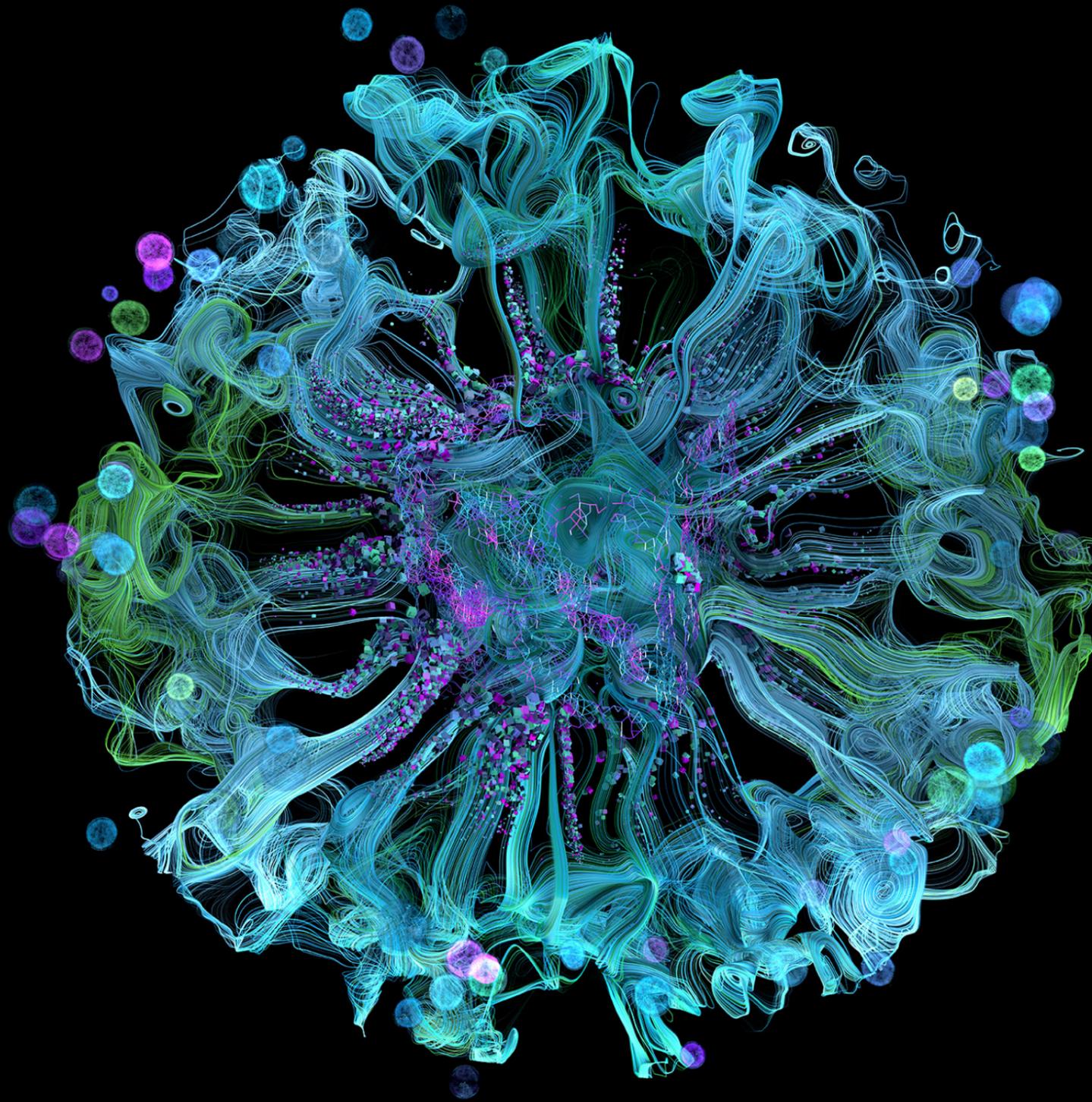


**Deloitte.**



**Cloud Imperative Lab**

**Deloitte Greenhouse®**

# Welcome ...

## At Deloitte, we believe that Cloud makes the impossible, possible.

No matter the environment in which we operate, governments and businesses must respond rapidly to changes in demand for their products and services – and pivot to find new opportunities to compete, reimagine operations and become more resilient. Cloud can help create more streamlined, efficient, cost-effective and customer-oriented organisations which can quickly respond to external challenges.

We know organisations, industries and markets are at various stages of Cloud readiness and maturity. That's why our Cloud Imperative Lab has been especially designed to share the insights from our 2021 Cloud Imperative Report, workshop how business leaders can confidently start or continue on their Cloud transformation journeys, and identify the steps required to reap the benefits Cloud has to offer.

Join us to explore sector trends, best Practices, case studies and much more to pinpoint exactly how you can embrace Cloud to address challenges and unlock exciting opportunities.



“Cloud isn’t a technology of the future; it’s driving business and government, right now. Cloud helps you explore exciting new possibilities and challenge the status quo to keep up with the market, stay relevant, and satisfy your customer needs. What if you could increase your organisational agility, and reduce speed to market from months to minutes? We’ve helped thousands of organisations answer their ‘What if?’ questions.”

**Dan Newman**, APAC Lead Partner | Cloud Transformation

## Lab overview

Everyone is at a different stage of their Cloud transformation journey – so we've designed this lab so participants can pick and choose which modules they want to focus on

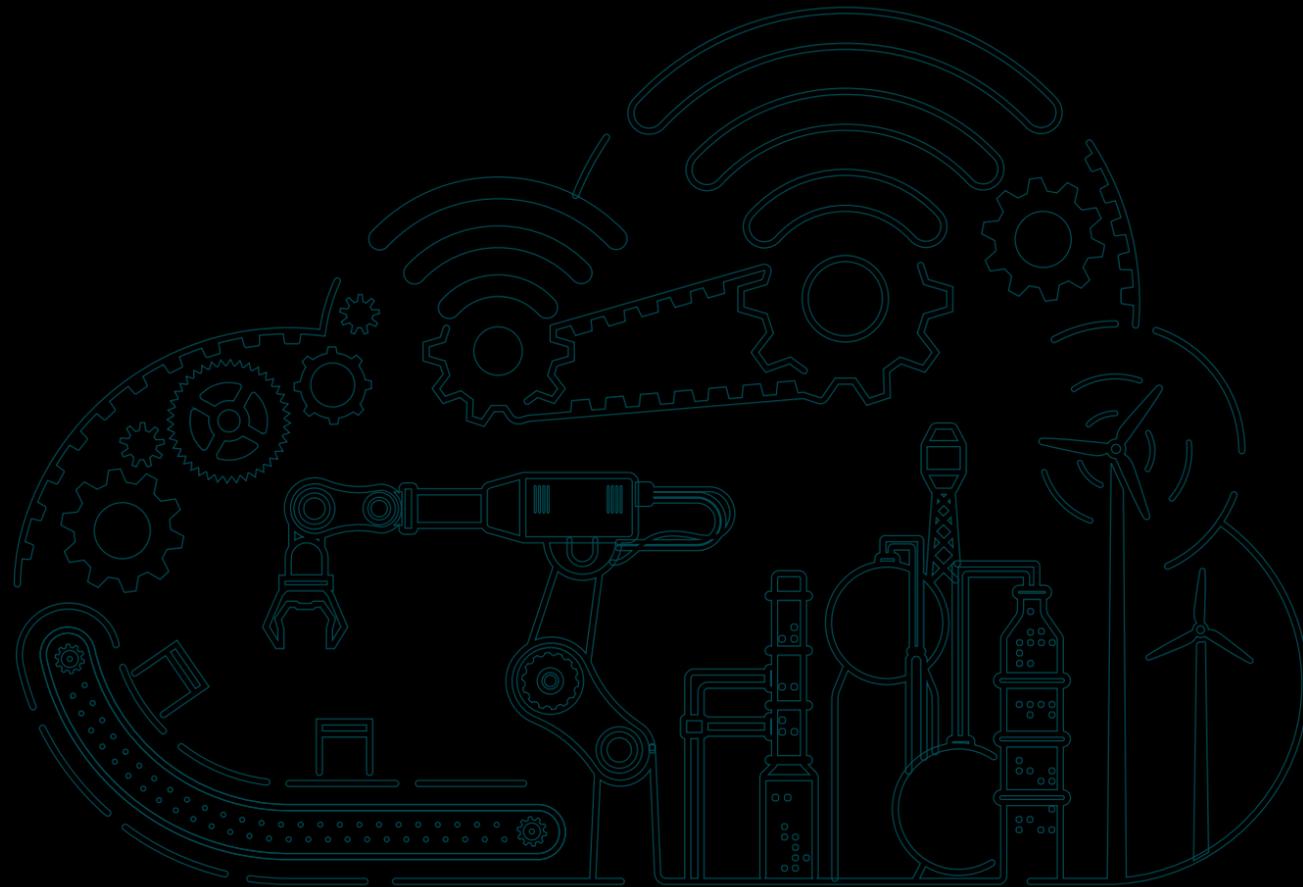


# Cloud Imperative Lab

## Introduction

Cloud helps unlock organisations' digital potential, address multiple challenges and offer strong foundations to ensure operations and teams are prepared to tackle new shocks and future disruption. Cloud makes what seems impossible, possible.

**Dan Newman**, APAC Lead Partner | Cloud Transformation



## Overview

Designed to set the scene, the Lab's introduction unpacks the participating group's sentiment around Cloud computing and what Cloud transformation means to the organisation. We will explore what Cloud means for different teams across the organisation and show the extent of its far reaching benefits.

## Key participant outcomes

Participants will receive insights from our Cloud Imperative Report to show why taking action on Cloud transformation is vital to lasting success. The group will explore Cloud's importance, relevance and benefits at an organisational, employee and customer level.



# Module 1

## Current state and aspirational direction

“ The value of Cloud unfolds exponentially as your Cloud maturity increases. From migrating your current environment for basic value, to setting aspirational targets to deliver Cloud native services and having an agile and adaptable Cloud-enabled operating model – you will unlock more value as your business transforms.

**James Allan**, Cloud Advisory Partner, Melbourne

Diagram: Deloitte's Cloud maturity curve



### Module overview

- Understand sector trends and how they impact Cloud
- Deep dive relevant case studies
- Understand the case for change and different approaches to Cloud
- Pinpoint your position on a Cloud adoption maturity curve
- Identify barriers to your Cloud journey
- Explore the art of the possible applied to current challenges
- Determine your Cloud aspiration and identify next steps

### Key participant outcomes

Participants will determine their Cloud maturity today, and what their aspirational Cloud maturity could or should be, and what challenges and roadblocks need to be overcome to achieve success.



## Module 2

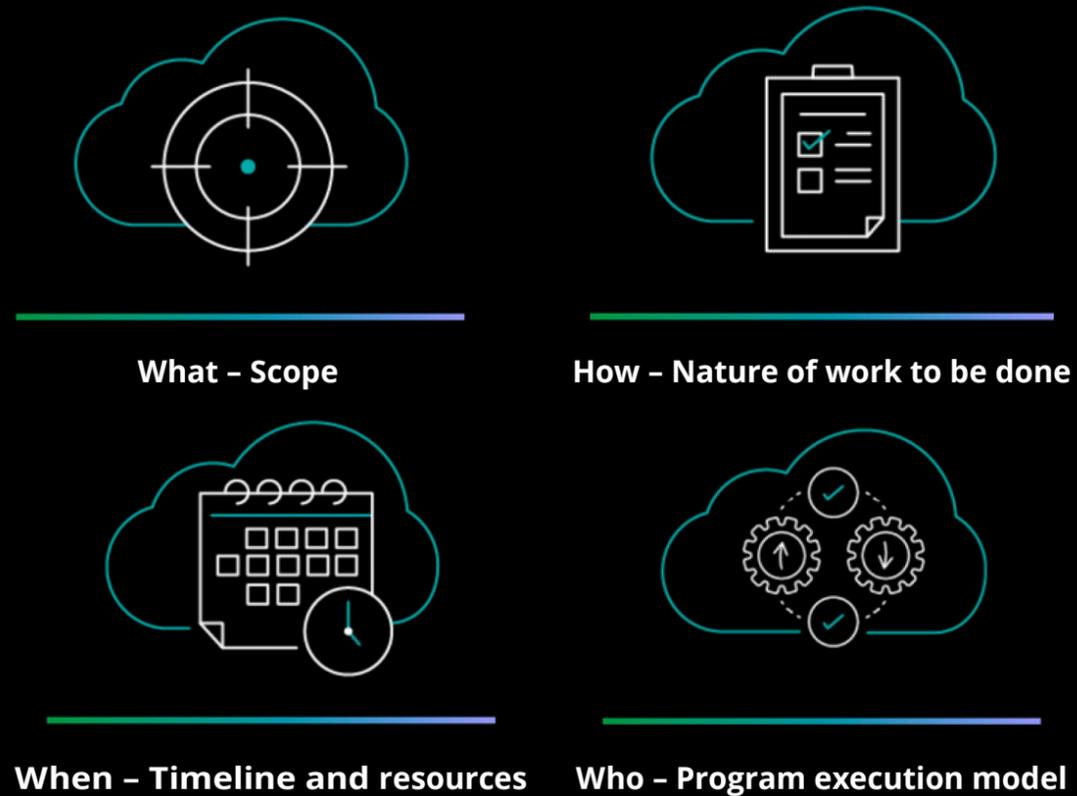
### Approach and execution



During this module we ask a number of questions to encourage our participants to fully understand what's required to embed Cloud successfully and make conscious choices to optimise successful Cloud adoption. This includes embracing any lessons learned from other organisations and maximising best practice.

**Dr. Charlotte Marra**, Cloud Engineering Partner, Sydney

#### Diagram: Dimensions of Cloud choices



#### Module overview

- Understand why making conscious Cloud choices matter
- Explore the four dimensions of choices available in a Cloud adoption journey, deep diving into each along the what, how, when and who spectrum
- Align on a Cloud approach for your organisation
- Deep dive into some examples of “winning approaches” with case studies

#### Key participant outcomes

Participants will align on the conscious choices their organisation has to make to embark on a successful Cloud transformation journey, so they can make sure they reap the full benefits Cloud has to offer.



# Module 3

## Business case and benefits

“ A great business case will lay out an exciting journey towards a modernised business landscape enabled by Cloud. It shouldn't just focus on the tech drivers, it needs to talk to the transformation ambitions of the business to inspire and gain buy-in from the right stakeholders.

**Brian Ross**, Cloud Advisory Partner, Brisbane

### Diagram: Dimensions of Cloud benefit drivers

#### Above the line

Cloud benefit drivers experienced directly by the business



**Business**



**Economic**

#### Below the line

Additional operational Cloud benefit drivers



**Architectural**



**Cultural**

### Module overview

- Understand best in market Cloud business case principles
- Breakdown the true business value of Cloud by prioritising immediate and future Cloud initiatives by business function
- Validate and align on priorities to feed into the business case
- Explore what FinOps enables and why organisations need it

### Key participant outcomes

Participants get a deep understanding of what it takes to develop a compelling Cloud business case, along with clear prioritisation of Cloud benefit drivers.



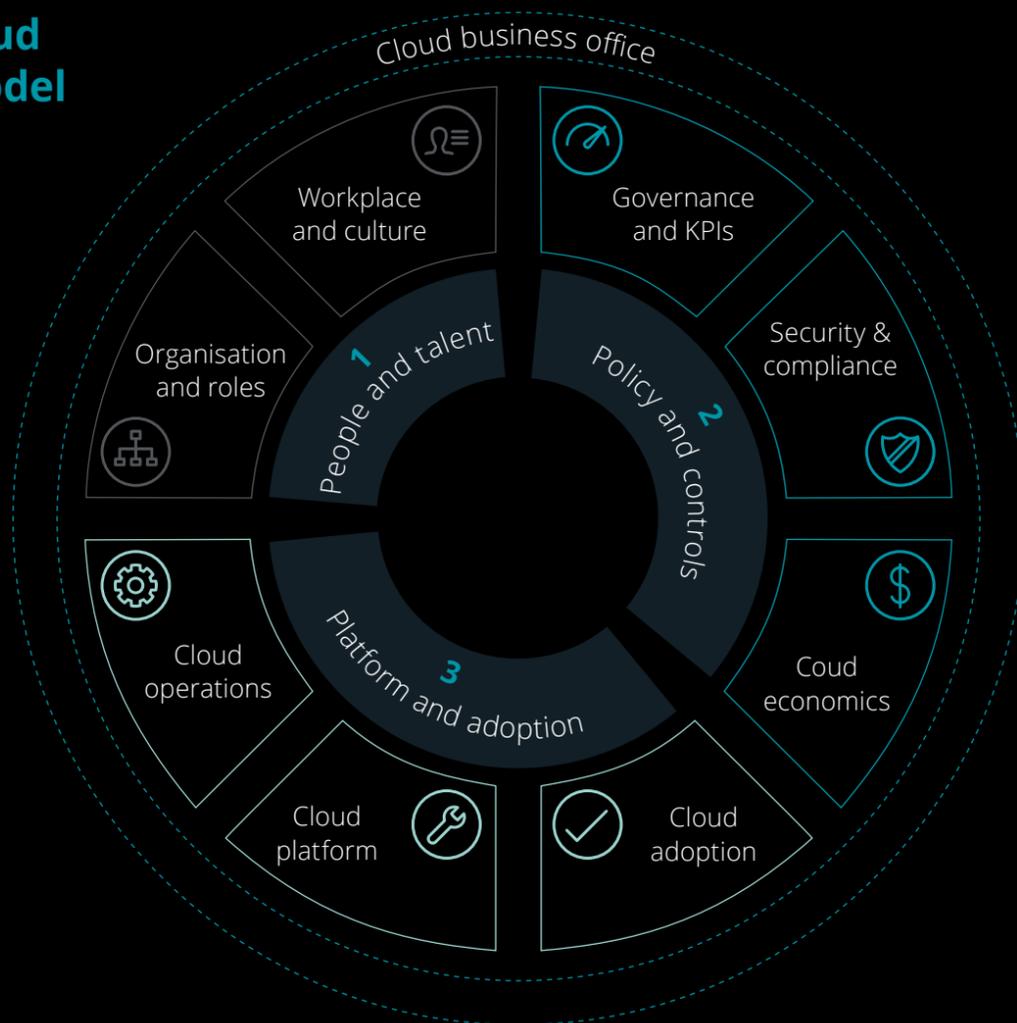
# Module 4a

## Foundations – Embedding Cloud in your organisation

Cloud is much more than a technology platform. It can fundamentally change the nature of business. However, to maximise the positive business impact and ensure a resilient capability, people and process change must also be addressed through a Cloud optimised operating model.

**Nick Smith**, Cloud Advisory Partner Sydney

Diagram: Cloud operating model



### Module overview

- Overview of a Cloud operating model and the eight key aspects of the framework
- Understand the role that a Cloud Business Office (CBO) plays in making the operating model a success and the associated benefits of setting one up
- Explore the role of DevOps including benefits across people, process and technology

### Key participant outcomes

Participants will develop an understanding of what foundations need to be in place to successfully embed Cloud across the organisation. This includes identifying any gaps and how these can be closed.



# Module 4b

## Accelerate – Embedding Cloud in your organisation

For the first time in history, technology is not an inhibitor of progress, organisational constructs are. Cloud technologies are pushing organisations to fundamentally shift how they view the relationship between the business and IT, and they are upskilling their workforce to increase Cloud literacy at all levels across all divisions.

**Tom Alstein**, Human Capital Partner, Sydney

### Diagram: Characteristics of a Cloud adaptable organisation



**The Ecosystem**  
How does the work environment operate?



**The Leader**  
How is the work managed and led?



**The Individual**  
How is the work executed?



**The Organisation**  
How the work is organised?



**The Team**  
How the work is delivered?

### Module overview

- Understand organisational reconfiguration including characteristics of a Cloud adaptable organisation
- Explore the changing roles of a Cloud enabled workforce
- Discover the capability shift required to operate in a Cloud enabled organisation
- Understand cultural attributes that enable Cloud success
- Overview of key actions and value drivers of Cloud fluent leaders
- A commitment card with the actions leaders need to take to embed Cloud in their organisations

### Key participant outcomes

Participants will explore the cultural, capability and leadership shifts required to accelerate optimal Cloud adoption and usage across their organisation.



# Stay connected and find out more

## Key contacts



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Explore our 2021  
Cloud Imperative report



Technology, Strategy & Transformation | Cloud Engineering



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