

## CASE STUDY: CONSUMER

# First Group begins digital transformation with SAP® S/4HANA® on SAP HANA Enterprise Cloud

*"The level of collaboration between Keytree, First Group and SAP was excellent and ensured a successful outcome for the business. Collectively, we have worked very hard to deliver a high-quality solution with real benefits to First Group, while also setting up the organization to grow and evolve to meet future challenges."*

— Anthony Aughterson, Director of SAP Consulting  
Keytree

## QUICK STATS

- £5 billion annual revenue
- Approximately 110,000 employees
- Transport services in the UK, Ireland, Canada & USA

## KINETIC ENTERPRISE PILLARS

Intelligent	
Clean	✓
Inclusive	
Responsive	✓

## KINETIC ENTERPRISE DRIVERS

- Intelligent Spend

## THE ISSUE

First Group needed to modernize finance and procurement processes in the UK to provide a state-of-the-art user experience, introduce best practice processes, and reduce infrastructure overheads.

## THE SOLUTION

Keytree transformed First Group's operations in the UK by creating rapid period-close processes, and replacing the Function key-based legacy ERP solution with a consumer-grade user experience.

Labor-intensive business procedures, such as manual cross-system reconciliation activities, have been replaced by moving all business processes for finance and procurement to SAP S/4HANA.

Both functions now operate within a single system, and with a simpler, faster period-close method, replacing off-system procedures.

## RISE WITH SAP

Business Process Intelligence ✓

SAP Business Network ✓

SAP Business Technology Platform

Tools and Services ✓

SAP S/4HANA Cloud ✓

Cloud infrastructure by choice ✓

## SAP TECHNOLOGIES LEVERAGED

- SAP S/4HANA
- SAP HANA Enterprise Cloud

## THE IMPACT



SAP S/4HANA for all financial processes and cash tender-to-sales reconciliations, improving bank and vendor integration



Improved integration between financial processing and source procurement transactions



Standard financial analytics and reporting for SAP S/4HANA data and archived data store for comparative reporting



Improved operating efficiencies and cost reductions through the implementation of best practices: reducing manual processing, improving process integration, and better end-to-end transaction visibility



Better decision-making using enhanced reporting, improved self-service capabilities, and better information usability



Access to real-time reporting and analytics across a standardized, company-wide platform



Scalable solution to support future IT expansion and process modernization



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