

### Crisis as catalyst: Accelerating transformation

#### Global perspectives for private companies



From January through March in 2021 Deloitte Private polled 2,750 executives at mid-sized companies in 33 countries about their expectations, experiences, and plans for becoming more competitive in the current economic environment. Access the full report at [www.deloitte.com/insights/deloitte-private-global-survey-2021](http://www.deloitte.com/insights/deloitte-private-global-survey-2021).

What are the top growth strategies that organizations will focus on over the next 12 months?



**48%** say increasing productivity



**43%** say digital transformation

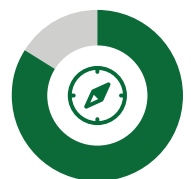


say that their **supply chains need to be redesigned** due to COVID-19

**69%** say the pandemic has **accelerated their digital transformation**



**84%** of highly resilient companies say purpose is taking on greater importance for their organization



**COVID-related risks** are at the top of respondents' concerns for both the next 12 and 36 months.