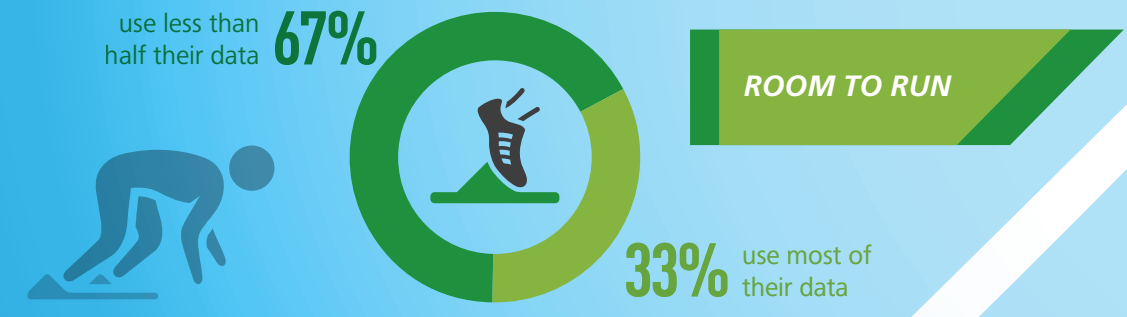
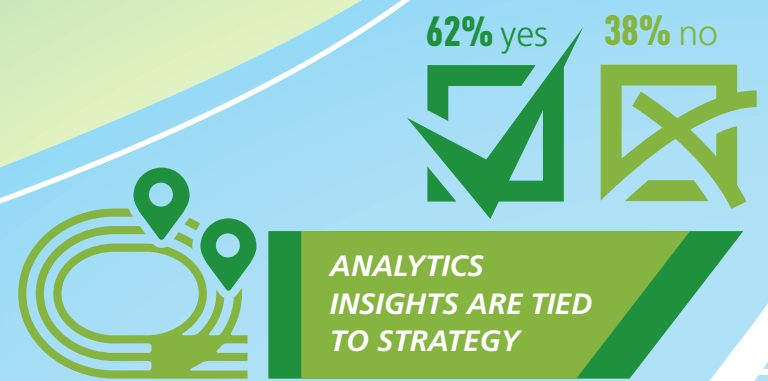


# ANALYTICS RUNNING STRONG

In a recent Deloitte survey, business executives indicated that all the talk about analytics is beginning to turn into action. But they also pointed at some serious obstacles.

Here's a closer look.



## 2 HURDLES

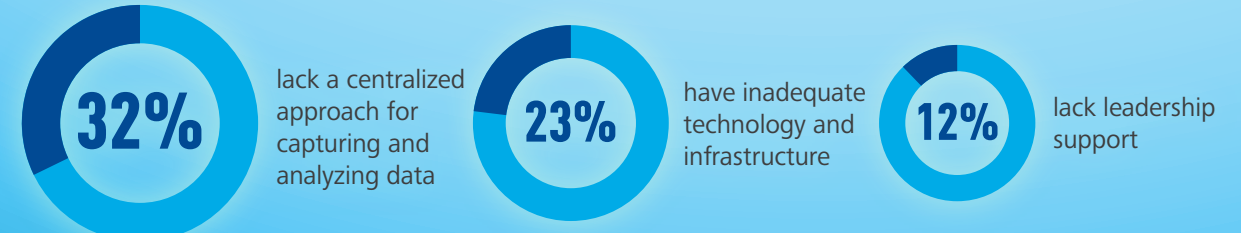
**TALENT IS A BIG OBSTACLE**



**PLAYING CATCH-UP IN INFRASTRUCTURE**



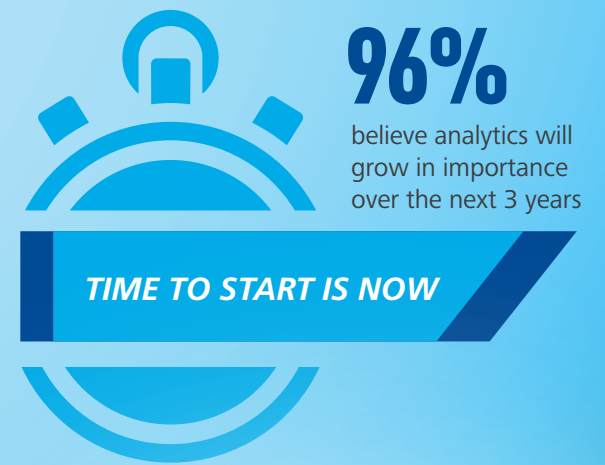
**HURDLES AHEAD**



## 3 FINISH

- #1** Better decision-making
- #2** Better enablement of key strategic initiatives
- #3** Better relationships with customers and business partners

**TOP THREE BENEFITS AHEAD**



# 1 START

To view the full report, please visit [www.deloitte.com/analyticsurvey](http://www.deloitte.com/analyticsurvey).

### **About this survey**

The data presented in this infographic are from Deloitte's initial Analytics Advantage Survey of relevant executives responsible for data analytics in North America, the United Kingdom, and Asia.

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