



CASE STUDY: CONSUMER

First Group begins digital transformation with SAP® S/4HANA® on SAP HANA Enterprise Cloud

“The level of collaboration between Keytree, First Group and SAP was excellent and ensured a successful outcome for the business. Collectively, we have worked very hard to deliver a high-quality solution with real benefits to First Group, while also setting up the organization to grow and evolve to meet future challenges.”

— Anthony Aughterson, Director of SAP Consulting Keytree

QUICK STATS

- £5 billion annual revenue
- Approximately 110,000 employees
- Transport services in the UK, Ireland, Canada & USA

KINETIC ENTERPRISE PILLARS

Intelligent	
Clean	✓
Inclusive	
Responsive	✓

KINETIC ENTERPRISE DRIVERS

- Intelligent Spend

THE ISSUE

First Group needed to modernize finance and procurement processes in the UK to provide a state-of-the-art user experience, introduce best practice processes, and reduce infrastructure overheads.

THE SOLUTION

Keytree transformed First Group’s operations in the UK by creating rapid period-close processes, and replacing the Function key-based legacy ERP solution with a consumer-grade user experience.

Labor-intensive business procedures, such as manual cross-system reconciliation activities, have been replaced by moving all business processes for finance and procurement to SAP S/4HANA.

Both functions now operate within a single system, and with a simpler, faster period-close method, replacing off-system procedures.

RISE WITH SAP

- Business Process Intelligence ✓
- SAP Business Network ✓
- SAP Business Technology Platform
- Tools and Services ✓
- SAP S/4HANA Cloud ✓
- Cloud infrastructure by choice ✓

SAP TECHNOLOGIES LEVERAGED

- SAP S/4HANA
- SAP HANA Enterprise Cloud

THE IMPACT

- SAP S/4HANA for all financial processes and cash tender-to-sales reconciliations, improving bank and vendor integration
- Improved integration between financial processing and source procurement transactions
- Standard financial analytics and reporting for SAP S/4HANA data and archived data store for comparative reporting
- Improved operating efficiencies and cost reductions through the implementation of best practices: reducing manual processing, improving process integration, and better end-to-end transaction visibility
- Better decision-making using enhanced reporting, improved self-service capabilities, and better information usability
- Access to real-time reporting and analytics across a standardized, company-wide platform
- Scalable solution to support future IT expansion and process modernization



For more information contact

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