

Digital vanguard organizations

Leading with technology to enable business growth

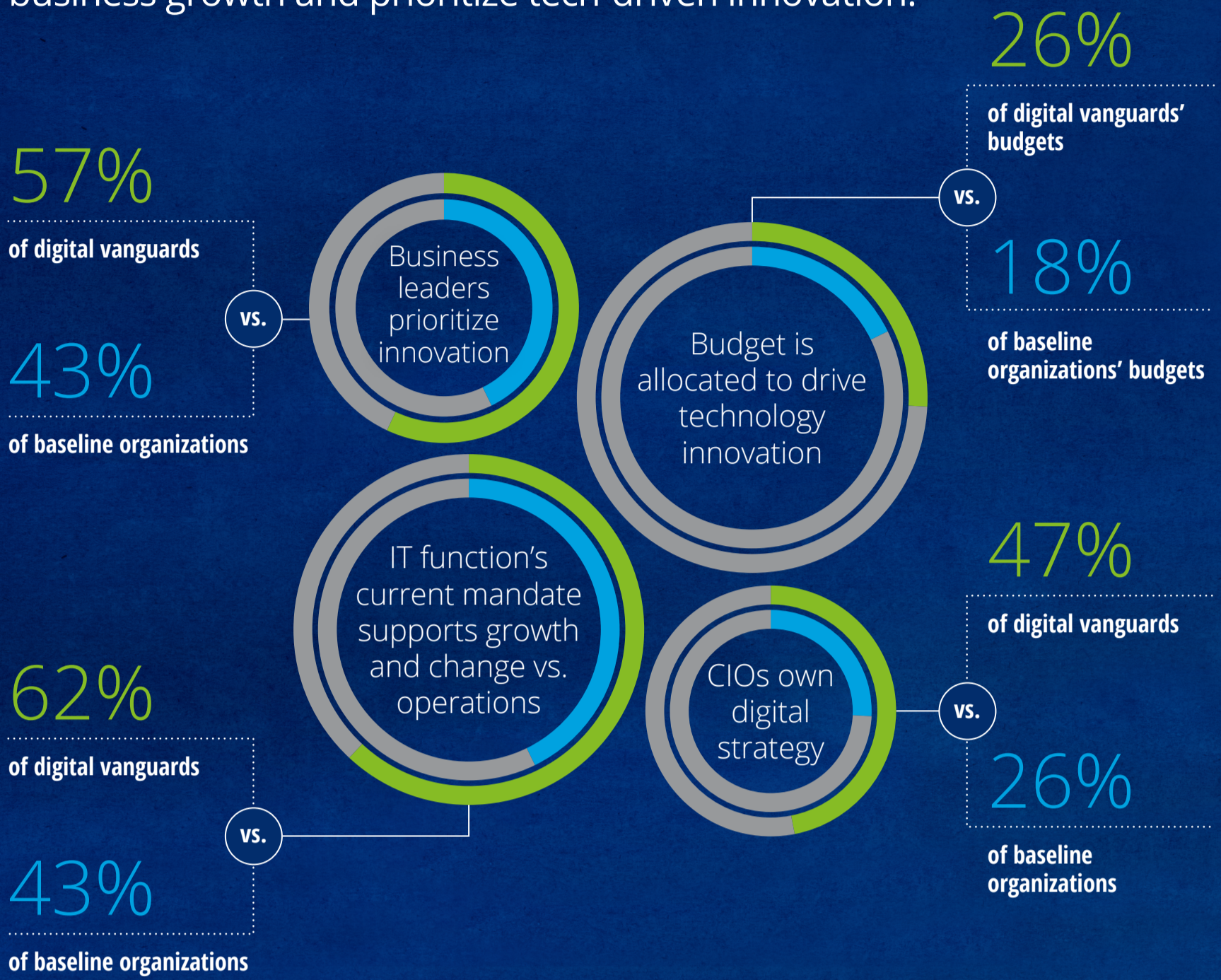
In Deloitte's 2018 global CIO survey, 10 percent of companies emerged as **digital vanguards**: companies that have a digital vision and strategy and whose IT function is perceived by the business as a market leader in digital and emerging technologies.



WHAT SETS DIGITAL VANGUARDS APART?

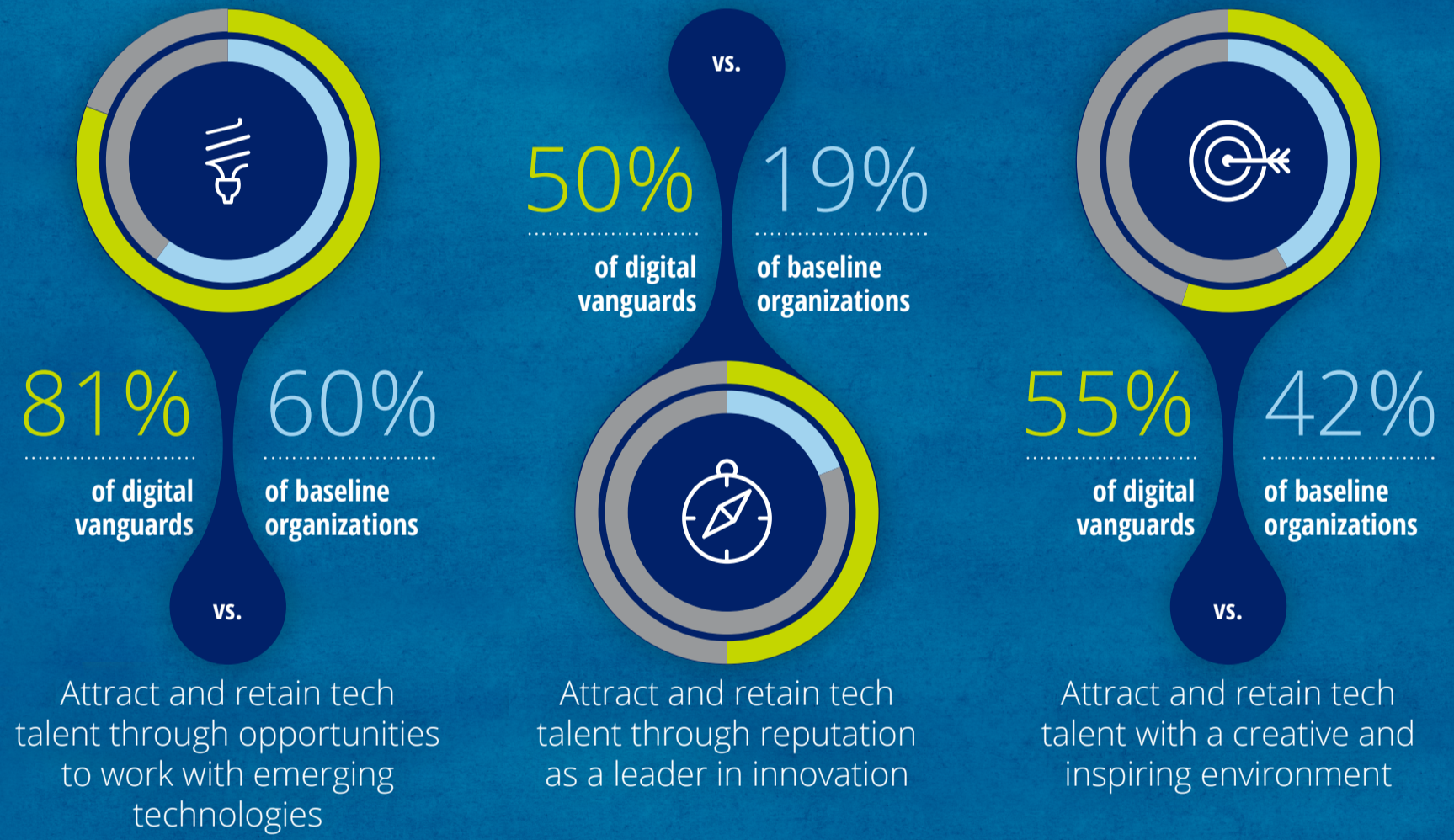
GROWTH MINDSET DRIVES INNOVATION INVESTMENTS

Digital vanguards mandate a technology-driven emphasis on strategic business growth and prioritize tech-driven innovation.



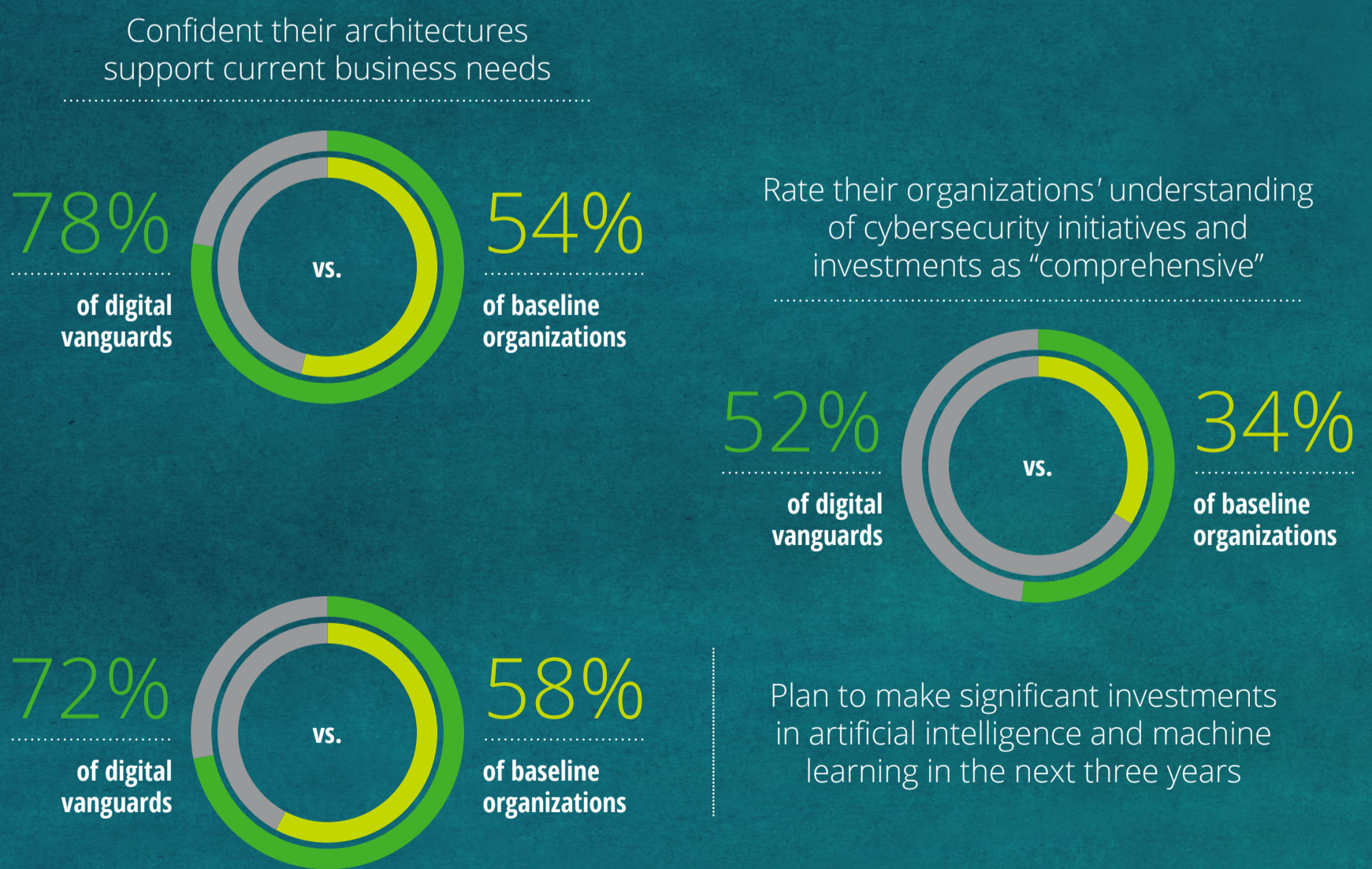
DYNAMIC CULTURE ATTRACTS TOP TALENT

Digital vanguards intentionally foster cultures that allow them to hire and retain top technology talent.



TECHNOLOGY STRATEGY BALANCES CORE AND EMERGING TECH INVESTMENTS

Digital vanguards effectively manage both current and future business needs by balancing investments in foundational technologies with those in emerging technologies.



The findings are based on survey responses from 1,437 participants from 23 industries in 71 countries.

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