

Make enterprise innovation continuous through a disciplined approach

Deloitte Digital Foundry offering for Oracle



Within most businesses, there is no shortage of great ideas. And, for most companies running the cloud, there is no lack of digital enablers to make those ideas come alive. The challenge lies in bringing a disciplined and consistent approach to innovation, so that the right ideas and the right technologies can be brought together in a steady cadence to produce powerful business outcomes. Organizations and leadership largely recognize the need to innovate, and many have started their journeys. Yet, doubts and gaps remain around strategy, operations, and technology. In a world of digital disruption, innovation cannot be a one-time event. Successful business performance hinges upon making innovation continuous across the organization, including the back-office—and that's what the Deloitte Digital Foundry offering for Oracle is all about.

What it is

Digital Foundry is a disciplined approach, methodology and set of services for making innovation continuous. This Digital Foundry offering provides organizations with the opportunity to drive continuous innovation, and was designed to overcome the barriers to innovation unique to the enterprise. This approach is based on four key disciplines that enable organizations to create value and help an organization look beyond just applying technology to business use cases (aka committing random acts of digital) to instead create a scalable, disciplined approach that enhances its ecosystem, leadership, and culture, all elements without which the capability for continuous innovation can't develop.

What it does

Through Digital Foundry, we can help your organization to identify its innovation ambitions and to forge ahead in pursuing them, regardless of where you presently stand on your innovation journey. More specifically, Digital Foundry can help your organization across these four disciplines to:

- 1** Institutionalize the concept of innovation by putting an explicit agenda in place and getting executive buy-in for promoting a culture of innovation
- 2** Manage an innovation portfolio, refreshed periodically, prioritizing them for viability and alignment with your business ambitions
- 3** Act upon the innovation portfolio and make them real, unlocking the potential of Oracle Cloud technologies
- 4** Fuel innovation with ecosystems, and enabling the workforce with greater capabilities



Like an actual foundry, Digital Foundry provides the structure, or the mold, for generating a stream of breakthrough enterprise performance ideas and solidifying them into compelling business outcomes that have the potential to be much more rewarding than traditional methods.

How it works

Digital Foundry can be delivered either as an innovation agency that will manage and run operations across the four key disciplines, or as an innovation consultancy based on specific scope and business outcomes. In the former, Deloitte serves as a digital organization for hire on an annual basis, capable of creating and managing all of the 15 levers and designing and scaling innovations to achieve your innovation ambitions. In the latter, Deloitte assists with one or more of the steps in the innovation process on an as-needed basis, such as establishing your initial innovation competency, building your innovation organization, and managing select levers.

What it delivers






By providing the processes and methods needed to design and scale innovations, Digital Foundry gives your organization the opportunity to:

- Create greater value than traditional approaches
- Stay relevant in the marketplace and deliver continuous innovation to the enterprise
- Maximize the ROI on Oracle Cloud investments by unlocking their potential
- Achieve business agility
- Improve customer and employee experiences and engagement
- Create a culture of innovation in the enterprise
- Ready the workforce for the future

Though all of the above add value, readying the workforce for the future may offer the greatest returns over the long-term considering the growing prevalence of automation. Imagining the future of work and preparing the workforce accordingly is becoming a necessity as functional roles shift from performing lower-value routine tasks to providing higher-value business insights and service. Digital Foundry allows organizations to introduce digital tools—such as automation, natural language generation, chatbots, and smart devices—in a more measured way, and ultimately, to begin changing how work is done.

Why Deloitte

Making innovation continuous requires a combination of capabilities, including strategic know-how across finance, supply chain, and human capital; agile delivery methods; cutting-edge thinking; and a deep knowledge of Oracle Cloud and digital enabling technologies, such as automation, analytics, blockchain, natural language processing, and computer vision. Deloitte brings all of these capabilities as well as a disciplined approach and robust infrastructure for driving innovation and digital transformation. Our innovation-focused resources and qualifications include:

 Digital studios and innovation labs	 Industry-specific reference architectures
 Dedicated strategists, designers, industry subject matter experts, and engineers	 Certifications in Oracle ERP, HCM, CX and Cloud
	 Rankings by Oracle and industry analysts as a leader in Oracle Cloud

These capabilities are essential for pursuing continuous innovation, but they aren't enough: the human experience must be kept front and center in order to develop relevant connections and meaningful solutions. At Deloitte, human need drives the design of our Oracle-enabled solutions, so we can help your workforce not only to envision the future but also to embrace it.

Imagine now with a hands-on working session

The Deloitte Innovation Lab is a customized 1-2 day working session for IT and business leaders, set in a structured environment. The Lab introduces participants to our proprietary tools and methodologies intended to help participants:

- Define their digital ambitions
- Identify innovation models and overcome barriers
- Understand how to design and deliver innovation at scale
- Discuss a road map for the next steps in their digital journey

Contact us

To schedule an innovation lab, or to find out more about how the Deloitte Digital Foundry offering for Oracle, contact one of our Oracle practice leaders today.

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