



Analytics First

Leading through disruption with
analytical insights

Analytics First

Business should not run on guesswork. It should run on facts—anchored in timely, accurate data that can support new levels of automation, reporting, trends-spotting, forecasting, and decision-making. Yet many organizations can struggle to turn their data into insights and intelligence. One big cause of their struggle: They made analytics an afterthought rather than a leading consideration for business

Focus on what matters

01

Feeling the pain

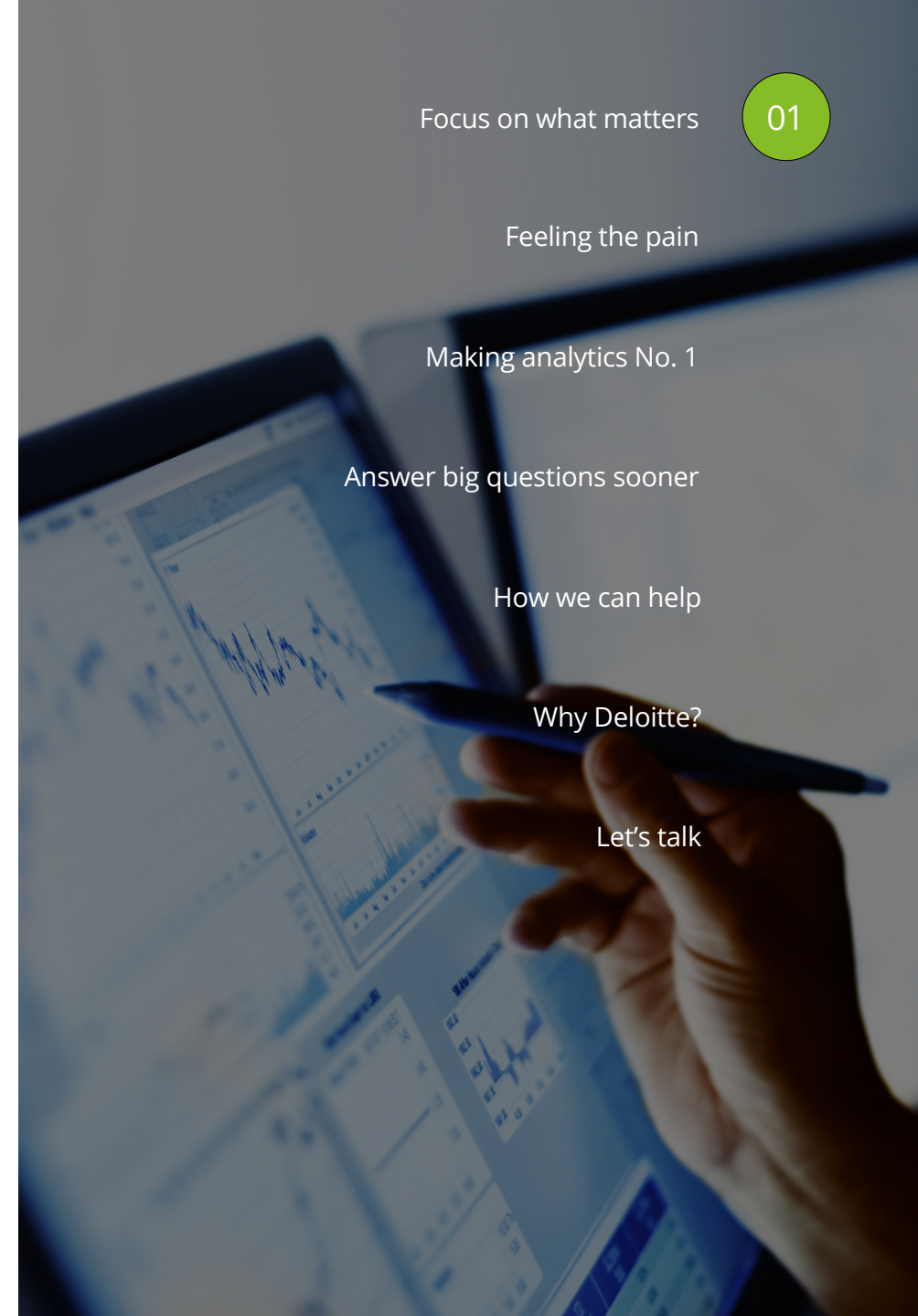
Making analytics No. 1

Answer big questions sooner

How we can help

Why Deloitte?

Let's talk



Feeling the pain

These businesses might have deployed new information technologies without first understanding the quality of their data or what questions it could help them answer. They might have failed to plan effectively for integrating data sources with one another and with analytics solutions, including cloud applications. Or they might have launched modernization programs without first involving multiple parts of the enterprise in a conversation about data, analytics, insights, KPIs, and objectives.

Whatever the reason, the potential result can be painful: an organization operating inefficiently and with limited visibility—unable to act optimally on its data to drive analytically informed business decisions and outcomes. It's a formula for overlooking critical issues such as customer trends, missing out on opportunities for growth, failing to identify financial pain points early, and being taken by surprise with supply chain challenges.



Making analytics No. 1

In today's environment of constant disruption, there are enough surprises already. Ineffective enterprise analytics shouldn't be one of them. By pivoting to an "Analytics First" mindset and approach, organizations can position their businesses to operate with more intelligence from end to end—prepared to respond, adapt, and thrive. Deloitte can help—no matter where you are in your SAP S/4HANA® transformation journey regarding analytics.

For organizations investing in SAP® offerings such as the SAP S/4HANA® digital core ERP, SAP Business Technology Platform, and RISE with SAP, Deloitte brings a tested methodology for building a robust analytics-enabled enterprise. Our goal: to help you create a seamless digital

enterprise environment that runs on your data and the analytic insights it can provide.

Extending from on-premises to cloud and into your networks, it's an environment designed to help you better understand your business today and better predict what's coming tomorrow—whether in finance, the supply chain, the customer experience, the workforce, or other parts of the enterprise. It's also an environment that combines clean data, a business process foundation, and flexible access to insights to help you differentiate your business—through greater automation, innovation, and service.



Answer big questions sooner

Let's face it. You have a ton of questions that analytics can answer. By working with Deloitte to put analytics at the forefront of a digital transformation, you can answer those questions sooner, in the moment or before they become problematic. You can move closer to predicting and responding proactively—rather than after the fact. That means you can stand ready for the next disruption—as a built-to-evolve organization, a Kinetic Enterprise™.

- Which suppliers can help me address a surge in demand in these markets?
- How can I improve liquidity by a certain percentage?
- What are my customers likely to buy next week?
- How can I turn research data into actionable intelligence for product developers—and accelerate the pipeline?
- How can I deploy internal and external talent more effectively?
- Where are enterprise assets located, and how are they being used?
- Which equipment requires maintenance today—so it does not fail tomorrow?
- Which employees have self-reported symptoms that may indicate COVID-19? And where are they located?
- What is the vaccination status of employees?
- How do we attract and retain the workforce of today and tomorrow?
- Where are we lagging when it comes to governance, risk, and compliance?

How we can help

Working with Deloitte to enable analytics, you can intelligently automate processes and improve decision-making across your business—moving closer to becoming an intelligent, built-to-evolve Kinetic Enterprise that can respond at the speed of disruption.

For SAP customers, our analytics approach is aligned tightly with the SAP S/4HANA journey and the vision of RISE with SAP and “business transformation as a service.” Each step of the way, Deloitte can work with you to plan, execute, and operate an analytics-enabled organization

Supporting key steps in the Analytics First journey

- Planning
- Identifying user stories
- Data profiling for conversion
- Data migration
- Data governance and design
- Data models, analytics, and dashboards
- Integration and testing
- Solution deployment
- Operations
- Innovation

Analytics First

Before SAP S/4HANA transformation

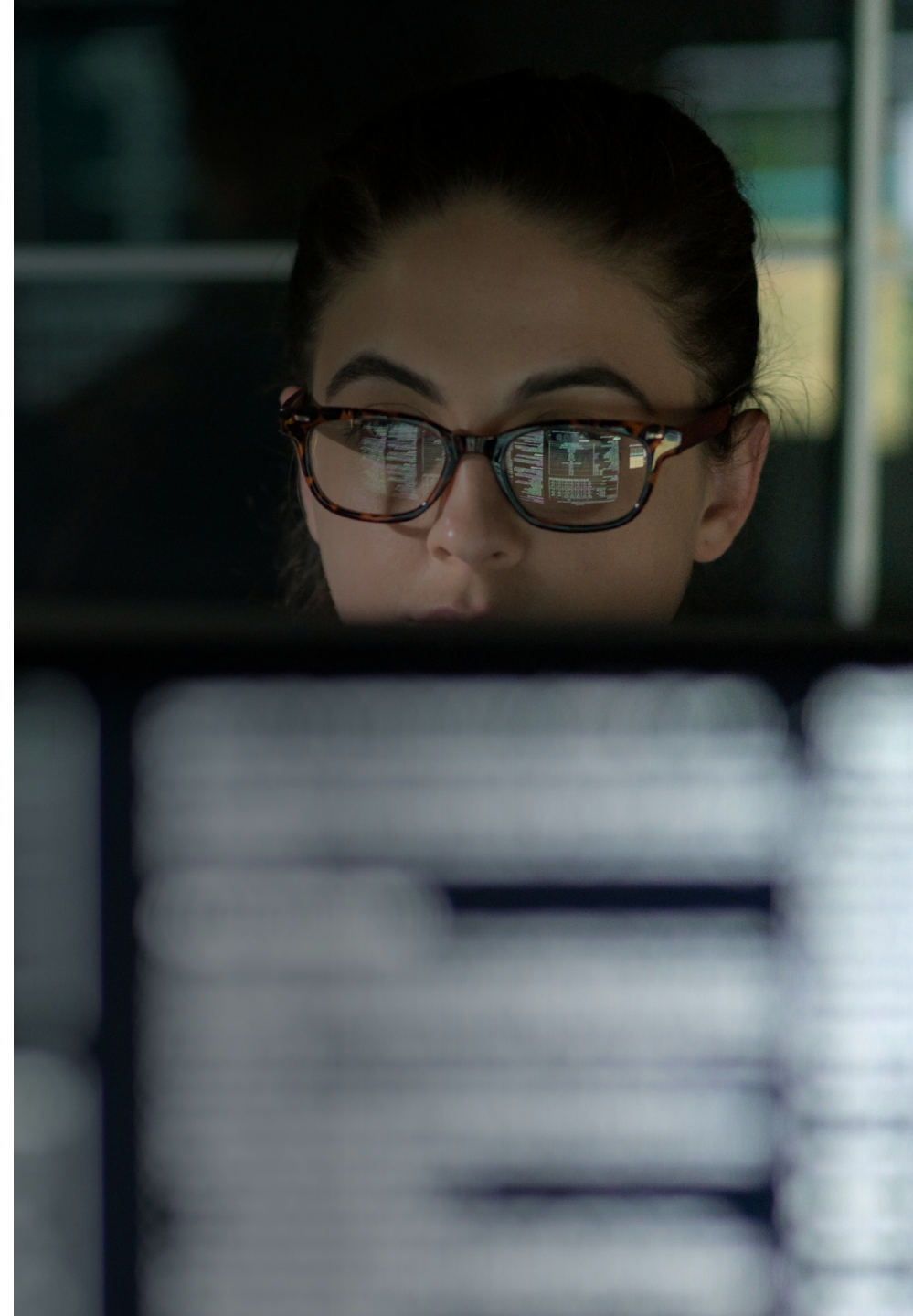
- Build the business case for an Analytics First transformation
- Assess your current state and create a future-state model of an analytics-driven business
- Develop a model-based approach for transforming data into real-time insights, without having to first transform your system landscape

During SAP S/4HANA transformation

- Launch an analytics program in unison with an SAP S/4HANA implementation
- Accelerate time to value for your SAP S/4HANA finance transformation
- Enable faster analytic insights to support your business, with a foundation to support SAP and non-SAP data sources; enable the 360-degree analytical view

After SAP S/4HANA implementation

- Assess and prioritize opportunities for generating additional business insights
- Drive business innovation using analytic insights—for touchless processes, AI-enabled transactions, IoT applications, new customer offerings, and more
- Help you operate and continually enhance your analytics ecosystem
- Enable the 360-degree analytical view



Why Deloitte?

No matter where you are in your SAP S/4HANA journey, you likely have big plans for your business—great expectations for important outcomes that can move your business forward. And data-driven analytic insights will be foundational to those plans. Working with a partner who can help you get the most out of analytics will be essential.

Why choose to work with Deloitte? For starters, we have unmatched SAP experience, working with SAP for more than 30 years to advance SAP solution capabilities and help clients realize value from their investments in SAP technologies.

Recognized for results.

Our work has earned us top SAP honors time and time again—including the SAP Pinnacle Awards as SAP S/4HANA Partner of the Year

(Large Enterprise) for 2016, 2017, 2018, 2020, and 2021. We also earned the 2021 SAP Pinnacle Awards as Delivery Excellence Partner of the Year.

Industry focused.

Our deep industry-specific experience also sets us apart, and it has enabled us to develop game-changing, analytics-based solutions as launch partner for SAP industry cloud solutions—including applications for Intelligent Spend Management, 360° Customer View, Operational Agility, and Vehicle Profitability. For us, transformation is about more than integrating technologies and turning on bells and whistles. It's about deeply understanding the big things and the small things that matter to your business—and then prioritizing them to help you make an impact.

Extensive reach.

Data, analytics, insights, and intelligence are core strengths—especially when it comes to SAP S/4HANA. And it's all supported by a team of 26,000 SAP-focused professionals around the world—in all the regions where your business operates. When you work with Deloitte, you get access to all of Deloitte—specialists in tax, advisory, risk, industry-specific needs, and more. In addition to hands-on SAP-certified IT and cloud professionals, our team also includes professionals focused on finance, procurement, supply chain, human capital management, customer experience, and other critical business areas.

Let's talk

The next disruption is right around the corner. How will you respond? How will you identify, ask, and answer the questions that will help you run your business better? If innovating with insights and with impact is a priority for your organization, we should talk. Contact us to learn more about our analytics approach, to schedule a demo of capabilities, or to discuss a specific analytics challenge your organization is facing today.

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