Deloitte.



Deloitte Discovery Acquisition Closure Divestiture Carveout (ACDC) Services

Deloitte

Acquisition Closure Divestiture Carveout (ACDC) Data Services

Solutions to support business continuity during cutover and data readiness for both Buyers and Sellers on Day 1.

Overview

As the ability to quickly find and extract value from information becomes more of a competitive advantage, data is becoming an increasingly valuable asset in merger and acquisition (M&A) transactions. As a result, data separations and transfer are an increasingly important component of a successful deal.

During any merger, acquisition, or restructuring, large volumes of physical and electronic unstructured data will likely be provisioned to support continuity of operations and Day 1 execution. These data types are frequently intermingled, poorly described, and contain sensitive material such as personal data, personal health information, trade secrets, and company intellectual property that require special handling and careful dispositioning.

Deloitte's Acquisition, Closure, Divestiture, and Carveout (ACDC) data services provide solutions to help Buyers and Sellers assess, separate, transfer, and manage unstructured data assets to support both successful transactions and ongoing business operations.



Project management and reporting handled by Deloitte DataMaaP



Who might need our help?

Legal is often involved in checking that data is retained in accordance with legal and regulatory requirements and that proper due diligence is conducted prior to transfer.

IT/IS is generally involved with assessment and separation of co-mingled data assets during M&A deals, in addition to their day-to-day responsibilities.

Compliance helps mitigate the risk of unauthorized disclosure of sensitive material during unstructured data separation and transfer.

Deloitte's global footprint facilitates organizational alignment

Deloitte has offices, M&A capabilities, and ACDC professionals worldwide. Our regional teams' knowledge of local languages, customs, and regulatory requirements helps accelerate and enhance delivery in increasingly globalizing environments.

Select ACDC qualifications:

Records bureau to streamline data separation: Global pharmaceutical company

- **Overview:** A multinational pharmaceutical company (Seller) sold a division to another multi-national pharmaceutical company (Buyer). The seller also carved-out a specific drug line and sold it to a third company. More than 200,000 boxes of physical records globally, representing more than 50 terabytes of data, had to be sorted and disseminated to the right stakeholders.
- Approach: Deloitte established a Records Bureau concept, leveraged technology to crawl unstructured data systems to discover what data exists, and initiated, tracked, and monitored data separation via a centralized Records Bureau governance model.
- Outcome: Key value delivered included compliance with data management regulations, cost avoidance in excess of \$53 million dollars, centralized process execution, and a template for use of AI and autoclassification to support enterprise value.

Site closure and consolidation: Global mobile technology manufacturer

- **Overview:** A global mobile technology manufacturer sought records management assistance in 34 countries to support site closure and consolidation relating to an acquired entity.
- **Approach:** Deloitte set up a global "hub and spoke" model to support information gathering and to support guidance and records disposition. Central management from the U.S. liaising with client's M&A Post-Merger Integration (PMI) team and facilities allowed for full project coverage resulting in assessment times of 2-3 days followed by specific records disposition activities.
- **Outcome:** Site closures were completed on time without any delays caused by the records management team. The global records index lives on at the client, and became the basis for visibility to global records which provided more efficient and effective answers to in-country tax audits and other regulatory agency requests. The index also provided a basis to recommend records destruction for records that reached end of lifecycle.

Data separation during divestiture: Global banking institution

- Overview: A Global banking institution divested a segment to two different Buyers, requiring supervision of the separation of various business domains in readiness for transition and ensuring the resulting data does not breach privacy or commercial sensitivity guidelines stipulated in the contracts of sale. The separation was further complicated by the existing largely manual internal process which had been in use, leading to capacity constraints and lack of assurance of what remediation had been done and by who.
- **Approach:** Deloitte developed foundation segregation logic aligned to the scope of the share sale agreement. We delivered proprietary technology solutions to collect, process, and segregate data for transport along with full audit capacity.
- **Outcome:** We helped accelerate segregation processing and a simplified business unit review (testing); provided end-to-end traceability of records, their treatment, and decisions made (audit); provided scalability to meet Global Banking Institution needs for Day 1 Completion and up to Separation (2020); and simplified pricing to enable benefits realisation and tracking.

Copyright © 2022 Deloitte Development LLC. All rights reserved.

3

Mergers and Acquisitions Lifecycle



Differentiators to accelerate value

• (

Knowledge and experience

Deloitte brings extensive M&A, data separations and transfer, and records and information management (RIM) experience; recent and relevant experience in the pharmaceutical industry; and an ability to execute both smaller and large-scale global projects for major multinational organizations.

Flexibility and scalability

Our breadth and scalability allow us to help meet deadlines with fast turnarounds, pivot to address new or unanticipated challenges, and quickly deploy resources across the globe.

Capabilities for holistic collaboration

Our additional capabilities can help solve a wide range of data-related challenges, including:



Establish a broad corporate strategy and evaluate means to achieve it, assess and prepare for acquisition pathways, assess capability to undergo strategic M&A program, and establish accountability

Define and prioritize acquisition criteria, screen and evaluate potential targets, prioritize acquisition candidates, conduct highevel pre-deal integration planning and valuation of business entities

Conduct financial and business due diligence, identify core/noncore assets and eventual sale opportunities, conduct negotiations and asset/target valuation and structuring, refine integration plans

Establish operating model and integration blueprint, organize controls, develop Day One requirements and plans, design customer and organizational strategies

Provide Day 1 stabilization of the organization, execute and manage integration plans, provide carve-out and stranded cost support, human capital integration



Technology and automation

Deloitte leverages both alliance and proprietary technology solutions for extensibility and scalability. For example, our proprietary data remediation solution helps efficiently identify and disposition data using automation and machine learning, supplemented by skilled teams.

Accelerators to fuel speed and efficiency

Templates and tools, refined over years of use, can help track, manage, and execute activities faster and to provide data and reporting for streamlined, centralized review and management.

1 **RIM dashboard**

Provide project views and program metrics to communicate status



5 **TrueView**

Automates physical record data capture and integrates with our other platforms, reducing time and effort required to index and classify physical record assets.

Includes supporting tools (i.e. barcode, image, video, instant conference, voice to text) enabled in a mobile device platform backed by a secure cloud environment.

Box classification & 2 analytics

Proprietary algorithms tailored to identify likely retention codes or otherwise classify boxes



6 DRACS

Proprietary data remediation tool that helps identify and disposition data by (1) scanning in-scope areas to identify data stores using an Elastic Search database; (2) combining technical information about data with content libraries to identify ownership and *jurisdictions; and (3) helping users* segment information with streamlined processes that blend machine learning capabilities with skilled teams

IndustryPrint

3

Help expedite data inventory for analysis





Displays project progress in real time to support global reporting and decision-making and tracks inventory





Can be tailored to support targeted data gathering





Records Bureau

Finds, classifies, archives, and retrieves information as a managed service, allowing the team to focus on business-as-usual operations



Deloitte's global data separation and request management breadth

Our global network of RIM professionals, life sciences SMEs, and data separations support have deep knowledge of local languages, customs, and regulatory records and data requirements to support clients in the management of worldwide separation efforts.



Deloitte

This presentation contains general information only and Deloitte is not, by means of this presentation, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This presentation is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor.

Deloitte shall not be responsible for any loss sustained by any person who relies on this presentation.

About Deloitte

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. In the United States, Deloitte refers to one or more of the US member firms of DTTL, their related entities that operate using the "Deloitte" name in the United States and their respective affiliates. Certain services may not be available to attest clients under the rules and regulations of public accounting. Please see www.deloitte.com/about to learn more about our global network of member firms.

Deloitte Discovery Acquisition Closure Divestiture Carveout (ACDC) Services