

Passion for leisure

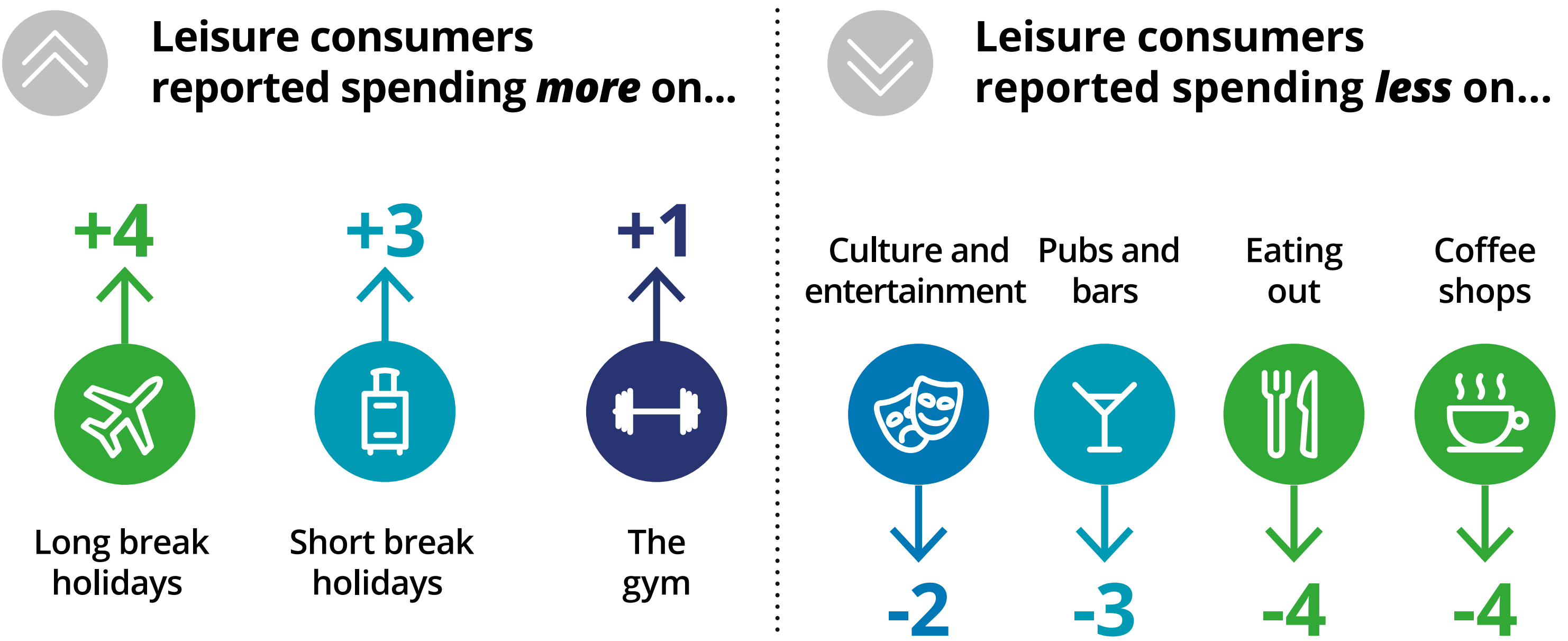
UK Leisure Consumer – Q2 2017



A more cautious leisure consumer is emerging in Q2, as overall consumer confidence has declined. However, confidence in leisure spending remains more robust than other areas of discretionary spending.

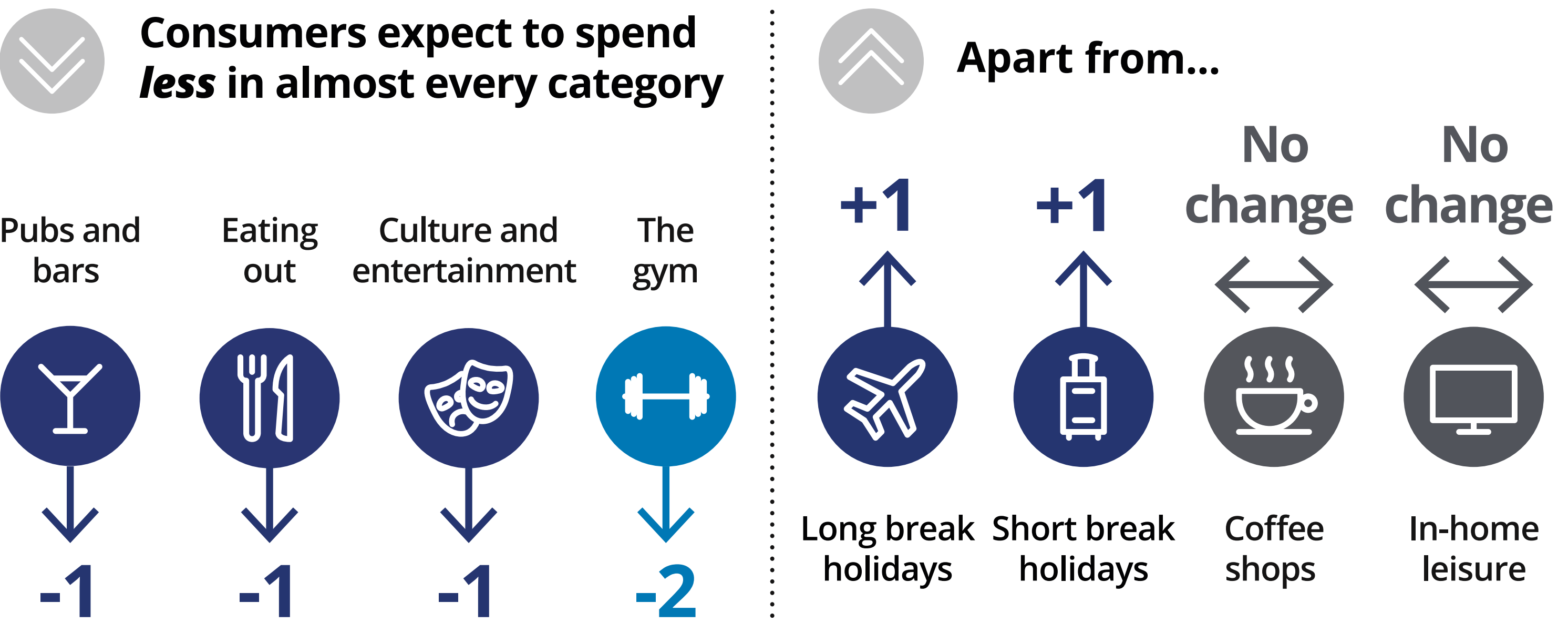
Chasing the sun

Both short and long haul holidays and going to the gym saw an improvement in discretionary spend quarter on quarter, with eating/drinking out seeing a decline.



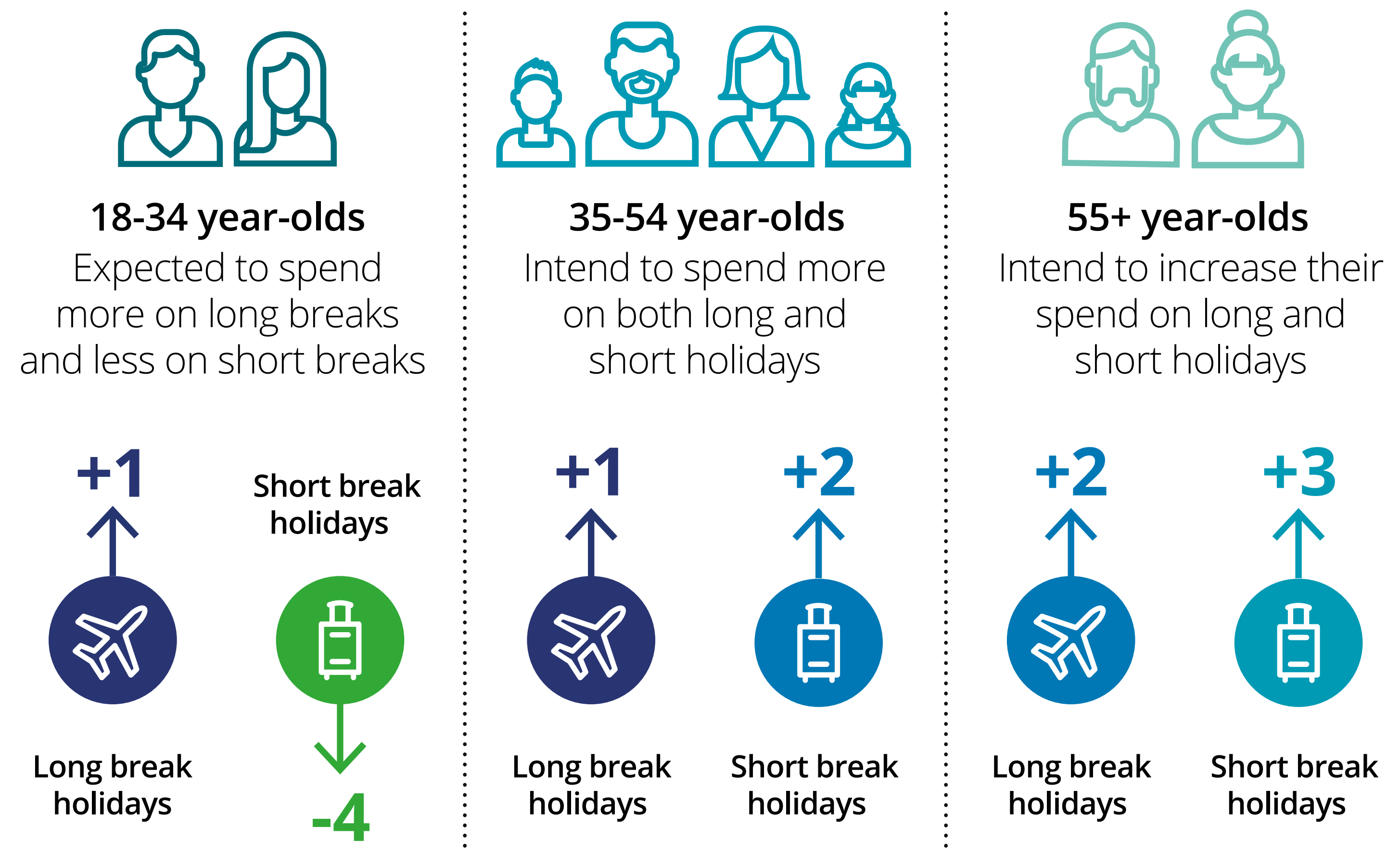
Tightening their belts

Consumers expect to spend less in Q3 2017 than they expected to spend in the same quarter last year, however holidays are still a priority.



Up, up and away

There are clear signs that consumers continue to prioritise their spending on holidays, with the majority of age groups intending to spend more on holidays in Q3 2017 compared to last year.



Clouds on the horizon?

Are consumers starting to decide to cut back on going out to save their pennies for a rainy day?

Are consumers unwilling give up their everyday leisure spend, such as daily coffee or TV subscription?

Will consumers spend as they intended to on holidays or will we see a decline in this area?

Numerical values represent percentage points which reflect changes in responses from one quarter to the next.