



Deloitte.

Shorten the learning curve on higher-ed transformation

Deloitte introduces CampusCloud, powered by Oracle, for the Higher Education market

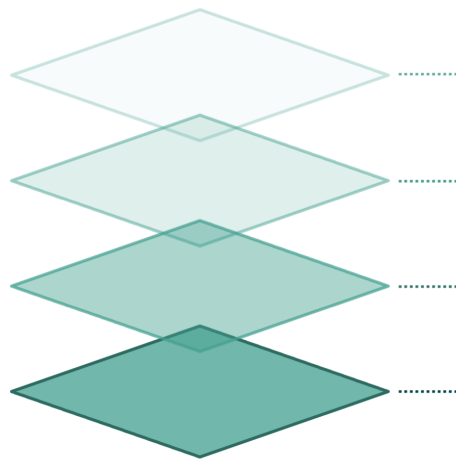
CampusCloud can cut costs, reduce deployment time and quickly provide analytical insights.

Colleges and universities are being challenged to think fast and act fast. Especially in the COVID era, institutions need to make quick decisions that will impact their operations, both financially and in terms of student satisfaction. Yet, many do not have the modern, extensible ERP systems needed to analyze data, model scenarios, and provide the insights their administrators need to make informed decisions. Similarly, the on-premises legacy student information systems that many institutions rely upon, do not have the capacity to meet the needs of today's students who expect a consumer-grade, modern user experience for nearly every aspect of their educational journey, from selecting their courses to paying their tuition.

While the imperative to transform can seem overwhelming, higher education is at an inflection point, where institutions can modernize their ERP and student information systems with greater ease and affordability than previously thought possible—all through the power of the cloud. To help them navigate their transition to a “student first” environment faster, Deloitte has developed its distinctive CampusCloud offering. Powered by Oracle Cloud solutions, the offering combines core Oracle Cloud platforms, pre-configured innovation layers, and Deloitte leading practices gleaned from 20+ years of serving institutions of higher learning globally.

Fast-track your cloud journey

The Deloitte CampusCloud offering is both an accelerator and a way to humanize leading-edge technologies. Designed with extensibility and sustainability in mind, CampusCloud is built on Oracle Cloud as the core platform layer. Depending on an institution's needs, additional modules can be layered on, such as HCM, ERP, EPM, SIS, and Oracle Analytics Cloud, some of which contain pre-configured and student packages that reflect public-sector requirements.



Client Layer

Institutions can tailor the solution with client-specific settings

Deloitte Accelerator

Pre-configured industry requirements include third-party vendors integration

Innovation Layer

AI, live video chat, RPA, chatbots and future tools bolster the solution

Oracle Platform

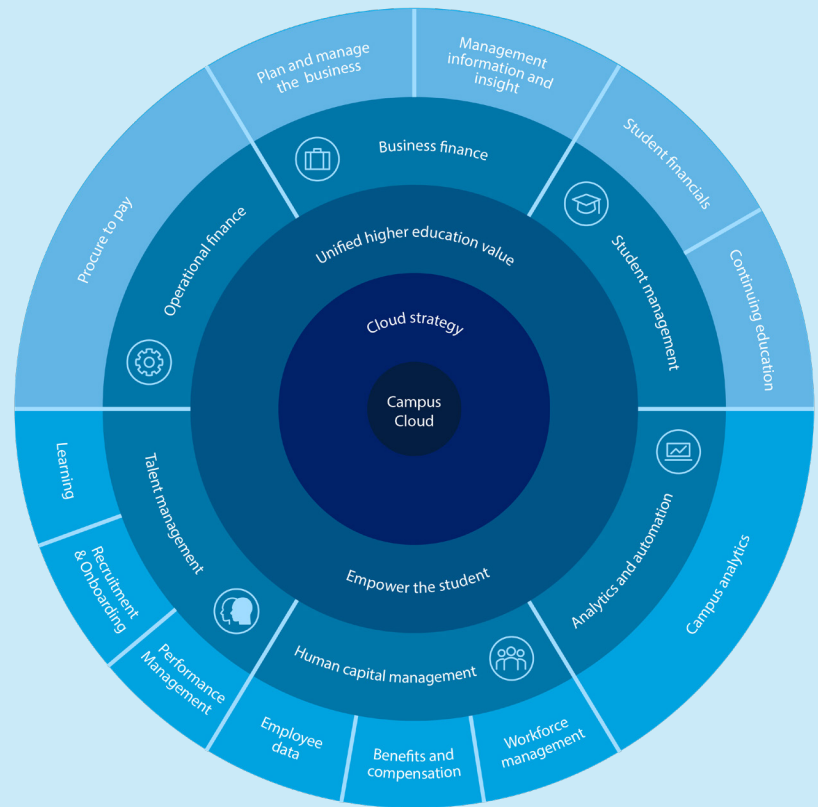
Capabilities powered by Oracle cloud HCM, ERP, EPM, and Student Cloud

This modular structure is further enhanced by a client layer that allows the offering to be tailored for institution-specific requirements, and an innovation layer comprising cutting-edge digital technologies and features (e.g., AI, live video chat, robotic process automation, and chatbots). By providing a next-gen user experience and making room for institutional configuration and ongoing innovation, Deloitte CampusCloud positions colleges and universities to embrace the wide range of advantages the cloud has to offer, both now and in the future.



Adopt next-gen tech faster

With CampusCloud, users can see and touch the system earlier in the transformation process, often within weeks. This can provide a big advantage over on-premises applications, where it commonly takes months from the start of the engagement before things are up and running. The pre-configured components of CampusCloud are key to decreasing deployment time and cost, since they allow the engagement team to expedite many of the traditional system integration steps.



Model what-ifs and more

CampusCloud incorporates leading practices deployed on Oracle EPM Cloud to provide an integrated financial planning and modeling solution. With it, you can gain the ability to:

1

Perform scenario analysis for multiple enrollment plans, accommodating bottom-up planning by academic officers as well as top-down planning by finance staff.

2

Model real-time results while adjusting for enrollment demand and underlying cost drivers, which can help in determining the optimal number of classes to be offered by program based on contribution (by campus and academic unit).

3

Analyze capacity constraints and utilization, which can help in aligning the enrollment plan with available space.

4

Reduce uncertainties and inconsistencies in the revenue and expense planning process by leveraging institutional, standardized drivers.

5

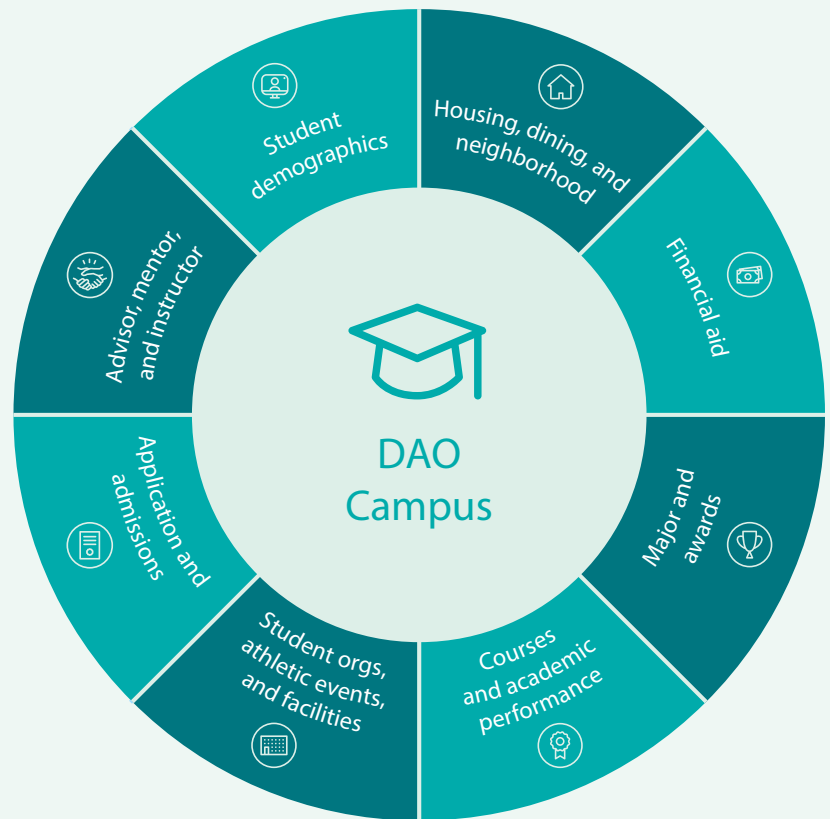
Create multi-year enrollment plans that are data-driven versus indicative by incorporating historical trends, financial actuals and student intake information into one central planning tool.

6

Incorporate workforce planning into the budgeting and forecasting process.

Gain unified insights

CampusCloud includes cutting-edge, pre-packaged analytical applications based on the Deloitte Analytic Objects (DAO) for Campus module built on the Oracle Analytics Cloud platform. This module provides high-level as well as detailed analytics on key student areas such as predicting which applicants will be successful, identifying students that are struggling, plus how to improve student engagement and their success. It also has the capacity to provide integrated insights by connecting analytics across different functions to identify key attrition risk factors. By allowing multiple stakeholders to communicate based on the same set of truths, the offering can promote agility and transparency and enable holistic decision-making.



Engage higher-ed experts

Deloitte understands the higher education sector and cloud-enabled transformation process. For more than over 20 years, Deloitte has served higher education clients ranging from large public research institutions to small and medium-sized private colleges and vocational schools. Our qualifications include:

1

A leading higher education practice, with decades of experience across the globe.

2

Deep technical skills for incorporating innovative digital technologies and evolving the CampusCloud offering based on trends in the higher-education industry.

3

A global Oracle practice, with experience across Oracle Student Cloud, Oracle ERP Cloud, and Oracle Analytics Cloud.

4

A multi-disciplinary approach that combines knowledge of higher education with functional capabilities across strategy and operations, risk management, financial advisory, tax, shared services, and cyber security.

5

Extensive experience in modernizing administrative processes.

6

A commitment to improving institutional performance by bringing to bear an understanding of operational and financial transformation, enterprise technology solutions, student experience redesign, advanced analytics, and organizational and change management.

Institutions can also integrate finance, supply chain and workforce accelerators to gain high-level and detailed insights:

DAO Finance

- Month End Closure Performances
- General Ledger: financial statements, ratios and cost metrics
- Days Payments Outstanding Trend metrics

DAO Supply Chain

- Procurement performance on requisitions, purchases, and invoices
- Sophisticated spend analysis and supplier evaluation
- Spend classification, anomaly detection, and demand forecasting analytics

DAO for Workforce

- Workforce movement metrics
- Labor Spend vs. Plan
- Demographics / EEO
- Learning Effectiveness
- Talent Development and Performance





Contact us

Students are in the driver's seat. Amid intense competition for learners, especially internationally, institutions, regardless of size, are being pressured to deliver a next-gen user experience while simultaneously controlling costs and improving profitability. Deloitte CampusCloud has been designed to fulfill these seemingly opposing goals. It can give institutions a flexible tool for meeting the escalating demands of students, including expectations of mobility, interoperability, and user-friendliness. At the same time, it can streamline operations and give administrators and C-suite leaders unified insights, including the ability to quickly assess the financial impacts of proposed program decisions.

To explore how we can help shorten the learning curve on modernizing your systems, please contact:

Mark DiNello

Partner
Deloitte Inc.
mdinello@deloitte.ca

Troy Kay

Partner
Deloitte Inc.
trkay@deloitte.ca

Jeff Yazdi

Partner
Deloitte Inc.
jyazdi@deloitte.ca

About Deloitte

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. In the United States, Deloitte refers to one or more of the US member firms of DTTL, their related entities that operate using the "Deloitte" name in the United States and their respective affiliates. Certain services may not be available to attest clients under the rules and regulations of public accounting. Please see www.deloitte.com/about to learn more about our global network of member firms.

This publication contains general information only and Deloitte is not, by means of this publication, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This publication is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor. Deloitte shall not be responsible for any loss sustained by any person who relies on this publication.