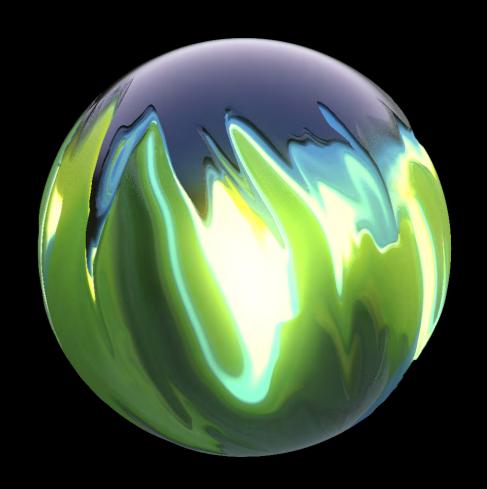
# Deloitte.

## 2021 Future of Cyber Survey

As organizations navigate an evolving threat landscape and an increase in cybersecurity incidents, it's important to have plans in place to mitigate such attacks, while also contending with both talent shortages and technology challenges. But how do the cybersecurity views of executives in the US stack-up against those of executives in the rest of the world (ROW)? Deloitte Touche Tohmatsu Limited's 2021 Future of Cyber report surveyed over 577 C-suite executives globally -159 in the US and 418 outside of the US in the ROW across several industries regarding their organizations' cybersecurity programs.

Here's what we learned:



16%

13%

**ROW** executives

3%

35%

33%

0 Events

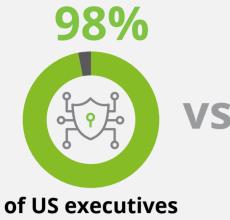
1-5 Events

6-10 Events

11-15 Events

16 or more

Cyber incidents are on the rise, yet some organizations still do not have plans in place to mitigate those threats



84%

of ROW say their organization experienced one

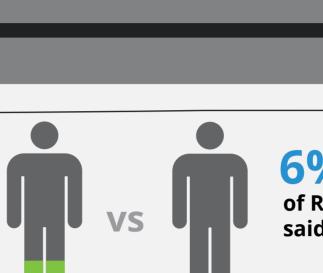
or more cyber incidents in the past year

When asked if their organizations

have strategic and operational

plans in place to defend against

14% of US executives said NO



12%

US executives

6% of ROW executives said NO

The biggest fall out from these cyber incidents or breaches are:

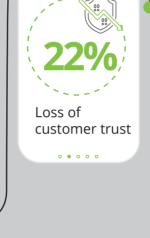


cyber threats









40%

44%

VS Operational disruption



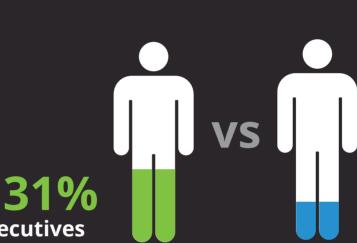
Share price drop **ROW** executives

**US** executives

### The challenges to cybersecurity management

Competition for cyber talent remains fierce, as US execs are almost twice as likely as ROW to say their organizations find it difficult to recruit and retain cyber talent.

of US executives



**16%** of ROW executives

#### **Cyber threat concerns**

The top cyber threats executives are most concerned about are:

Unintended actions of well-meaning employees Ransomware, phishing and malware

Third-party and contractor risk or other supply chain deficiencies

threats

Nation state

**US** executives

28%

27%

20%

**15%** 

13%

16%

33%

22%

**ROW** executives

Denial of Service attacks Unintended actions of well-meaning employees Ransomware, phishing and malware

Third-party and contractor risk or other supply chain deficiencies



But how do executives detect or mitigate employee risk indicators?

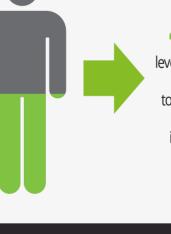
15% **US** executives say their organizations have no way of doing this

US

30%

Monthly

stated they rely on leadership to monitor employee behaviors and cyber risk indicators



leverage automated behavior analytic tools to help detect potential risk indicators among employees



**ROW** 

**ROW** 

**ROW** 

#### **Additional key findings** Zero trust adoption continues to gain

momentum The prioritization of Zero Trust by US executives as they work to

transform their organizations' security capabilities is second only to cyber and technical resilience building, whereas Zero Trust is not near as high a priority for ROW executives



Top-ranked security projects for executives globally 53% 43% Data protection

Balancing business needs with customer trust has

room for improvement in the US

41% VS 42% Data privacy US The biggest impacts cyber incidents or breaches had respondents' organizations, loss of customer trust ranked high 16% US

**US CEOs** and Boards How often is cyber on the board's agenda?

Cyber is top of mind for

> **US** executives 96% 49% More than once Quarterly per year

**ROW** 88% **50%** 20% More than once Quarterly Monthly per year

Reach out to learn more or visit

http://www.deloitte.com/us/future-of-cyber-survey

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