



Breakthrough by Design podcast series

Breakthrough Bites: Overcoming limiting beliefs one bite at a time with Jason McKinney

Shark Tank to Truffle Shuffle: Strip away everything to reach big, bold goals

Host:

Kim Christfort, Chief Innovation Leader, Deloitte Greenhouse®

Guest:

Jason McKinney, Co-Founder and CEO, Truffle Shuffle

Kim Christfort: Finding new approaches to problem solving to get the results you desire might be closer than you think.

Suzanne Vickberg: I talk with people all the time who get stuck, whether they're individually stuck or their team is stuck on something, and I just really love that this is a way to help them see new possibilities and try new things that can help them get unstuck.

Kim Christfort: That's coach, author and researcher, Dr. Suzanne Vickberg. And I'm Kim Christfort, Chief Innovation Leader with Executive Accelerators at Deloitte and your host of Breakthrough by Design. On this episode, we're mixing things up and bringing in a special guest host, Paul Silverglate, leader of Deloitte's Executive Accelerator's team within Clients and Markets Growth. Paul sits down with Suzanne and me to talk about our

latest book, the Breakthrough Manifesto: 10 Principles to Spark Transformative Innovation. And with that, I'll turn it over to you, Paul. Welcome.

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