

# Connect data with business value in ways you never imagined.

Let Deloitte help unleash the potential of your Azure Analytics platform in the cloud.

As the world moves relentlessly to a “cloud first” approach, the ability to ingest, integrate, and harmonize data—and drive insights from it in all of its different forms—is becoming ever-more important. To accomplish that: using an integrated, secure ecosystem at speed and scale is critical. Our Azure Analytics team can help transform your business into a cloud-centric, insights-driven organization. One that can make the most of the seamlessly integrated, end-to-end, elastic nature of Azure’s integration with the data, applications, and technology infrastructure you’re already familiar with and invested in.



## Winning in the Age of With™. Deloitte’s Azure capabilities can power your success.

Value-added, leading Analytics + AI offerings,<sup>1</sup> underpinned by our mature cloud infrastructure migration and modernization capabilities, are augmented by Deloitte’s industry depth and extended business domain capabilities.

## Deloitte’s Azure Analytics + AI offerings leverage leading analytics capabilities coupled with the natural integration of existing Microsoft installs to amplify business value and market leadership.



**Natural integration with Microsoft products**



### SQL Server, Dynamics, Office365, SharePoint on Azure:

Deloitte’s natural integration (for modernization) with legacy SQL Server stores and with ongoing Dynamics (CRM and ERP), O365, Synapse, Azure data bricks, SharePoint modernization programs.



**Competitive positioning and adoption**



### Industry and sector advantage:

Deloitte’s depth and breadth of industry and sector experience focused on modernizing your client and business impact first.



**SAP modernization-based opportunity**



### Data and analytics for enterprise:

Deloitte’s data and analytics modernization for SAP on Azure installs (data lake, data warehouse, warm/cold store). Leverage PaaS-based data, analytics, and AI services with SAP for HANA on Azure to provide analytics modernization.



**Industry-leading Internet of Things platform**



### Data in motion for connected devices:

Leverage Deloitte’s mature IoT and 5G toolkit integrated with Azure IoT Hub and IoT Central to provide accelerated device management and analytics at the edge and on cloud. Solution blueprints for accelerated delivery, fully managed IoT service.

## Deloitte’s analytics, business, industry, and technology transformation capabilities on Azure

We can help you realize value across four key drivers: data warehouse modernization, business intelligence modernization, data science and AI services, and data in motion analytics and workflow services. Most important, we can help you hit the ground running with rapid prototyping and rapid instancing in a matter of days—instead of weeks.

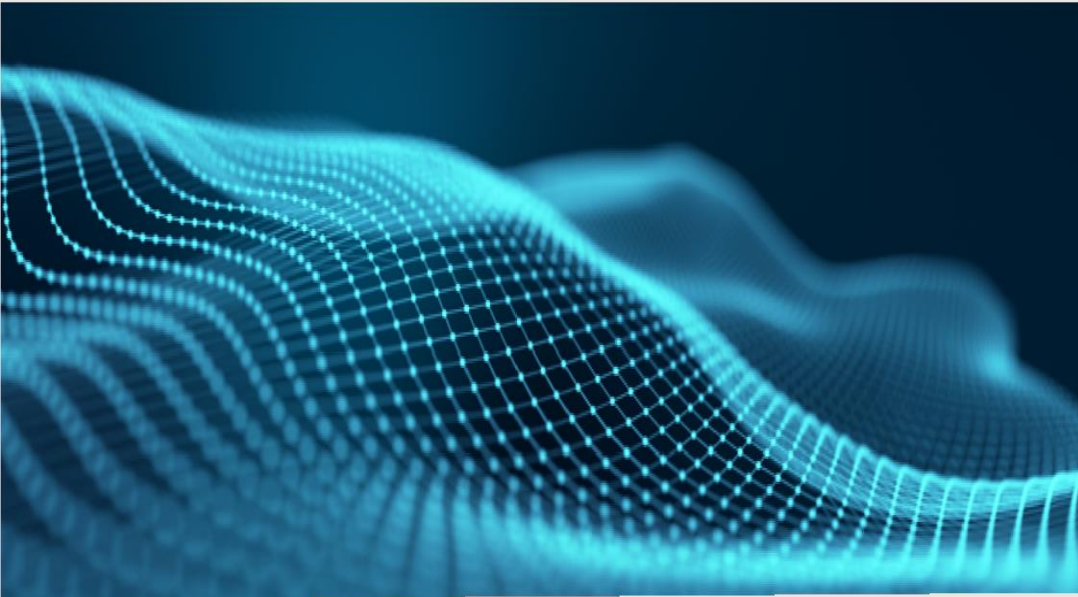
**Modernize appliances and data warehouses** to work on your Azure cloud-enabled architecture. We can help you realize scalable, cost-optimized integration and provisioning of enterprise data for analytics workloads as Azure Synapse evolves.

Design, develop, and deploy **solutions for combining data from multiple sources on the Azure cloud** to provide rich, powerful business intelligence. We drive enhanced self-service and UX for better, faster decision-making (SSAS, SSIS, Power BI).

**Transform data into actionable insights** using best-in-class machine learning and AI tools. We can help you access multivariate, multitype data at any scale to build and deploy custom machine learning models informing and putting decisions into action.

**Drive data in motion** from connected devices to gain insights you can transform into action using powerful real-time applications and workflow scenarios, and achieve full digital twin operational integration.

Combine all of this with our world class **cybersecurity services** to help ensure you not only have access to valuable data-driven insights but have secured the data all along the journey.



## Why Deloitte?

Deloitte's Azure team connects your business ambitions to all that cloud makes possible, helping you create an innovative new reality and future.

### Innovate with confidence

We help your cloud investment drive value quickly by understanding how to translate Azure's capabilities into your desired business outcomes.

### Connect for impact

Deloitte builds on the technology you know and integrates a portfolio of industry- and domain-specific tech capabilities—optimized to deploy on Azure—to accelerate and amplify cloud's impact for your business.

### Realize your possible

Deloitte's advise, implement, and operate capabilities—built on decades of large-scale transformations and collaborations with tech organizations and complex ecosystems—are trusted to help you realize your possible and modernize your future.

## Recognized leader

For the most up-to-date list of our analyst accolades, please see our [website](#).

## Industry insights to help achieve what cloud makes possible—faster

We apply industry and business domain depth across six key sectors where Deloitte practitioners can drive particular advantage when a client uses Azure:

### Consumer

Combining Azure's capabilities with Deloitte's tested solutions across tech, human capital, and strategy, manufacturing organizations enhance real-time supply chain and/or customer experience value.

### Energy, Resources & Industrials

Deloitte's specialists provide comprehensive, integrated solutions to all segments of sectors: oil, gas & chemicals; power, utilities & renewables; and industrial products & construction.

### Financial Services

Deloitte is recognized as a leader in cloud professional services,<sup>7</sup> and organizational and technology transformation to financial and insurance organizations.

### Government & Public Services

Deloitte's team brings decades of experience, fresh perspectives, and extensive technology resources to help government agencies and educational institutions fulfill their missions.

### Life Sciences & Health Care

Deloitte provides strategies and comprehensive solutions to help organizations respond to the opportunities and challenges in today's ever-evolving life sciences and health care industries.

### Technology, Media & Telecommunications

Deloitte's TMT practice has a wealth of experience in helping technology, media and entertainment, and telecom companies evaluate complex issues, develop fresh approaches to problems, and implement practical solutions.

## Our integrated Azure consulting services

Deloitte's Azure team brings the breadth of services and depth of resources that enable us to help you keep pace with change, regardless of your challenges and opportunities.



### Analytics + AI

Template-driven analytics to drive rapid business insights



### Intelligent Edge + IoT

Industry-aligned use cases and best practices for leveraging turnkey IoT



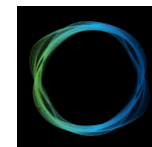
### Azure Hybrid Cloud

Predefined architectures, best practices, and use cases for Azure Stack Hub, Azure VMWare services, and Azure Edge scenarios



### SAP S/4HANA on Azure

Next-generation SAP platform leveraging the power of cloud



### Application Modernization

Cloud native development and app modernization approaches to address app transformation



### Deloitte Cloud Accelerator (DCA) for Azure

Predefined core services, automation, and reference architecture components critical to operating in Azure at scale

## Get in touch

### Azure practice

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### About Deloitte

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