



## Industry education

A new WAY to provide applied industry experience to the world's leading students through micro-credentialing

### The vision

A new brand of education that combines technical training with practical experience from industry leading firms.

 **Industry collaboration**

Collaboration between industry and education has the potential to deliver enhanced practical outcomes for students

 **Finishing school**

A finishing school, developed between industry and education, will offer an unprecedented applied learning experience for students

### The time is now

#### Globally:

Strong global demand, the rise of micro-qualifications and the drive towards more practical learning are creating new product opportunities in education

#### Locally:

WA's highly-ranked education providers and advanced industry can collaborate to provide unique education offerings

**65%** of the global middle class

will be in Asia Pacific by 2030, driving global demand



The world's leading universities are exploring stackable **micro-credentials** verified by distributed ledgers

**1st** automation qualifications

to be delivered via a partnership between Rio Tinto and TAFE from 2019

Major presence of the **World's largest**

oil and gas, and mining companies



**3rd** largest export

Education-related services were Australia's 3rd largest export in 2017, after iron ore and concentrates and coal

**Flagship sector of opportunity**

Education has been identified as a flagship sector of future opportunity by industry groups

**14th** most liveable city

In the 2018 Global Liveability Index published by the Economist, Perth was ranked the 14th most liveable city in the world

**60%** 

of the world's population reside in Asia Pacific