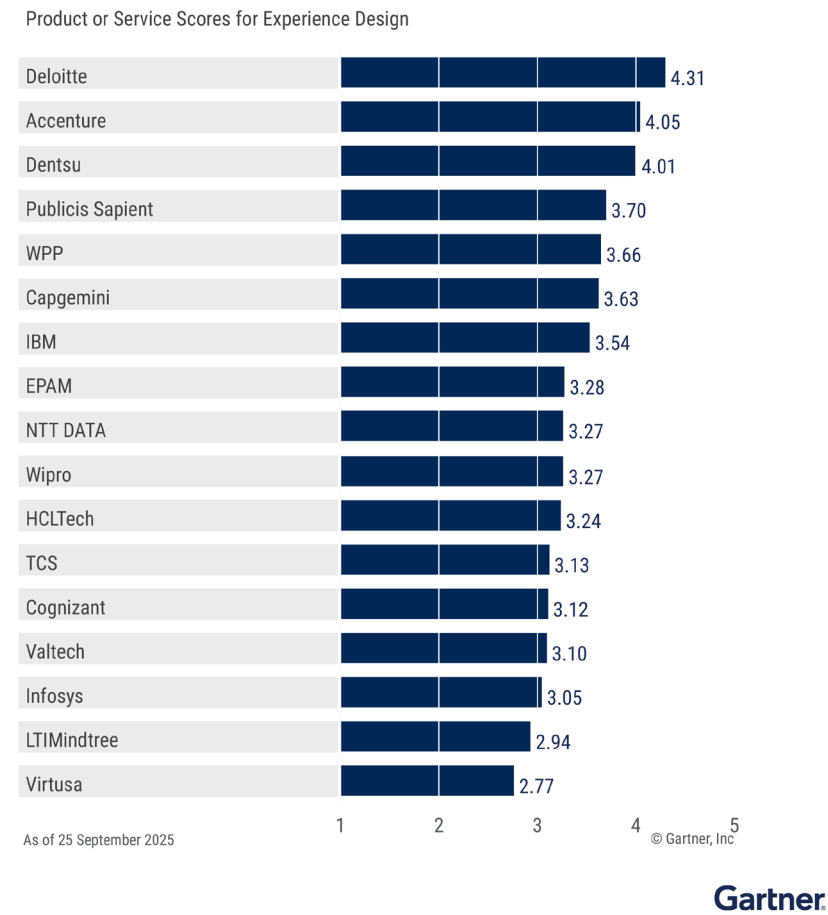


Figure 1: Vendors' Product Scores for Experience Design Use Case



Source: [Gartner®, Critical Capabilities for Digital Experience Services](#), By [Alan Stanley](#), [Tom Sieber](#), [Irada Veliyeva](#), [Brett Sparks](#), Published 30 October 2025- ID G00827851

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