



CASE STUDY: CONSUMER

# Keytree uses SAP® HANA to help Karium migrate to Amazon WebServices Cloud

*“The key to the success of this migration and the ongoing service is the relationship. From the very beginning, Keytree showed a willingness and flexibility to work with Karium and Godrej, allocating the appropriate people with the right knowledge and skills to deliver with us this mission-critical project.”*

— Grant Hallam, Head of Applications & Systems  
Karium

## QUICK STATS

- Formerly part of Godrej, the Indian conglomerate
- Owner of Soft & Gentle and Botanical Lab brands

## KINETIC ENTERPRISE PILLARS

Intelligent	
Clean	✓
Inclusive	✓
Responsive	✓

## KINETIC ENTERPRISE DRIVERS

- Operations Agility

## THE ISSUE

Godrej made a strategic decision to divest its UK business entirety. The result was Karium, a consumer goods company operating in the health and beauty space. But separating the UK arm of its business meant Godrej needed to divest, localize and transfer all related applications over to Karium.

## THE SOLUTION

Keytree managed the application migration by introducing a cloud strategy, data center design, and migration project delivery, which included technical guidance and leadership on a cutover strategy that would have minimal business impact. To conclude the divestment, Keytree provided advisory and assurance methods.

Delivery included technical direction and architectural assistance for moving all applications away from the existing environment onto Amazon Web Services.

## RISE WITH SAP

### Business Process Intelligence ✓

SAP Business Network

SAP Business Technology Platform

### Tools and Services ✓

SAP S/4HANA® Cloud

### Cloud infrastructure by choice ✓

## SAP TECHNOLOGIES LEVERAGED

- SAP HANA®

## THE IMPACT



Authentication services and secure remote access for third parties, plus integration into all trading partners and systems



65% reduction in compute spend for non-production machines. Karium only pays for what it uses



Backups fully integrated into cloud-native services like EBS snapshots and S3, ensuring systems can be restored or copied at any time



Tooling that analyzes systems to look for any efficiencies and savings



A new environment that enables the business to move forward unconstrained by old IT practices



A flexible system that allows the business to easily respond to new requirements



A managed service model providing application, technical and hosting services, so Karium does not need its own IT function to support its new data center and enterprise systems



Keytree’s 24/7 service desk manage incidents, service requests, and change requests for Karium’s core applications



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