



# Propelling your business forward by transforming operations

Introducing the Deloitte InvestAcceleration Solution

The increasing complexity of investment and business models, stiff competition for deals and returns, ever-changing regulatory requirements—the challenges within the investment management industry are all-too familiar. However, many firms are ill-equipped to handle today's rapidly evolving finance and human resources needs as the technology they've been using to tackle these tough

topics continues to lag behind. Through our extensive expertise and deep knowledge base within the investment management sector, we've uncovered insights to drive the development of new innovations, like a pre-configured solution that designed specifically for the investment management industry.

Whether your company is a global private equity and asset manager or a regional investment manager, the solution can help you in your efforts to address the following complexity drivers:

Industry/finance specific complexity drivers

- 1 **Fund/deal reimbursables:** ability to control, report & trace spends, reimbursements by funds & deals
- 2 **Allocations:** allocate spends/revenue through rule-based calculations with flexible updating capabilities
- 3 **Project costs:** authorize, track and capitalize certain project costs and closing to either assets or expenses
- 4 **Auto customer payment processing:** auto create payments/deposits via integrated bank statement lines & reconcile activities
- 5 **Accrual to cash:** report on GAAP and Cash basis, immediate regardless of capitalization/deferral treatment
- 6 **Consolidation:** auto consolidate/perform elimination via configuration vs. use of elimination entities/entries
- 7 **Multi-currency:** transaction, Book, Translation basis; rule-based automated calculation of revaluation and g&l
- 8 **Time tracking:** improved ability spends allocation for labor cost and other expenses for shared resources
- 9 **Multibook asset cost basis:** maintain multiple asset book calculation methods for book, tax, state, etc.
- 10 **Reporting:** relying heavily on offline / manual report creation methods that are error prone and time consuming

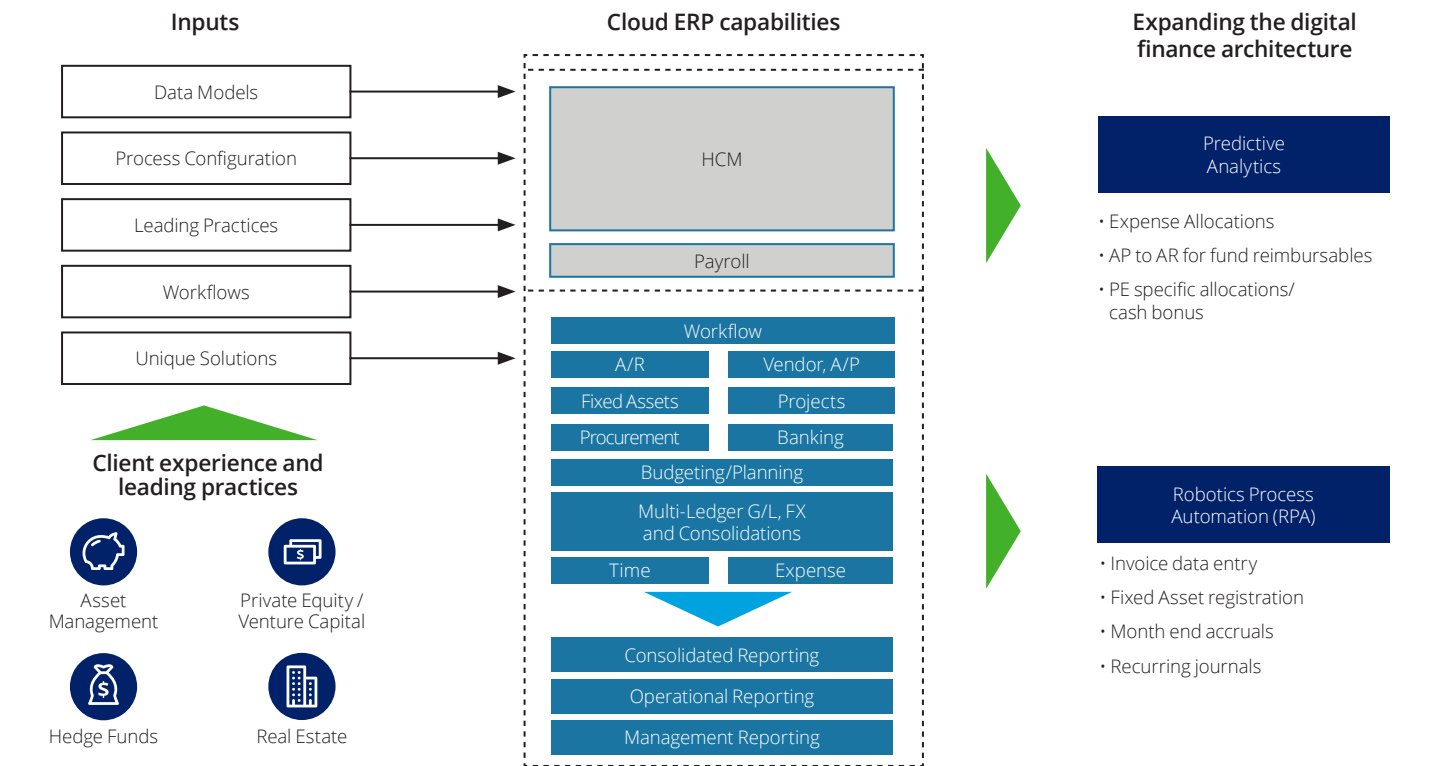


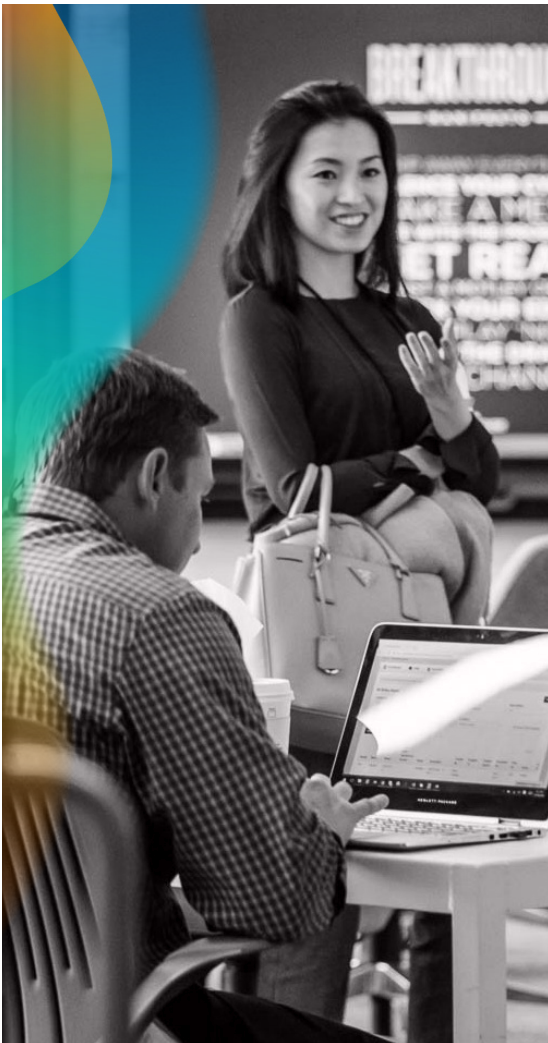
**Let our expertise accelerate your path to progress.**

Our solution is backed by leading on-site experience and insight others simply can't deliver.

- Deloitte serves 49 of the 54 banking and securities companies
- We work with 3 of the 4 investment management company on Fortune Global 500
- Our team has successfully completed 60+ financial services (HR and Finance) projects worldwide

Solution overview









## WHAT is the Deloitte InvestAcceleration solution?

-  A preconfigured Tenant on a cloud platform.
-  A deployment accelerator focused on investment management-specific processes.
-  A proven implementation approach based on client experience and leading practices for large and mid-sized investment management companies.

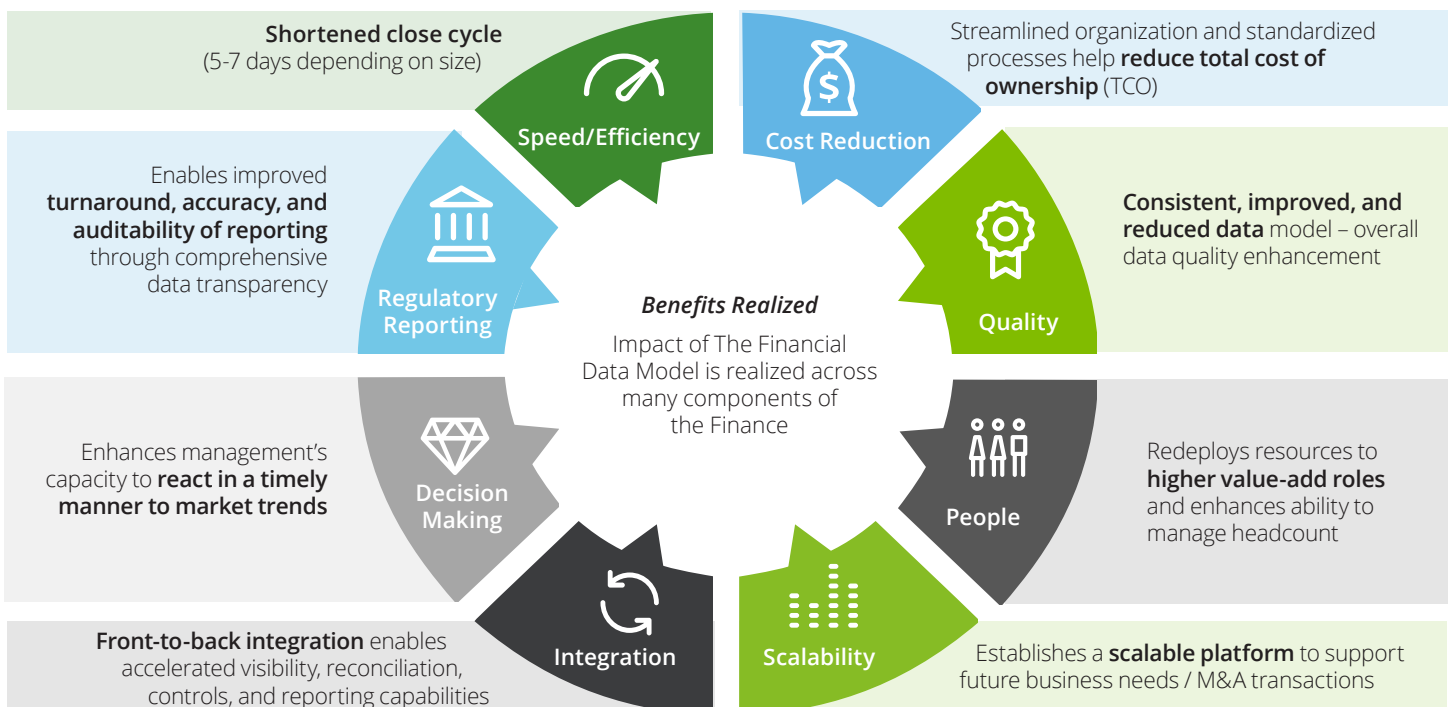
## HOW does the Deloitte InvestAcceleration solution work?

-  Deloitte developed a comprehensive set of proven processes, data models and workflows specifically for investment management firms.
-  This pre-configured tenant environment enables users to view and better understand how the final solution will operate.
-  A persona-based process design focuses on enhancing the user experience and value-added activities.
-  An industry-informed, insights-driven data model supports enhanced, real-time decision making.

## WHY should you choose Deloitte InvestAcceleration solution?

Key to driving growth and profitability in an organization is its ability to make the most out of its people and financial capital. The solution combines our industry experience with Workday's cloud-platform to help companies in their efforts to unlock the value of their employees and assets with streamlined workflows, centralized data, and unprecedented insights and analytics that drive impact to their top and bottom lines.

## Potential impact and benefits



# Companies can see changes immediately and experience the impact instantly

Take a look at these real-world success stories.

	Private Equity and Alternative Asset Manager	Global Multi-Asset Investment Management Firm
Issues faced	<ul style="list-style-type: none"><li>• Outdated back-office technology implementation</li><li>• Manual adjustments/lengthy close cycle</li><li>• 60+ manual shared resource allocation set</li><li>• Over reliance on spreadsheets</li><li>• Limited workflow — paper based processes</li><li>• Offline and complex bottoms-up planning, budgeting and forecasting processes</li><li>• Highly manual and reactive reporting and ad-hoc analysis</li></ul>	<ul style="list-style-type: none"><li>• Outdated legacy ERP system</li><li>• Lengthy close cycle</li><li>• Ineffective data governance</li><li>• Incomplete/unmaintained master data</li><li>• Non-uniform workflows and transaction data requirements</li><li>• Paper and email requests/workflows</li></ul>
Solution	<ul style="list-style-type: none"><li>• Finance technology assessment, recommendation, and roadmap</li><li>• Financials system vendor selection</li><li>• Full service Global roll out – including data conversion and training support – of Workday financials systems implementation including:<ul style="list-style-type: none"><li>– FDM/Business Process Design</li><li>– Core Financials</li><li>– Procurement</li><li>– Projects</li><li>– Time/Expense Management</li><li>– Integrations/Reporting</li></ul></li></ul>	<ul style="list-style-type: none"><li>• Complete Finance Assessment, recommendations, and roadmap</li><li>• Full service Global roll out – including data conversion and training support – of Workday financials systems implementation including:<ul style="list-style-type: none"><li>– FDM/Business Process Design</li><li>– Core Financials</li><li>– Procurement</li><li>– Projects</li><li>– Time/Expense Management</li><li>– Integrations/Reporting/FX</li></ul></li></ul>
Impact	<ul style="list-style-type: none"><li>• Consistent and streamlined data model</li><li>• Process standardization across regions and elimination of paper-based process</li><li>• Improved control and systematic audit trail for transactions and adjustments</li><li>• Integrated bank statements and recon</li><li>• Improved intercompany processes, consolidation and elimination capabilities</li><li>• Enforcement of global expense policy</li><li>• Foundation for FP&amp;A future state</li><li>• Full integration with HR capabilities</li></ul>	<ul style="list-style-type: none"><li>• Improved data quality, process efficiency and controls</li><li>• Automation of fund reimbursable process</li><li>• Improved aging of AR and AP</li><li>• Improved intercompany process</li><li>• Centralized and standard workflows</li><li>• Trackable business assets</li><li>• Streamlined GL structure utilizing multi-dimensional worktags framework</li><li>• Improved data audit and record retention</li><li>• Single HR and Finance platform</li></ul>

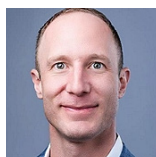
## Start preparing for tomorrow, today

For more information on how Deloitte can help your company begin the future of work today, contact us.

For more information on the Deloitte InvestAcceleration Solution, contact:



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### About Deloitte's Workday Alliance

For over a decade, our global Deloitte's Workday Alliance practice has worked to create agile, sustainable organizations through innovation and collaboration. As one of the largest global providers of Workday services, Deloitte works with our clients to harness the value of Workday's platform to drive top-line growth, create efficiencies, and deliver an enhanced employee experience. Leveraging our industry, human capital, and finance management insights, we go beyond system implementation to deliver end-to-end, high-value, high-touch services for companies seeking true cloud-enabled business transformation. We exist to fuel the future of work and deliver talent and finance capabilities in a digital world. Our goal is to achieve greater effectiveness and efficiency for our clients. This is how our team operates throughout the globe. We accelerate enterprise digital transformation in human capital, finance, planning, and analytics to increase productivity, enhance the employee experience, and provide insights to enable smarter and faster business decisions. We believe that an organization's greatest asset is its people. Combined with our technology experience and industry knowledge, our mission is to help transform businesses by not only building a single source of data, but also creating an unprecedented wealth of insight. For more information, visit: [www.deloitte.com/workday](http://www.deloitte.com/workday).

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