

Manifesting legacy: Looking beyond the digital era

2018 global CIO survey

The role of the CIO is changing

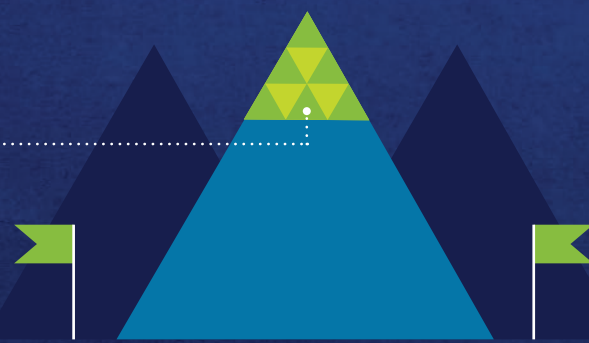
The CIO's mandate has shifted from trusted operator to transforming the business, driving growth, and prioritising agility, scalability, and innovation.

Digital presents an opportunity to realign the CIO role to the new business reality. And this is where it gets personal: Are you satisfied being known mostly as a competent functional leader? Or do you want to help shape and lead your organisation's digital future? That's a choice you may need to face sooner than you think.



10%

of this year's participants are digital vanguards—they lead baseline organisations in the digital business journey



DIGITAL VANGUARD ORGANISATIONS SERVE AS A GUIDE FOR WHAT THE FUTURE MAY HOLD

THE ABSENCE OF **DIGITAL STRATEGY** CAN PRESENT AN OPPORTUNITY FOR CIOS TO LEAD

96% of the executives surveyed identified digital as a strategic business priority



...but only...

26% report that their organisations have an enterprisewide digital strategy in place

65% of digital vanguard CIOs report strong relationships with customer-facing business functions



...but only...

50% of baseline CIOs report this, highlighting the importance of tech fluency in building relationships

TECH FLUENCY CAN HELP CIOS TAKE STAKEHOLDER RELATIONSHIPS TO THE NEXT LEVEL

CIOS CAN TELL A **VALUE CREATION STORY** TO ALIGN TECH INVESTMENTS WITH BUSINESS STRATEGY

37% of CIOs believe they have a well-defined IT investment process and business case template



...however...

75% of other C-suite executives disagree, showing a disconnect in budget discussions

50% of digital vanguard CIOs identified being an innovative leader as a recruiting advantage



...while only...

20% of baseline CIOs chose this, leaving an opportunity to break the culture code

RECOGNITION AS AN **INNOVATIVE LEADER IN IT** CAN BE A KEY DIFFERENTIATOR IN THE TALENT WAR

ORGANISATIONS SHOULD INVEST IN **FOUNDATIONAL TECHNOLOGIES** TO SUPPORT DIGITAL

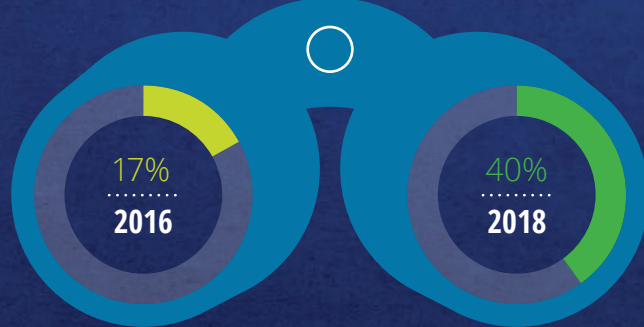
78% of digital vanguard CIOs are confident their current technology architecture can support business needs



...while only...

54% of baseline CIOs are confident, underlining the importance of cyber, core, and cloud

135% increase over 2016 in CIOs who said emerging technologies would have significant business impact



CIOS SHOULD **INDUSTRIALISE INNOVATION** TO KEEP UP WITH THE PACE OF CHANGE

The time is now for CIOs to manifest their legacies. CIOs can look to digital vanguards as roadmaps for delivering value today and beyond.

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