



Deloitte.

Intelligent building services for building professional networks

A mobile app that Deloitte is rolling out for its professionals worldwide helps the organization make efficient use of real estate while providing team members with a tool that can help them strengthen connections with colleagues.

A FEW KEY FEATURES

- Automatically checks in employee for office hoteling reservations
- Auto-detects colleagues in office, based on organization or project team
- Provides seating recommendations based on location of colleagues
- Adds colleagues to a professional network and allows others to quickly connect with them
- Shows open-seating heat maps to help employees find available space

THE ISSUE

How can a leading professional services organization with a constantly mobile workforce make it easier for its professionals to network and collaborate with one another—and ultimately work more efficiently? For Deloitte LLP, that was a million-dollar question. The answer? A solution that Deloitte employees can hold in the palms of their hands.

THE SOLUTION

To help employees select workspaces at offices around the globe, Deloitte developed the Magnet mobile app, which supports a workplace “hotel” function. Magnet leverages wireless geofencing capabilities, real-time analytics, and social/collaborative features to recognize its professionals at Deloitte locations and assign them to workspaces near colleagues with whom they might share a connection or an affinity. By connecting the dots between its people data and real estate data, Magnet helps Deloitte build stronger teams and use space more effectively.

SAP technologies leveraged

SAP HANA®
SAP® ERP systems

THE IMPACT



Improved productivity for project teams



Stronger professional networks and enhanced collaboration among Deloitte colleagues



More efficient use of real estate, potentially leading to reduced costs



Fresh insights into the Deloitte work experience, thanks to employee-provided ratings through the app



Extended value for employees through integration with e-mail, mapping, travel concierge, and other mobile work tools



Relevant experience Deloitte can leverage to help clients enable their own apps for the workplace

For more information, contact Chris Dinkel cdinkel@deloitte.com