# **Deloitte.**

# **Community Vibrancy Framework**



#### **Access**

#### Convenience

- Accessible precinct location
- Proximity to areas that facilitate higher density infrastructure
- Seamless transport connectivity.

# **Affordability**

- High availability and affordability of services and spaces across the precinct
- Enhances broader community access to a precinct.

#### **Essential services**

- Quality and quantity of essential services provided within or in the vicinity of a precinct
- Encourages precinct use by a range of users, tenants, small businesses and the wider community.



# **B**elonging

### **Community**

- Presence of a diverse and inclusive culture which identifies the wide-ranging needs of users
- Establishes shared identity that upholds positive attitudes.

### **Safety**

- Open and shared spaces facilitate safety and promote social inclusion
- People develop a sense of ownership and connection to the place.

# **Experience**

- Community programs, events and activities which enhance experiences for users
- Opportunities for users to meet and interact based on common interests, bringing together people of different backgrounds.



## **C**onnectedness

#### **Collaboration**

- Fosters culture
- Promotes a collaborative environment through the spaces, events and programs it offers to the public.

## **Participation**

- Enables people to interact with the spaces surrounding them
- Opportunities for individuals to undertake physical activities and social discourse.

## **Productivity**

- Increased community interaction and engagement can increase level of activities and operations occurring in the precinct
- Increased flow of people/users in the precinct.