promote the sharing of resources and technical expertise across countries in APAC.	Foresight and mindset
SkillsFuture Campaign	An upskilling campaign in Singapore which provides funding to help employees develop their careers and discover new passions.	Foresight and mindset
We Think Digital	An online education program created by Facebook to train individuals across APAC in digital and critical-thinking skills in their local languages.	Access and inclusion

Source: Deloitte (2021).

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# Contacts



**David Rumbens**  
Partner  
drumbens@deloitte.com.au



**Harry Murphy Cruise**  
Manager  
hmurphycruise@deloitte.com.au



**Nicole Scoble-Williams**  
Partner  
nscoble-williams@tohmatu.co.jp



**Siti Nur Durrah Hamdan**  
Manager  
shamdan@deloitte.com



**John O'Mahony**  
Partner  
joomahony@deloitte.com.au



**Rhiannon Yetsenga**  
Analyst  
ryetsenga@deloitte.com.au



**Jessica Mizrahi**  
Associate Director



**David Yohei Fujiwara**  
Consultant  
yohfujiwara@tohmatu.co.jp



**Nick Hull**  
Manager  
nhull@deloitte.com.au



**Angela Zha**  
Researcher

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