

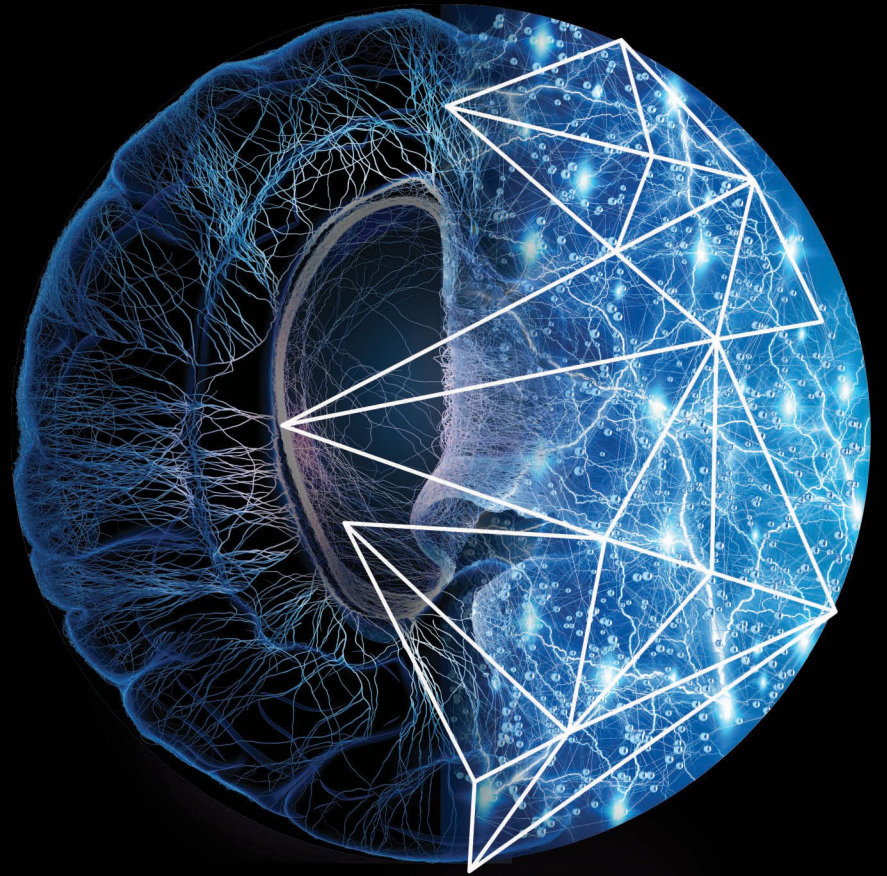


# Cognitive risk sensing

Get the intelligence you need, when you need it

What if you could receive early warnings about third-party behavior that might jeopardize your supply chain? Alerts about external events that might disrupt your company or your initiatives? Or intelligence into threats that could damage your brand's reputation? And what if you could get those insights when and how you want them, allowing you to prioritize actions to take and investments to make?

Good news. You *can* receive this type of predictive risk intelligence with cognitive risk sensing.



## Anticipate events and predict risks

Addressing such pressing issues and critical threats requires the ability to collect and analyze vast amounts of external data. That's just what cognitive risk sensing offers, enabling you to:

- Interpret signals—of both threats and opportunities—more effectively
- Understand the potential impact to your organization
- Enhance the quality of insights by ingesting your organization's internal data, when needed
- Make smarter decisions for your company

In short, cognitive risk sensing can help your organization analyze the world's available data to better anticipate emerging events and gain the intelligence to predict risks.

Cognitive risk sensing aggregates and synthesizes data globally to provide intelligence that can help you:

- Detect issues early on
- Proactively monitor emerging events
- Predict the speed of onset and risk velocity
- Drive business growth
- Mitigate risk impact
- Focus on decision making, not on analyzing data

## Cognitive risk sensing capabilities

Our ability to help you proactively identify threats, access real-time data, and seize opportunities is built on:



The IRIS **cognitive intelligence platform**, which taps into more than *800,000 websites* across more than *190 countries* and *80 languages*, processing more than 100 million *social media posts* per day



**Machine learning, natural language processing, and our library of risk ontologies**, which can enable highly effective signal detection and risk prioritization



**Intelligence analysts** who augment our platform's power with their industry knowledge to curate risk signals and provide actionable insights



**Read-at-a-glance dashboards and executive reports** that provide alerts about emerging threats and opportunities, delivered at the interval and tempo you request

# 3 critical areas

Cognitive risk sensing can deliver insights and intelligence on your:



## Enterprise

Receive deep insights into your brand, reputation, products, services, and workplace

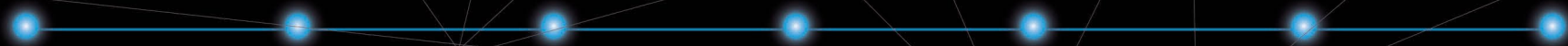
## Ecosystem

Obtain intelligence on your third-party ecosystem and screen and monitor specific entities to detect unforeseen risks

## External environment

Proactively discover and monitor external events to receive early warning signals on a spectrum of disruptive factors, including geopolitical and competitive, that could impact your business

# 7 risk domains



## Financial

Risk of potential financial loss resulting from breach of key indicators

## Operational

Risks relating to products, services, and operational activities

## Reputational

Risk of a potential tarnished reputation or loss of market-place or investor confidence

## Regulatory

Disruptions relating to trade, global markets, and regulatory change

## Extended enterprise

Emerging risks and opportunities related to your third-party ecosystem

## Strategic

Risks that could impede the organization's ability to achieve its strategic objectives

## Technological

Risks arising from technology disruptions, failures, and innovation

## Reap the benefits of cognitive risk sensing

Our cognitive risk sensing platform is designed to help you assess, monitor, and predict emerging issues that matter most to your organization. We turn signals, gleaned from data sources across industries and domains, into intelligence to reveal emerging disruptions. And we help you take action by leveraging:

- An automated, cloud-based scalable platform to provide speed to insights
- Powerful cognitive risk sensing technologies to aggregate, analyze, and synthesize data
- Intelligence briefs and reports to help prioritize decisions and investments
- Executive dashboards and SMS/email alerts to deliver critical, actionable information

## Let's talk

Get the insights you need, when you need them. Contact us to learn more about cognitive risk sensing and how to enable predictive risk intelligence for your organization.

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