

# Trailing millennials are the pro-PC, not the post-PC, generation



Deloitte Global predicts that *trailing millennials (18-24 years old) will likely have higher ownership, intent to purchase and use of PCs than any other age group in 2016.*

## 18-24 year-olds consider smartphones and PCs as complements, not substitutes.

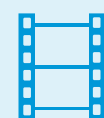
They are more than willing to have a laptop open in front of them and hold a smartphone in their other hand.



PCs still preferred for



*Computer games*



*Watching long videos*



*Creating/editing content*



*Streaming/downloading content*



*Banking*



*Purchases*



*Work/study*

# Deloitte.

## #TMT*predictions*

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