## Energy, Resources & Industrials

After a record year in 2021, Energy, Resources & Industrials (ER&I) in 2022 stabilized with a 29% YoY decline in deal value to \$816B and 11% YoY decline in volume to 12,547 transactions.

North America with \$308B worth of deals was the most active region with respect to deal value, while Europe with 4,254 deals led in terms of deal volume in 2022.

The oil and gas industry earned record profits in 2022, providing ample cash flow to fund its strategies in 2023. Energy transition is the primary driver of M&A activity as oil and gas companies look at shifting their portfolios toward clean energy.

ESG growth areas such as carbon capture, hydrogen, renewables, and other clean technologies are expected to be key focus areas.

The sharp rise in global energy prices fueled by the Russia-Ukraine conflict may drive consolidation within the Oil, Gas & Chemicals subsector.

Industrial Products & Construction M&A activities are anticipated to pick up as companies invest in new capabilities such as digital, smart factories, and supply chain.





Source: Based on Deloitte's analysis of M&A data generated via the Refinitiv database on January 18, 2023.

Deal value by sector (in billions of US dollars)



Deal volume by sector





Energy & Resources

Forces shaping "new normal" conditions

#### Increased demand and constrained supply are driving changes

 A combination of supply constraints and geopolitical tension has resulted in energy price increases and is putting pressure on operating models that had become lean in recent years offset with low prices.

#### **Active portfolio** monitoring

· Companies will need to monitor their portfolios to avoid carrying stranded assets as well as avoid unnecessary divestment of assets that may prove profitable in other supply/demand environments.

#### **Decarbonization across** industries is enabling new energy era

• Decarbonization mandates are gaining pace in all industries and present the opportunity for E&R companies to deliver scale projects and contribute to a lowcarbon future.

#### Green jobs will require new skills in the workforce

• Decarbonization commitments, flexible workforces, and requirements to reskill for digital and renewable capabilities will require companies to design new talent models.

#### Importance of customercentricity will increase

- To thrive throughout the energy transition, fuel companies will need to offer a full suite of products and services.
- Companies will look to draw closer to end customers and incorporate convenience as key to the customer experience.

#### CEO priorities

#### **Short-term responses** 1 Portfolio restructuring

Companies are fundamentally rethinking their portfolio, seeking to divest higher carbon-intense assets, pursuing acreage consolidation, and acquiring assets aligned to energy transition.

#### 2 Investments to build future capabilities

to drive energy transition

Companies could use of the current high energy prices to make significant investments and acquisitions related to digitization and integrated value chain driving new revenue streams.

### M&A strategy business model transformation Unlock 3 **Building** alue from the resilience Change the game

Strategic positioning in Strong

the marketplace

#### **Medium-term responses**

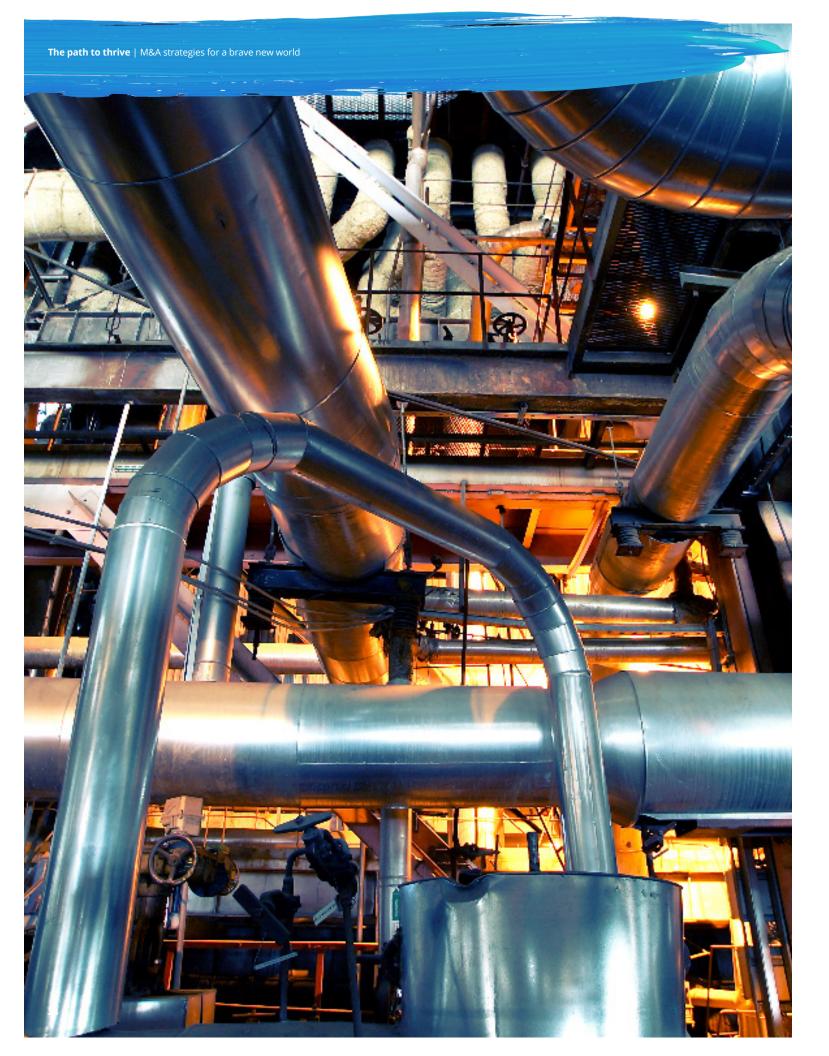
#### 3 Energy transition alliances

The energy transition is attracting investments from nontraditional competitors in other sectors, as well as private capital. Companies should consider cross-sector alliances with companies in automotive, technology, and other sectors to gain direct access to customers and explore new revenue models.

#### 4 Sustainability-aligned growth segments

Companies should actively seek opportunities in adjacent markets such as chemicals, advanced plastics recycling and others where they can leverage existing expertise such as research and development and customer networks.

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Forces shaping "new normal" conditions

## Technology is driving industrial connectivity

 Advancements in the Industrial Internet of Things (IIoT) and digital twin technology are driving significant innovation in solutions and business models.

## Supply chain disruption is affecting production times

- Long lead times for critical components are creating uncertainty in production planning and forecasting.
- Delays in manufacturing and port congestion will drive companies to identify resilient solutions for supply networks.

# Rising raw material costs are affecting margins

- Shortage of supply along with increases in raw material costs and shipping rates have created pricing pressures.
- Unless contained, these cost rises threaten to outstrip the productivity gains and could significantly affect profit margins.

## Digital solutions will lead to workforce evolution

- Digital-first solutions will affect the skill sets required from the workforce.
- Industrial companies will compete with tech firms for talent, while simultaneously upskilling their current workforce.

## ESG pressures will continue to grow

- Stakeholders will increasingly call for ESG commitments.
- Creating the factory of the future through smart technology and green energy will remain in focus.

#### CEO priorities

#### **Short-term responses**

supply chain disruptions.

1) Strengthening of value chain Acquisitions and investments related to vertical integration could help companies secure long-term suppliers and mitigate

2 Shifts in core competencies
The inevitable shift toward sustainable processes and products is likely to affect the core competencies of many companies, and they should drive this change through targeted acquisitions.

# Defensive M&A strategy 1 Accelerate 2 business model transformation Building resilience Unlock 3 value from the ecosystem

# Weak Strategic positioning in Strong the marketplace

#### Medium-term responses

#### 3 Technology alliances

Industrial companies should consider alliances with the technology sector to boost innovation and leverage specialist digital skills expertise.

4 Investing in disruptive technologies Industrial companies should consider growth acquisitions in focused areas such as IIoT, robotics, automation, digital twin, and AI to drive long-term transformation.