



## ValueD™

### Value insights. Informed decisions.

**ValueD** is an artificial intelligence-based valuation and benchmarking platform with robust capabilities to digitalize the client experience and provide deal teams with enhanced reports and analysis of business metrics.

#### Core Features & Benefits

- Robust **engagement management**, legal entity, **purchase price allocation (PPA)** & **pre-deal benchmarking** capabilities
- **Drills down** into valuation and business assumptions and underlying data sources
- Modernizes the delivery of **Portfolio Valuation Services**, enabling operational and managed services—[see here for more](#)
- Transforms **transactions data** into M&A insights revolutionizing how PPAs are delivered, and the results analyzed for **pre and post deal** tax and reporting allocations
- Model **organization structure changes** in real time via dynamic visualizations including **org chart views**
- Expedite development of pre-deal, depreciation & amortization and **proforma estimates**
- Benchmark specific **transaction metrics**, including valuation multiples, profitability, acquired asset allocation, Including potential intangible assets, of the target company, and useful lives
- Leverages **artificial intelligence (AI)** and **market-based benchmarks** to develop efficient, analytical insights

#### Client Positioning



##### What are the typical client challenge ValueD addresses?

Client needs to manage its deal across the M&A lifecycle using digital collaboration with the ability for real time status updates and the ability to drill into valuation & business assumptions and underlying data sources to transform data into M&A insights.



##### How does ValueD assist clients?

ValueD is a differentiator that delivers a digitized client experience enabling clients to spend time on value-added actions like drilling into analysis and insights. Our clients tell us having a tool like ValueD is a clear differentiator and one of the reasons they select Deloitte. Clients and Deloitte can modernize their collaboration efforts with ValueD. ValueD enables Deloitte to benchmark transactions data, to model organization structure changes in real time via dynamic visualizations including org chart views, and to expedite development of pre-deal, depreciation & amortization and proforma estimates.



##### What is the typical type of deal ValueD is used in?

Corporate buy-side including asset acquisition and stock purchase; used for valuation, value capture estimates for sell-side and buy-side advisory; use across the lifecycle from assisting with target identification valuation through due diligence and deal structuring with model inputs (benchmarks, multiples); PPAs, and pre and post deal tax and reporting allocations

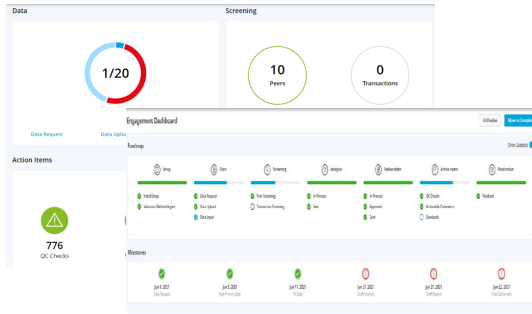


##### Does ValueD focus on a particular sector(s)?

ValueD assists clients in every industry/sector. The digitized Portfolio Valuation Services (PVS) is gaining much interest in the Investment management sector.

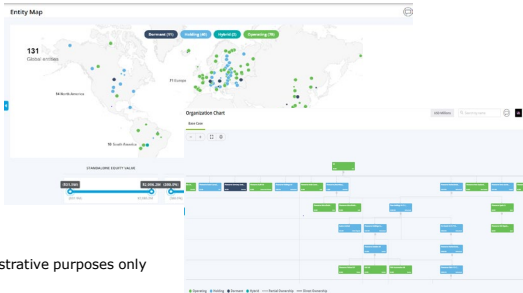
This communication contains general information only, and none of Deloitte Touche Tohmatsu Limited (DTL), its global network of member firms or their related entities (collectively, the "Deloitte organization") is, by means of this communication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser

## Engagement Management



- Efficient and secure data and document sharing space with storage available directly on the platform
- Real-time engagement status with customizable milestones
- Easy collaboration between client teams and Deloitte engagement teams
- Shared space for deliverables and easy to use library to track drafts and final reports

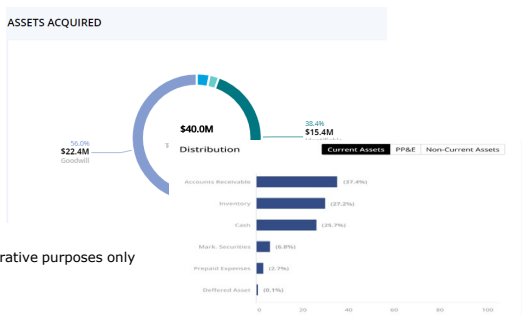
## Legal Entity



visualizations for illustrative purposes only

- Can perform 5,000 entity valuations instantaneously
- Transparency through click-through capability and entity level analysis
- Visualize trend analysis year over year to monitor valuation changes and assumptions
- Valuation estimates of entity reorganization options under a variety of scenarios
  - Inform tax reorganizations
  - Tax and financial reporting allocations

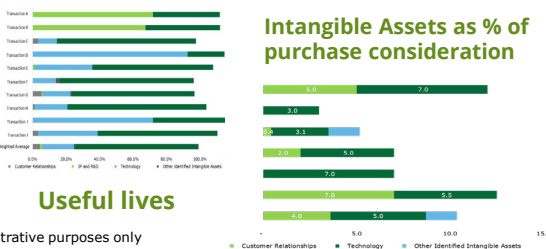
## Purchase Price Allocation (PPA)



visualizations for illustrative purposes only

- Seamless collaboration among participants within a purchase allocation exercise including:
- View allocations on a consolidated level or pushdown to reporting units and/or legal entities
- Scenario and sensitivity analysis capabilities to assist tax or management planning activities

## Pre-deal Benchmarking



visualizations for illustrative purposes only

- Transform proprietary and third-party transaction data into insights
- Expedite development of pre-deal, depreciation & amortization and proforma estimates
- Provides potential deal model inputs and other financial insights
- Benchmark specific transaction metrics,

### Contact us

**Karen Werger** | Global Leader  
Valuation & Modeling  
Deloitte Canada  
+14166016058  
[kwerger@deloitte.ca](mailto:kwerger@deloitte.ca)

**Erik Dilger** | Global Valuation & Modeling  
Innovation Leader  
Deloitte & Touche LLP  
+16174372525  
[edilger@deloitte.com](mailto:edilger@deloitte.com)