

1. Set the Direction

2. Analysis

3. Investment strategy

4. Implementation

Business ambition

Business imperatives

Business constraints

External analysis

Key insights

Internal analysis

Red Queen Hypothesis

Industry Scenarios

Future of Digitality

Investment options

Strategic direction

Risk and reward

Investing

VFOF

Capital Allocation

Interviews and workshops

Desk Research and Corporate Memory

Innovation workshops

Fund-of-funds optimization

