## Deloitte.



# Strategy, Analytics and M&A Strategy-led transformation

The influence and disruptive force of technology is the central strategic management issue of our time. Today's leaders need to transform their business through thoughtful analysis and choices about growth, enabling technologies, acquisition and divestiture, and operational strategies powered by advanced technologies.

If you're an established industry incumbent, you're at risk of being disrupted. New contenders are aggressively using technologies and novel business models to gain market leadership and unseat incumbents. That is why it has never been more important to get strategy right.

Let strategy, organic growth, a merger or acquisition, analytics and AI, and improved decision-making propel your organization to where it needs to be to win.

## Have you set your ambitions?



### Meet and overcome disruption.

How are you driving growth and enterprise value amidst significant technological disruptions?



## Infuse analytics and cognitive technologies to catalyze growth.

How are you using the power of analytics, robotics, and artificial intelligence (AI) to uncover hidden relationships and make better informed business decisions?



**Drive shareholder value.** What approaches have you considered while determining strategic growth opportunities, mergers and acquisitions, and rationalizing your portfolio?

## Unlock new value for transformative results

To achieve breakthrough value, organizations need sharpened strategies to win in their markets, data driven programs that transform their business, and state-of-the-art digital tools. By unlocking new value to drive transformative results, imagine the following benefits:



A leadership that's newly empowered by cutting-edge strategy, market sensing, business design, and insights to help them understand the competitive landscape, articulate a clear vision, make confident and data-driven decisions, setting the organization on the path to new, sustainable growth.



Transformational decisionmaking, re-energized operations, streamlined workflows and measurable performance and productivity gains—all enabled by analytics, intelligent automation, and AI technologies that unleash the power of data.



Greater opportunities for successful inorganic growth through mergers & acquisitions, planned and executed to reduce risk through data-informed due diligence, market insights, and post-transaction integration activities to drive optimal value.

Our Strategy, Analytics, and M&A teams serve as Transformation Architects and play three key roles to design and lead strategy-led transformation.

- **Trusted Advisor.** We bring strategy and technology driven transformation to General Managers.
- **Technology & Ecosystem Orchestrator.** Our teams effectively integrate an ecosystem of technology partners, platforms, and analytics capabilities into business to accelerate and enable the transformation.
- **Industry Specialists.** We provide industry and sector domain expertise as well as proprietary data driven insight to navigate uncertain times.

## Imagine, Deliver, Run

The Deloitte pathway to successful transformation



#### Imagine: The right focus

Set your ambition and chart a path to success by developing a roadmap to achieve those ambitions.



#### Deliver: The right concept

Make it tangible: Put the ambition in motion by moving forward and launching in the market.



#### Run: Getting to scale

Once the ambition is refined, scale it through flexible and integrated delivery teams.

"The pace of change is accelerating to the point where organizations can no longer afford to take several months or a year to evaluate something. They are wrestling with a tremendous amount of competition from non-traditional competitors. And they are swimming in data but they often don't know how best to execute on it. So they need to be able to handle real-time decision-making, and sense the signal from the noise."

### Jerry O'Dwyer

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What is stopping you from achieving your ambitions? Let's talk.

**About Deloitte**