The award for stable box office revenues in the face of digital media goes to…

Deloitte Global predicts that the **value of movie theater admissions in the U.S. and Canada will fall by about three percent in 2016, to about**
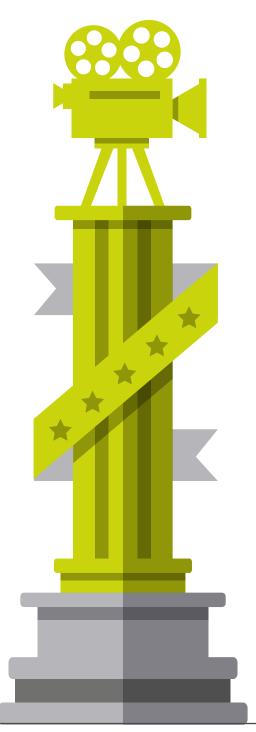
$10.6 billion

with about

1.3 billion

tickets sold

The top five blockbusters released in the year generate the bulk of box office revenue

5 TOP

Revenues are determined by:

- ✓ Ticket sales
- ✓ Ticket prices
- ✓ Concessions
- ✓ Premium experiences (e.g. 3D and IMAX)
- ✓ Other uses of cinema venues (e.g. eSports)

Deloitte.

#TMTpredictions

www.deloitte.com/TMTpredictions