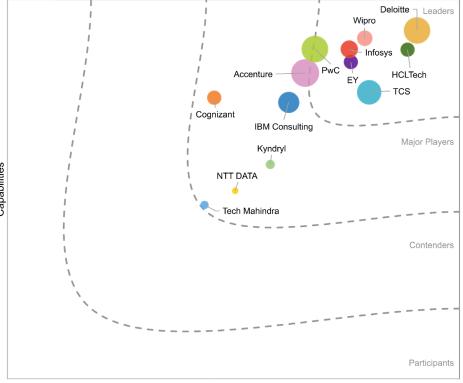
IDC MarketScape Worldwide Industry Cloud Professional Services, 2024



Source: IDC, 2024 Strategies

Source: IDC MarketScape: Worldwide Industry Cloud Professional Services 2024 Vendor Assessment, By Nadia Ballard, Published 4th Dec 2024, Doc #US51036624

Disclaimer: The insights provided are part of the IDC MarketScape Excerpt, which is an extraction from the original IDC MarketScape assessment. Per IDC policy, only the Vendor Summary Profile for the purchasing vendor will be included in a given IDC MarketScape Excerpt. To gain access to the profiles for all suppliers included in the assessment, contact IDC.

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.