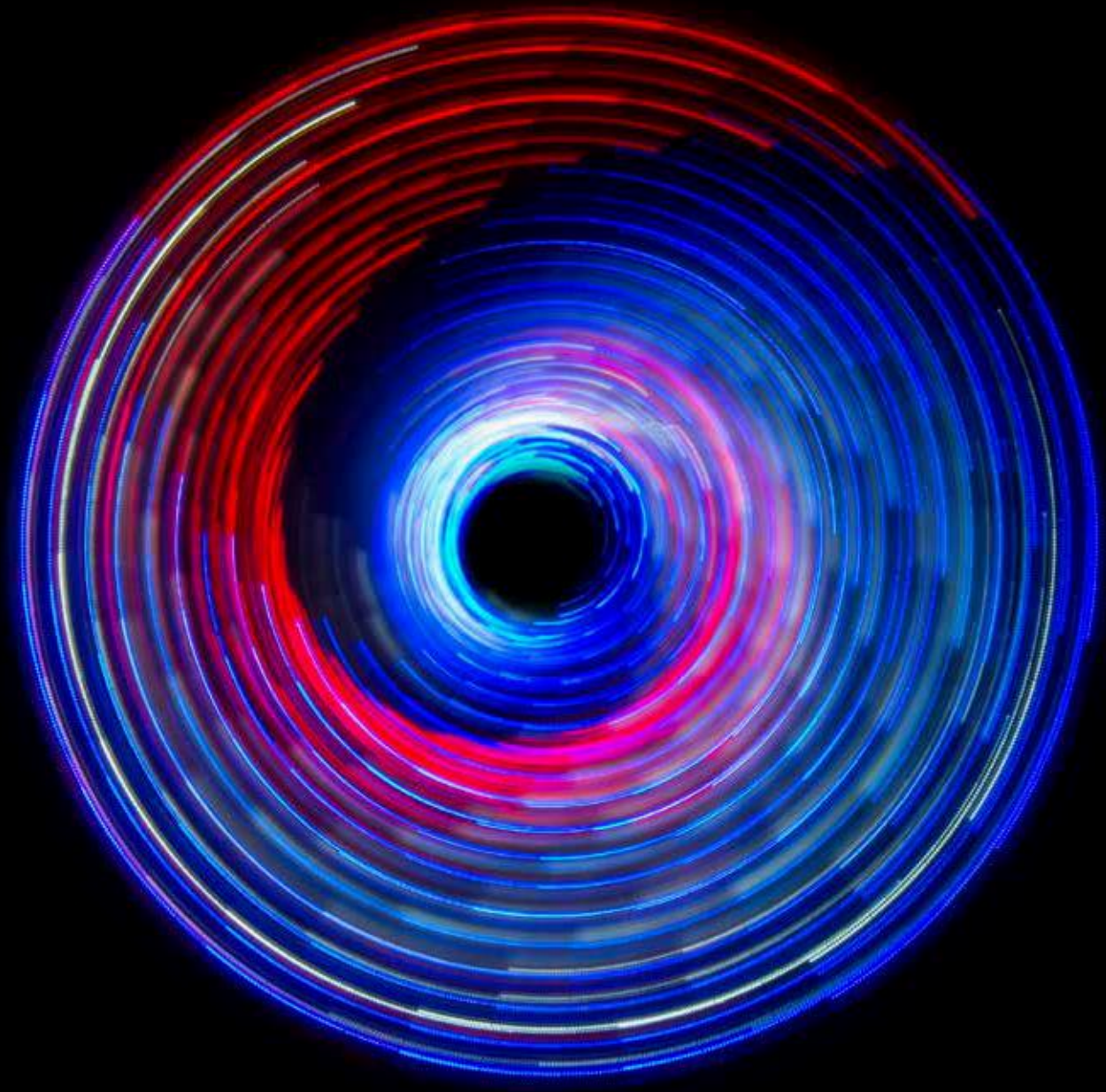


**Deloitte.**



## Finance for Non-Finance Professionals

21 & 22 October 2021 | 15.5 CPE hours  
9am – 6pm (including 1-hour break)

**Target Audience**  
Non-Finance Professionals (i.e. Managerial and non-managerial professionals in Non-Finance-related role and anyone who is involved in the use and interpretation of financial information)

**Delivery mode**  
Pre-work | Live Webinar

**Facilitators**  
Ghamazy Rashid  
Partner

Josette Soh  
Director

Adam Sinclair  
Senior Manager

Adriel Pang  
Senior Manager

Samridhi Chawla  
Manager

**Course Fee**  
S\$1,000



### Introduction to course

Financial statements reports the financial performance and position of a business. Having a thorough understanding of the financial implications of business decisions can help your business thrive and maximize shareholder returns. Through Financial statements analysis, our course will equip you with the analytical skills that allow them to make sense of various information embedded within financial statements and make informed decisions.

This workshop aims to simplify basic accounting concepts to aid you in analyzing the financial statements so that you can understand your business better, leading to effective decision-making.



### Learning objectives

- Understand and appreciate the uses and limitations of financial statements - what they show and what they do not show
- Understand and interpret the balance sheet, statement of comprehensive income, cash flow statement and other sections of financial reports, and develop preliminary assessments on financial position and performance of an entity
- Analyze financial information – understanding quantitative analysis (e.g., financial ratios and other metrics)
- Understand prospective financial information (e.g., budgets), its uses and limitations
- Be aware of trending financial data analytics and visualization tools and how to leverage on them for decision making
- Be aware of the different approaches in practice to help manage finances e.g., managing cash flows, working capital, financial risk exposures, etc.
- Be able to leverage better on their finance teams as they would know the key information that finance should provide for decision making



### Outline of course

Workshop Agenda:

- Introduction of the Accounting's Conceptual Framework and the basic Accounting concepts;
- Learn to interpret a typical set of financial statements where we will examine the structure of an annual report with its related financial information so as to achieve a comprehensive understanding of the organization and its financial health;
- Impart you with the skills of business analysis which include the following:
  - Introduction of key Financial Ratios;
  - Deep dive into Cash Flow analysis to understanding the liquidity risks faced by companies; and
- Learn to look out for red flags in a non-performing organisation and understand its financial health position.

Interactive quizzes and case studies will further enhance your learning during the course.

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# Registration

(Closing date: 3 days before the commencement of the course)

Register for our courses via this [link](#) or scan QR code below.



## Corporate

Empower your finance team to be contributors to their own learning and development. We partner you to curate programmes tailored to your organisational needs. Please contact us at [SEA DLS Enquiries](#) to kick start planning your learning journey.

## Individual

**Option 1:** Select 3 courses or more, get 20% off total course fee (Receive a 20% off total course fee when you select any 3 or more courses from any Theme except Data Visualisation, Understanding the lifeblood of your business in a crisis - Cashflow and liquidity and Digital Transformation.)

**Option 2:** Select any course on a stand-alone basis

## Early Bird Discount: 10% Early Bird Discount

(Receive a 10% early bird discount by signing up to any course from any theme except Digital Transformation 1 month before the registration deadline)

## Note

1. Full payment should be made 3 days prior to the seminar and webinar.
2. You will receive a confirmation email from us within 3 – 5 business days from the date of registration and an invoice with the total course fees payable will be sent together with payment details.
3. Upon receipt of registration, any request for cancellation or a replacement must be confirmed in writing at least (7) working days before the seminar. We regret that fees will not be refunded. Replacement is permissible with substitute attendees.
4. We reserve the right to make any amendments to the program, cancel the webinar and/or have speaker replacements, if warranted by circumstances beyond our control. (e.g. COVID-19 pandemic related matters).
5. All fees are inclusive of 7% GST and materials.
6. By submitting the registration, I agree to receive emailed reports, articles, event invitations and other information related to Deloitte products and services. I understand I may unsubscribe at any time by clicking the link included in the emails.
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## Enquiries

General enquiries (i.e. courses, corporate training, billing related matters), please contact us at [seadlsenquiries@deloitte.com](mailto:seadlsenquiries@deloitte.com)  
Enquiries relating to DLS platform, please contact us at [seadls@deloitte.com](mailto:seadls@deloitte.com)

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