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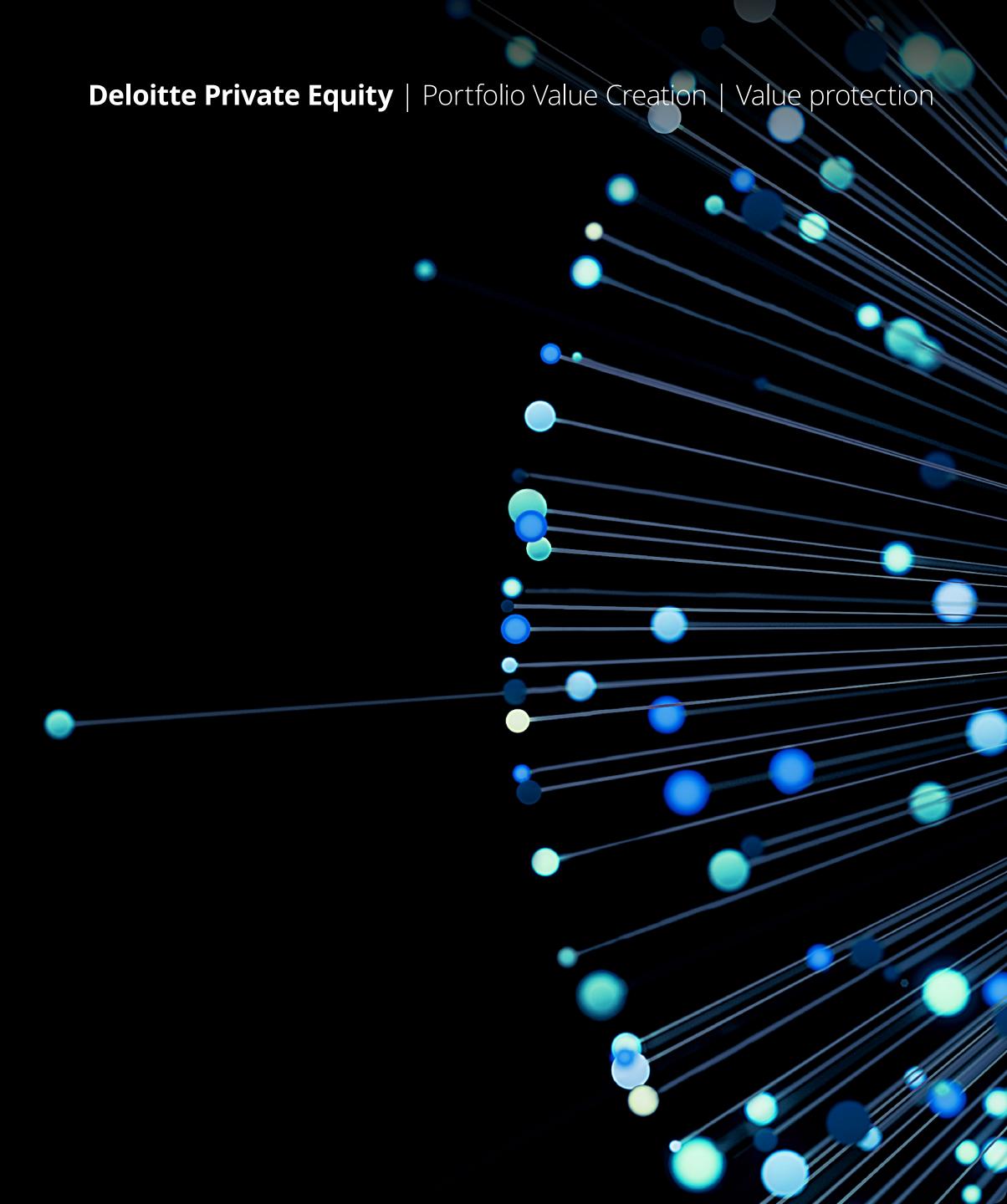
Deloitte Private Equity
A greater return on ideas

Portfolio Value Creation
Value protection services

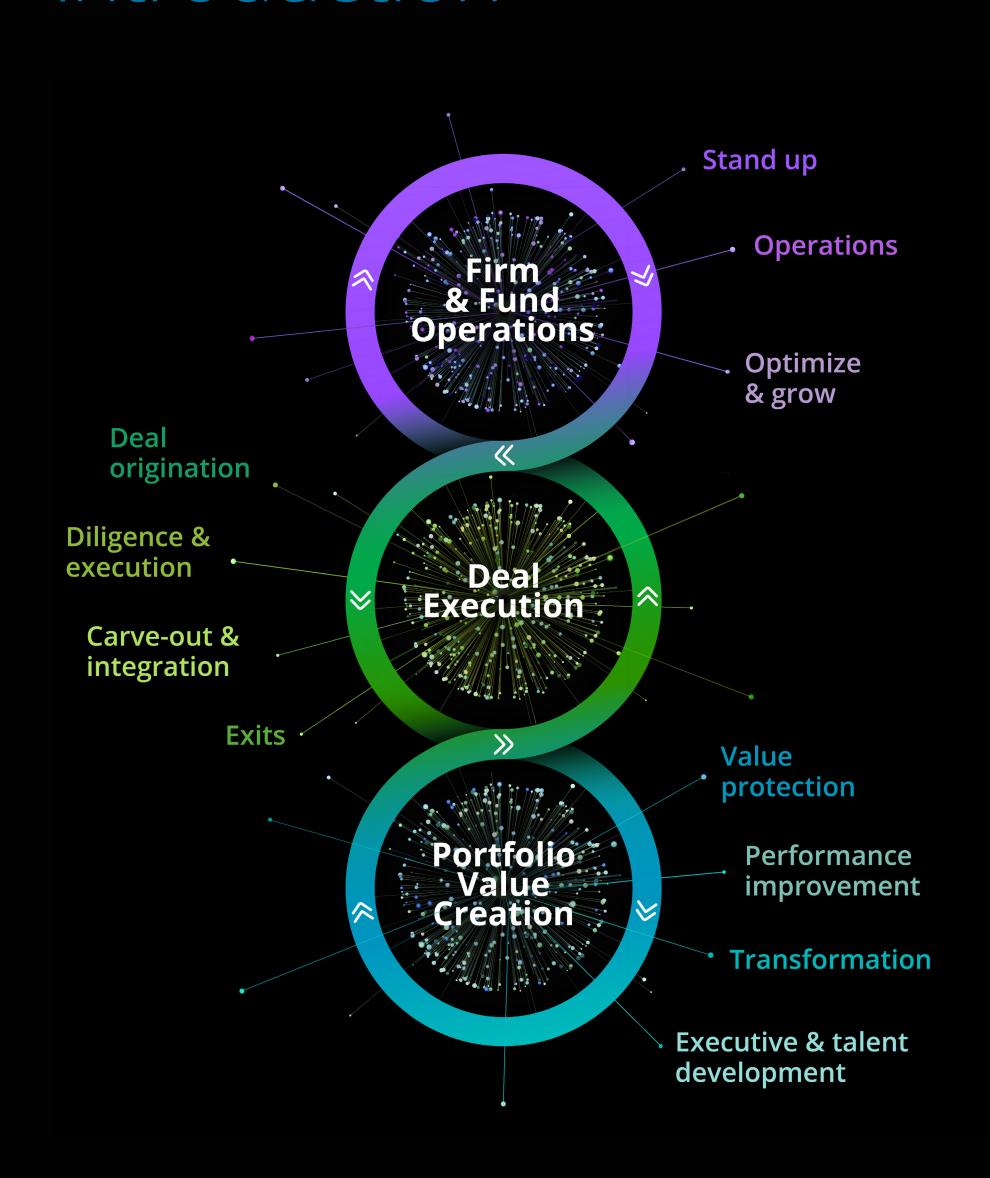


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### Introduction



# Delivering value – how we support PE firms and their portfolio companies across every stage of the lifecycle.

Our global network of practitioners support private equity firms and their portfolio companies in delivering greater returns across every stage of the investment lifecycle. We apply a proven, global, and multidisciplinary model to deliver fully integrated solutions that bridge the gap between strategy and execution – combining technical expertise with business acumen and industry-specific knowledge.

By clicking on the icons on this page you will be able to access an overview of our services across all areas of private equity. We hope you find this information helpful, and we would be delighted to speak with you should you have any questions or require further information. Please feel free to get in touch with the key contacts for the services you require.

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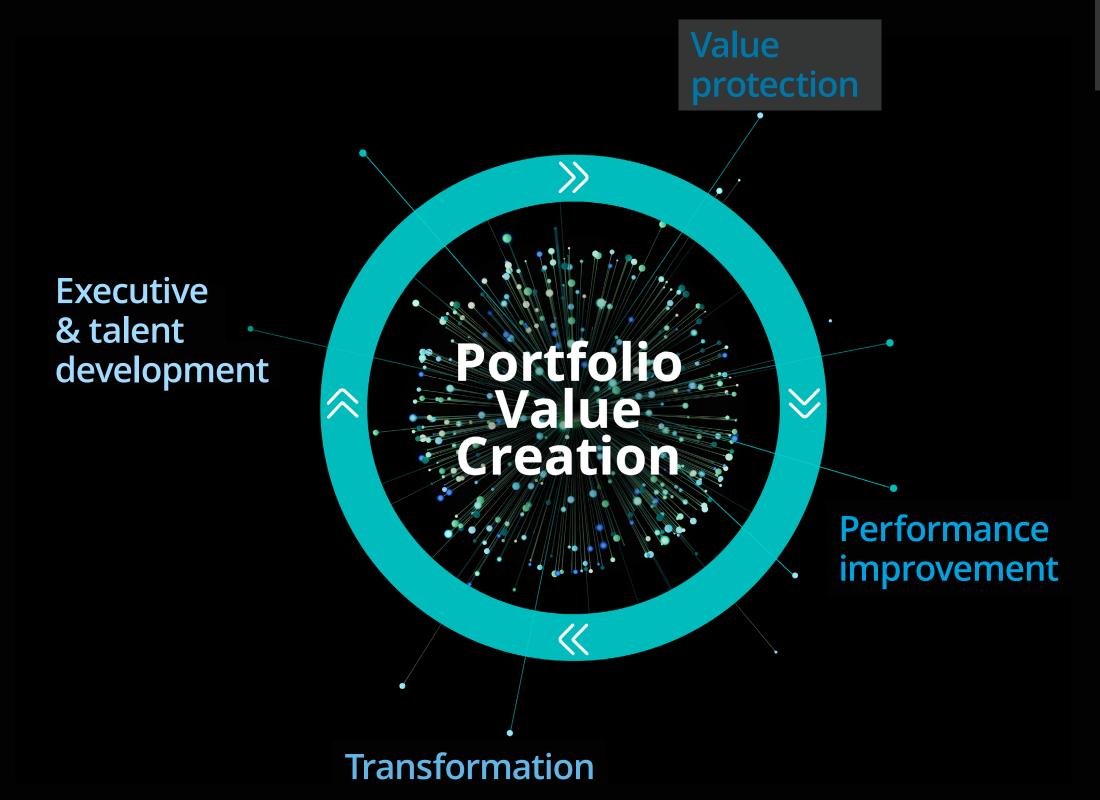
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### Portfolio Value Creation overview

Powering growth and value creation in private equity portfolio companies through integrated solutions, digital expertise, and market-eminent leadership development programs.

Within this document, you will find the details for our Value protection services. To find out more on Deloitte's wider Portfolio Value Creation service offering, click on the service icons below.



- Value protection services: Helping portfolio companies manage risk and compliance to guard their investment value. For further information, read on.
- **Performance improvement services:** Supporting portfolio companies through a holistic approach to value creation from revenue, cost and margin optimization to cash and working capital management, all underpinned by a focus on data analytics and digital tools <u>discover more here</u>.
- **Transformation services:** Transformation services aimed at transforming the business, operations and functions to deliver enhanced value <u>discover more here</u>.
- **Executive and talent development services:** Market-eminent talent and leadership development programs tailored to the unique dynamics of private equity ownership and aim to maximize portfolio company leadership effectiveness <u>discover more here</u>.
- Alliances: Deloitte's relationships with some of the world's leading tech companies deliver the value of strategic collaboration through award-winning consulting services to help solve your most complex challenges. Further information to be available soon.
- **Exit services:** Maximizing deal returns requires the same level of focus and deal strategy on the way out as applied on the way in. Further information to be available soon.

### Value protection services

Our teams' value protection services are designed to help portfolio companies guard their investment value. This includes risk management, compliance with regulations, and the implementation of robust financial controls. The goal is to ensure the stability of portfolio companies and minimize potential threats to value.

Our dedicated private equity teams can support you with:

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Accounting advisory

02

Governance, risk and controls

0.

Tax compliance

04

Treasury advisory

05

Cross-portfolio valuation services

06

Cybersecurity

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ESG advisory

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IPO readiness

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Purchase accounting

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PE-backed audit

## Accounting advisory

The accounting and reporting landscape continues to evolve with regulatory change, the impacts of technology transformation, and effects of global economic trends. Our accounting and reporting services can help private equity portfolio companies meet complex and evolving accounting needs, from operational and technical accounting to regulatory compliance and financial reporting. With deep industry experience, an understanding of complex operating models, and our suite of digital tools, we can help transform accounting and reporting from a hurdle into an opportunity for enhanced returns for your business.

**Deloitte Private Equity** | Portfolio Value Creation | Value protection

#### How we can support

- Accounting standards implementation
- Financial remediation and restatement
- Accounting policy and process design
- Audit readiness
- Technical accounting and reporting advisory services
- Statutory and other regulatory reporting
- GAAP conversions (e.g., US GAAP, IFRS)

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### Governance, risk and controls

A strong control environment is table stakes for controllership teams in private equity portfolio companies and vital to help ensure value is protected. But that doesn't mean all portfolio companies have optimized governance, risk, and compliance programs. Emerging technologies, regulatory changes, and talent model shifts introduce new risks that need to be managed. We work with organizations to modernize, automate, and ingrain financial governance from the board and senior management level to the execution of transactions while still managing the total cost of compliance. We do this by taking a technology-driven approach to enhancing governance, risk management, compliance, financial control, security, quality, and inspection.

#### How we can support

- Controls advisory and implementation
- SOX and internal control over financial reporting (ICFR) services
- Digital risk management
- Governance advisory and implementation

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Meeting tax obligations can feel like aiming at a moving target. Increasingly complex rules and policies, rapid technology changes, increased reporting requirements, and regulatory scrutiny emphasize the importance of a robust tax compliance strategy and execution. Our tax professionals assist portfolio company clients at each stage of the private equity lifecycle. We help identify the model for tax services that suits each portfolio company's needs – whether it's outsourcing or co-sourcing – while delivering deep industry expertise.

**Deloitte Private Equity** | Portfolio Value Creation | Value protection

#### How we can support

- Outsourced compliance and tax risk management
- International expansion and transfer pricing
- Cash tax savings opportunities, such as capital allowances and tax relief through research and development and, credits and incentives/patent box
- Refinancing and restructuring support
- Tax efficient management equity arrangements
- Exit readiness and pre-sale structuring
- Deep industry experience to take advantage of industry-specific challenges and opportunities

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## Treasury advisory

Private equity portfolio companies seek financial agility and liquidity to capitalize on opportunities such as finance and/ or treasury transformation, bolt on M&A/divestitures, and managing changing market conditions arising from foreign currency or rate volatilities. We provide end-to-end technology solutions to help treasury teams transform and globally scale their capabilities. Our alliance relationships with treasury technology vendors and our deep treasury experience enables us to implement the tech-enabled transformations crucial to your long-term success.

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### How we can support



- · Treasury transformation, operations, compliance and strategic optimization
- Treasury strategy planning and management, tech utilization, and visionary leadership

Private equity investment managers are facing increasing complexity and scrutiny from regulators, auditors, and investors. We equip clients with informed valuation perspectives to navigate the ever-evolving marketplace, offering valuation proficiency across asset classes. We provide real-time analysis and portfolio insight by harnessing the skills of our specialists, implementing innovative technologies, and leveraging our deep valuation knowledge. This assistance can help empower you to confidently meet escalating demands, allowing more time to take a comprehensive view of your investment portfolio, effectively address current market volatility, and prepare for future challenges and opportunities.

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### How we can support

- Increased portfolio manager capacity
- Streamlined valuation processes
- Resources scaled, flexed, and adapted to valuation needs
- Reduced operational, regulatory, and audit risks
- Reliable, transparent, and replicable valuations and risk governance
- ValueD™ proprietary technology to manage data, workflows, client reporting requests, and changes within a client-accessible interface

# 06

## Cybersecurity

In the current digital landscape, the importance of maintaining robust cybersecurity measures cannot be overstated, particularly in the face of ever-evolving cyber threats. These measures are vital not just for safeguarding sensitive data, but also providing for business continuity and protecting the reputation of private equity firms and their portfolio companies. We offer a comprehensive suite of services that encompass the advisory, implementation, and operational aspects of cybersecurity and are designed to assist portfolio companies swiftly and cost-effectively in transforming their cyber and strategic risk posture. By providing support for cybersecurity transformation, we aim to equip portfolio companies with the necessary tools to navigate the complex digital landscape and thrive amidst potential cyber threats.

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### How we can support

- Cyber strategy and cyber assessments
- Managed extended detection and response
- Identity and access management
- Zero trust (never trust, always verify)
- Digital risk protection
- Privacy and data protection
- M&A cyber (end-to-end due diligence through integration/divestiture)
- Cloud security management
- Application security (SAP, Oracle, Workday, others)
- Third-party risk management as-a-service
- Product security
- · Cyber resilience, crisis management, incident response

## ESG advisory

As the financial landscape continues to evolve, businesses are recognizing the importance of incorporating environmental, social, and governance (ESG) considerations into their strategies, our ESG teams provide services across the stages of the deal lifecycle as well as at the portfolio company and fund levels. Our approach includes identifying material ESG topics, building strategies to manage ESG data, planning for decarbonization, performing climate change scenario analyses, and determining the actions necessary to enhance ESG performance. Our deep sector knowledge helps enable private equity portfolio companies to make informed ESG management decisions and create value leveraging ESG activities from acquisition through divestiture.

**Deloitte Private Equity** | Portfolio Value Creation | Value protection

#### How we can support

- Buy-side ESG due diligence, covering risks and ESG value creation
- Portfolio company ESG performance benchmarking against regulator and investor expectations
- ESG strategy development, including ESG value creation opportunities and climate change scenario analysis
- ESG equity narrative and exit readiness
- ESG vendor due diligence

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### IPO readiness

As portfolio companies navigate the intricate path towards growth and expansion, the prospect of going public often emerges as a strategic move. In this complex process, our IPO readiness service helps companies evaluate preparedness to go public, execute exit strategies, and thrive as a newly public entity. Drawing on our extensive experience and qualifications, we help prepare companies for their next stage of growth. Our tools and methodologies, including an IPO self-assessment tool, enable us to guide companies with the aim of minimizing transaction risks and streamlining execution timelines. This approach allows companies to maintain their focus on operations and investor relations.

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#### How we can support

- Project management office
- IPO readiness lab
- IPO readiness assessment
- Comprehensive IPO roadmap
- Technical accounting and policies
- Registration statement
- Pro-formas and MD&A
- Financial statements
- SEC comment letter process

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### SOX readiness

SOX readiness can aid private equity portfolio companies prepare for a US IPO by streamlining their processes and responding to emerging challenges with increased agility. Our SOX readiness service adopts a risk-based approach, promoting flexibility and scalability, to aid in the effective and efficient implementation of an internal control framework. Using a practical and integrated approach, we provide industry-specific insights and subject-matter resources.

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#### How we can support

- Project management office
- SOX risk assessment
- Control rationalization
- Process flowcharts
- Risk and control matrices
- Control design and implementation
- Operating effectiveness testing
- Deficiency remediation



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## Purchase accounting

Acquisitions represent significant lifecycle events, introducing added complexity to processes, policies, financial closure, and reporting. The accounting, disclosures, controls, and project management associated with integrating a business can be both time-consuming and challenging. We assist companies in navigating the complexities of acquisitions, facilitating timely financial reporting, and minimizing organizational and resource disruption.

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#### How we can support

- Project management office services
- Risk assessment and scoping
- Technical accounting and reporting
- Process and policy harmonization
- Reporting unit determination/assessment
- Control implementation

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### PE-backed audit

Being acquired by private equity fundamentally changes the focus, objectives and speed of execution for management teams. It is important that the auditors are experienced and provide robust and thoughtful challenge. Our people fuse experience in audit, financial reporting and controls with an understanding of diligence, valuation and the private equity lifecycle. The private equity-backed audit includes a risk assessment that maps the drivers of the valuation model to the financial statements, through to our suite of reporting and benchmarking. Expect high-quality audit services that include robust and intelligent challenge to build confidence where you need it. An audit that is proactive and focused on the material matters impacting value.

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### Related services

Please click links in the table below to explore the breadth of Portfolio Value Creation services we offer. Please get in touch should you require further information.

#### Covered in this document

#### Value protection

- Accounting advisory
- Governance, risk and controls
- Tax compliance
- Treasury advisory
- Cross-portfolio valuation services
- Cybersecurity
- ESG advisory
- IPO readiness
- SOX readiness
- Purchase accounting
- PE-backed audit

### Performance improvement

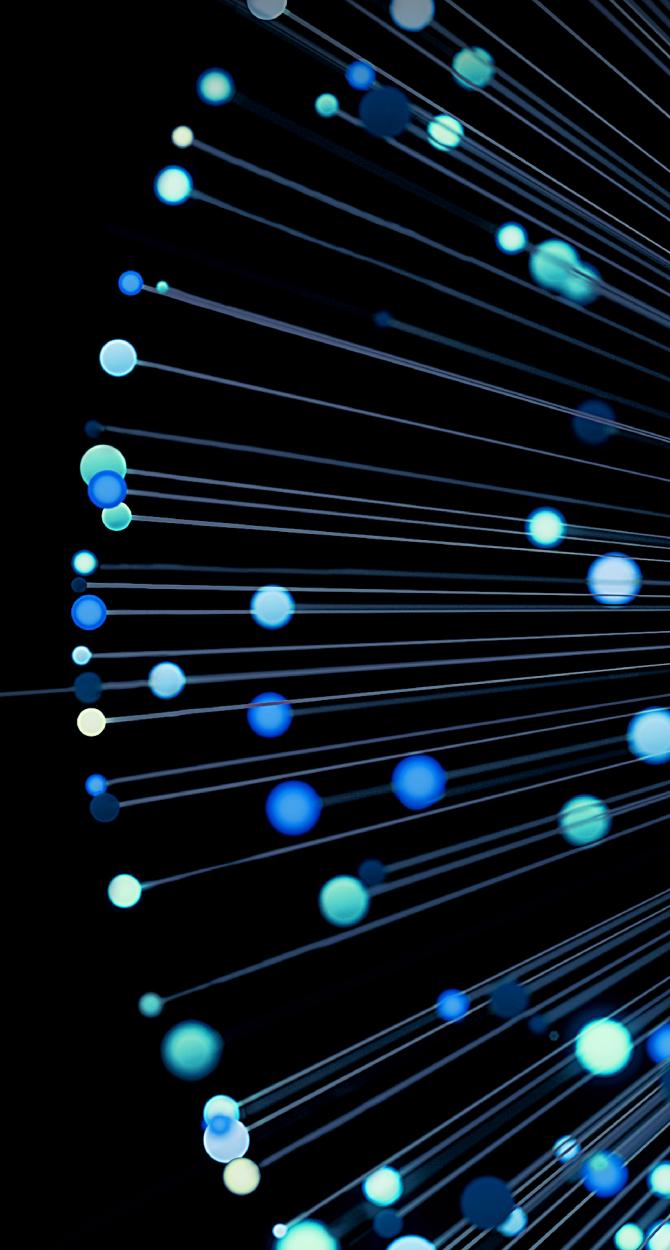
- Cash and working capital
- Revenue operations
- Finance operations improvement
- Cost optimization
- Al, data and analytics
- Tax optimization

#### **Transformation**

- Digital lead to cash transformation
- Digital ERP Transformation
- Al/analytics and data transformation
- Workforce and talent transformation
- Sales transformation
- Finance transformation
- Supply chain transformation
- Cybersecurity transformation
- ESG transformation
- Carve-out, stand-up, integrate and transform
- Portfolio rationalization carve-out

### Executive and talent development

Executive accelerators



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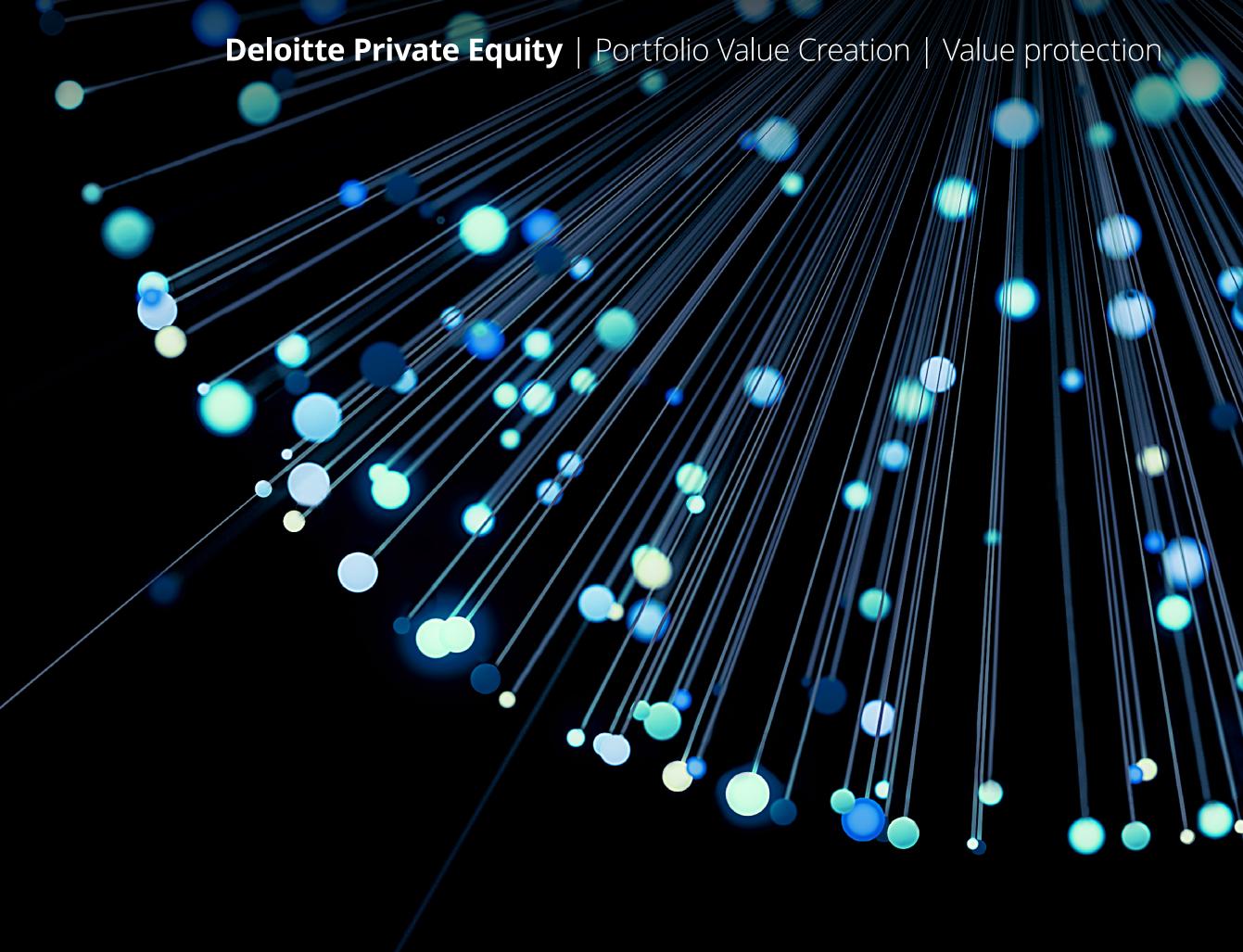


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