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Digital

FSConnect

Mortgages

A configurable application combined with an ecosystem of current and innovative technologies to increase the scope and sophistication of clients' mortgage solutions and simplify cross comparability and integrations (with both back-end systems and third parties). A modular and scalable platform that provides a digital mortgage experience, streamlining the home buying experience.

FEATURES

Intelligent marketing

Supports in identifying high-potential leads and proactively offering valuable products and services before they reach the mortgage application stage

Customized pipeline management

Provides tools and insights for lenders to manage, score, and triage mortgage applications with ease; supports auto lead generation

Advanced monitoring and servicing

Customized workflows enable monitoring of a lender's portfolio to optimize the customer's experience (e.g., monitor rate changes)

Digital pre-approval workflow

Provides a complete digital pre-approval application with Smart Form Data Capture, Product Configuration, and Mortgage Affordability Calculator

Integrated platform, seamless experience

Provides a digital application and tools (e.g., document management, stakeholder collaboration) to allow the homeowner to complete their application easily, and reduce the administrative burden on the lender

Pre-built adaptors

Flexible and scalable micro-service adaptor architecture enabled by a MuleSoft integration layer

BENEFITS



Allowing potential customers to reach a pre-approval and continue on their homeowner's journey with as few clicks as possible



Allowing proactive management at key points in the homeowner's journey (e.g., renewal) for the lender to strengthen customer loyalty



Scalable and Configurable Modules for customer engagement



Customer dashboard and analytics for leads management



Accelerate a bank's digital mortgage ambition with innovation to increase speed to market, while reducing cost and delivery risks

CONTACT

Andrew Hamer
Partner
Deloitte Canada
ahamer@deloitte.com