

# Global Powers of Luxury Goods 2022

## Top 5 quick statistics



**US\$122 billion**

Aggregate luxury goods sales of Top 5 companies



**US\$24.5 billion**

Average size of Top 5 companies (luxury goods sales)



**US\$14.6 billion**

Minimum luxury goods sales required to be on Top 5 list



## The luxury goods sector rebounds to above pre-pandemic levels

Thanks to key growth drivers such as physical store re-openings, e-commerce, and normalized consumer demand.

**-11.5%**

**40.2%**

Top 5 composite year-on-year luxury goods sales growth

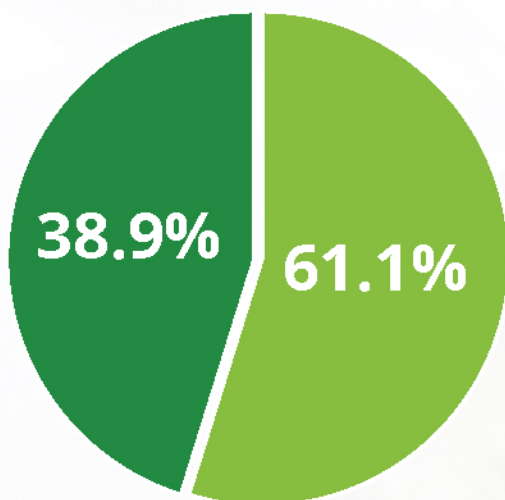
■ FY2020

■ FY2021

**91%**

FY2018-FY2021 compound composite luxury goods sales of the Top 5 companies

The rapid growth of the Top 5 luxury companies has been achieved through a combination of organic growth and acquisitions



■ Top 5 ■ Top 100

Top 5 share of Top 100 luxury goods sales (preliminary)

## The Top 5 companies are the powerhouses of luxury brand sales

They contribute nearly 40% of the sales value and nearly all the net profits, out of the Top 100 luxury goods companies.

## LVMH is the clear luxury goods leader

**44.9%**

of sales by the Top 5 in FY2021 are contributed by LVMH. The company's personal luxury goods sales have more than doubled over the past five years.