



### Future in the balance?

How countries are pursuing an AI advantage

Deloitte's State of AI in the Enterprise, 2nd Edition survey

Highlights from a global perspective

### The global race to implement AI. And the challenge to get it right.

Artificial intelligence (AI) will have an enormous impact on economic development and the nature of work. There is tremendous enthusiasm for AI, however, the window to transform and create competitive differentiation may be closing quickly. In response, many governments are rushing to foster investment, establish education programs, and pursue research and development to support the businesses within their borders. Early success can depend on getting the execution right.

We surveyed **1,900 executives** from companies in seven countries—Australia, Canada, China, France, Germany, the United Kingdom, and the United States—to understand how they're adopting AI and navigating the AI journey. And how their businesses are being impacted.

### Importance of AI is growing fast

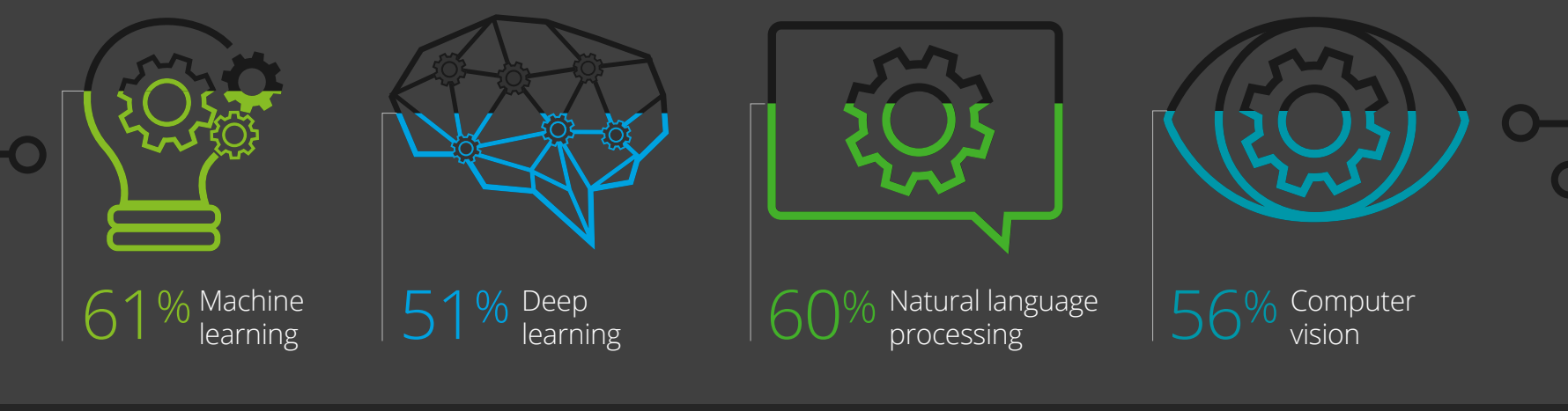


### It's a change for the better

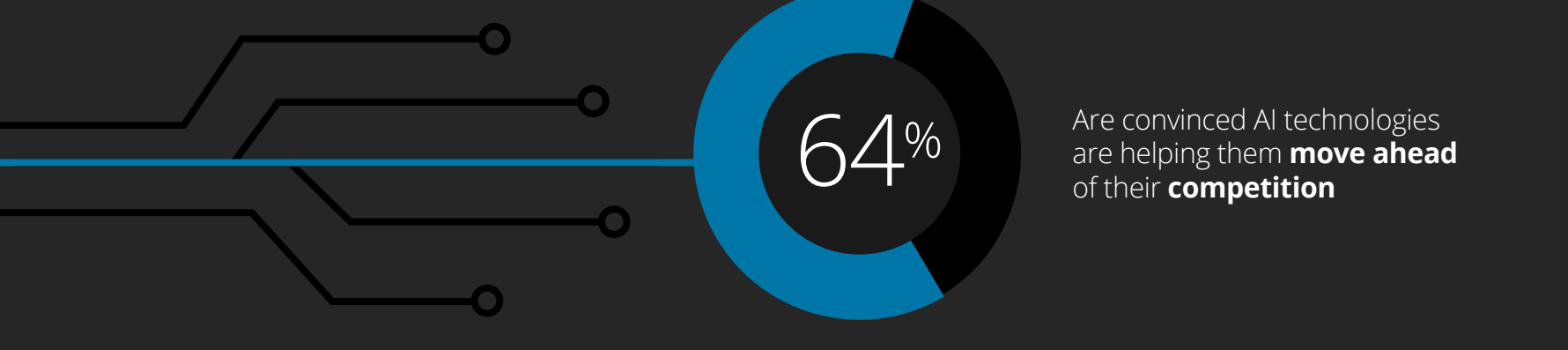


### The right tools for the right job

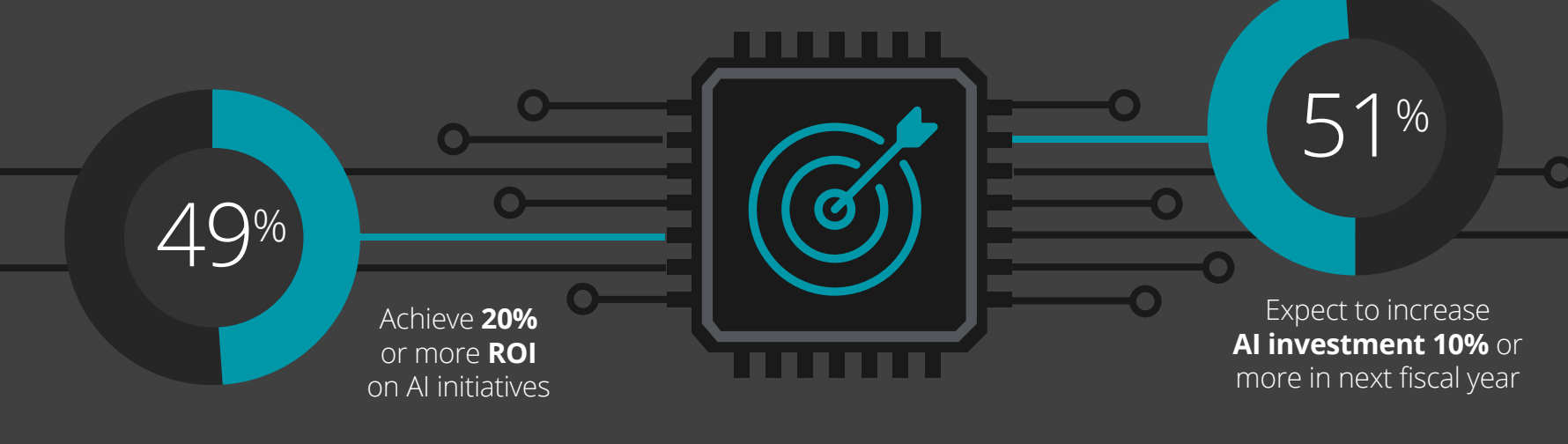
Organizations are using a **variety** of AI technologies to **achieve** their **goals**.



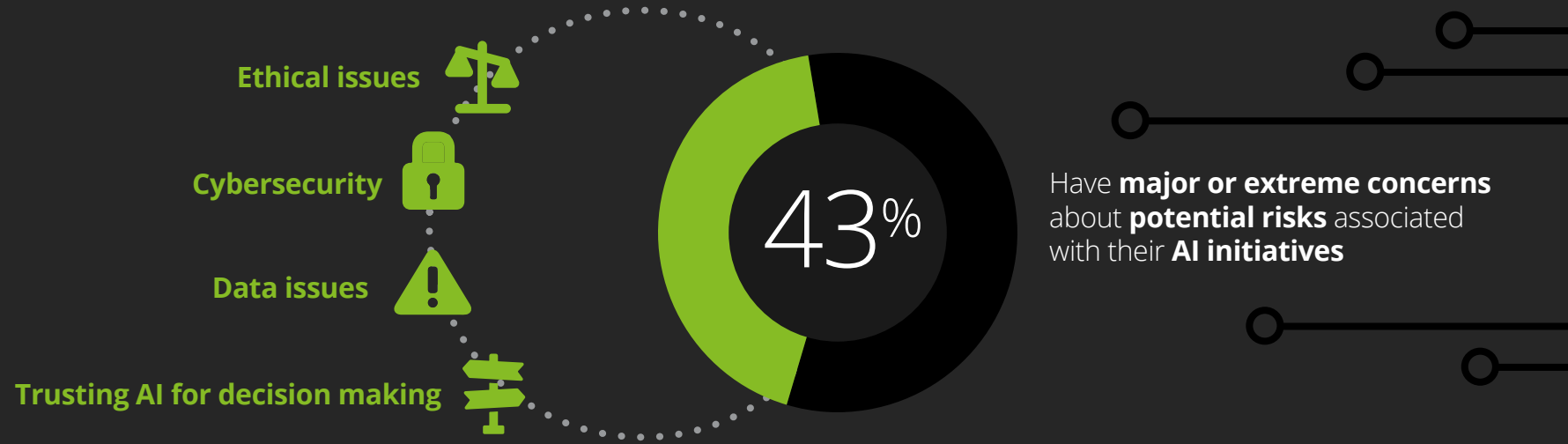
### An opportunity to advance



### Achieving real returns and forging ahead



### Enthusiasm tempered by risk



### A world of information

Get the full report, which includes country-specific data, as well as four key insights we uncovered from early adopters in seven countries, to help you with your AI strategy.

[www.deloitte.com/insights/stateofAI-global](http://www.deloitte.com/insights/stateofAI-global)

@DeloitteTMT @DeloitteBA

#### About Deloitte

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. In the United States, Deloitte refers to one or more of the US member firms of DTTL, their related entities that operate using the "Deloitte" name in the United States and their respective affiliates. Certain services may not be available to attest clients under the rules and regulations of public accounting. Please see [www.deloitte.com/about](http://www.deloitte.com/about) to learn more about our global network of member firms.

Copyright © 2019 Deloitte Development LLC. All rights reserved.  
Member of Deloitte Touche Tohmatsu Limited

Source: Deloitte, State of AI in the Enterprise, 2nd Edition, 2018