In today’s hyper competitive marketplace, the difference between winning and losing is often determined by a company’s ability to innovate, while delivering an exceptional customer experience that reinforces the strength of its brand.

Many organizations turn to the latest technologies—including cloud—to make this competitive advantage a reality. But it’s no longer enough to simply migrate to a cloud platform. Thriving in this digital age requires any company that wants to win to make their digital ambitions real. Smart companies move beyond the cloud to embrace a digital mindset and enable continuous innovation throughout their operations—from the front office to the back office. As Oracle’s leading implementation partner, Deloitte is committed to helping organizations stay ahead of the curve by meeting—even anticipating—the needs of employees, customers, and other stakeholders.

A powerful solution – for any organization

Wherever your organization is on the digital maturity curve, Deloitte Ascend™ for Oracle can help you accelerate innovation and significantly improve business performance by realizing your digital ambitions.

Operating outdated platforms and seeking to shed technical debt? Deloitte Ascend™ helps simplify and standardize core business processes while also bridging performance gaps through industry insights and leading practices. It can help accelerate delivery of the Clean Core enabled by Oracle Cloud by fully automating delivery activities such as data migration, configuration, testing, and code migrations.

If you’re already on the path to digital transformation, Deloitte Ascend™ provides leading practices across nearly 35 industries, as well as benchmarking and frameworks to help you instill a digital mindset and deliver continuous innovation. The platform also provides teams with access to digital native processes and use cases enabled by Oracle Cloud and other digital technologies.

Building on the digital core

Deloitte delivers a complete solution to help companies realize their digital ambitions.

Our approach for the digital core with Oracle Cloud is focused on accelerating the creation of an industry specific clean core, extended core and digitized core with Deloitte Ascend—delivering break through business value.
## The digital transformation framework

At the core of Deloitte Ascend™ is a digital transformation framework and an enabling toolset with an underlying analytics engine coupled with a library of project assets and digital enablers. It’s designed to help you assess your current digital capabilities, map your digital journey, and build a platform to increase competitive advantage by leveraging the full breadth of the Oracle Cloud platform.

## Making it real

As part of the Deloitte Ascend™ platform, Deloitte offers a series of Oracle Digital Experience Labs. These interactive labs are an immersive experience in which Oracle Cloud and digital technologies are used to execute key business processes using real-life configurations and data, by demonstrating how each process can be simplified and standardized with digital enablement.

By demonstrating how each process may be optimized, the Digital Experience Labs help business leaders future-proof their business and realize the potential benefit of digital transformation.

## Deloitte Ascend™

Our Deloitte Ascend platform accelerates, elevates, and amplifies our approach for enabling and being digital. Centered on delivering a Client’s Digital Ambitions to create exponential business value and performance.

### Deloitte Ascend™ platform

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#### Digital insights

**ELEVATE**

**Key platform capabilities:**

- A rich knowledgebase of our industry and implementation experiences and techniques—delivered in real time by our teams at the point of need
- Intelligent agent provides dynamic insights and solutions vs. Documents and templates
- Benchmarking information across 80+ attributes of value, operations, technical, and configurations which drive benefits
- Data and insights-driven design guides, key decisions, and toolkits
- Dashboard of operational kpis to provide real-time delivery metrics

**Why it matters:**

- Enables faster and better informed business decisions for our clients and deloitte teams
- Drives a focus on sustained value
- Insights-driven design thinking elevates capabilities for clients

#### Digital core

**ACCELERATE**

**Key platform capabilities:**

- Self-service/guided deployment-ready templates for clean core—leading practices-based business simplification, reducing technical debt and data debt
- Out-of-the-box industry specific solutions across 32+ sectors to “own the gap” with oracle cloud
- Complete end-to-end delivery automation bots
- Digital native business processes with automation, chat bots, ml, nlp, and analytics
- Auto migration of on-premise systems to oracle cloud

**Why it matters:**

- Enables client’s for continuous innovation beyond the initial go-live
- Future-proofs business for continuous innovation (digital foundry)
- Creates exponential business value and amplifies the return on investments

#### Digital innovations

**AMPLIFY**

**Key platform capabilities:**

- Living library of deploy-ready use cases on innovations with digital exponentials across 32+ industry sectors, available for client’s and deloitte teams
- Digital foundry model toolkits for enabling a client’s continuous innovation
- Digital operate command center and process toolkits
- Generate client-specific starter toolkits for innovation/ideation workshops and prototyping
- Innovation health check to provide ongoing assessment

**Why it matters:**

### Talk to us about Deloitte Ascend™

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