

Vinyl: the billion-dollar nostalgic niche

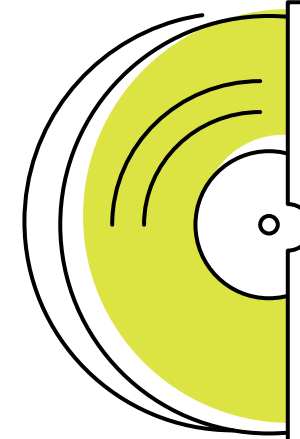
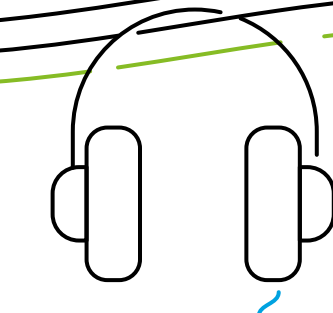
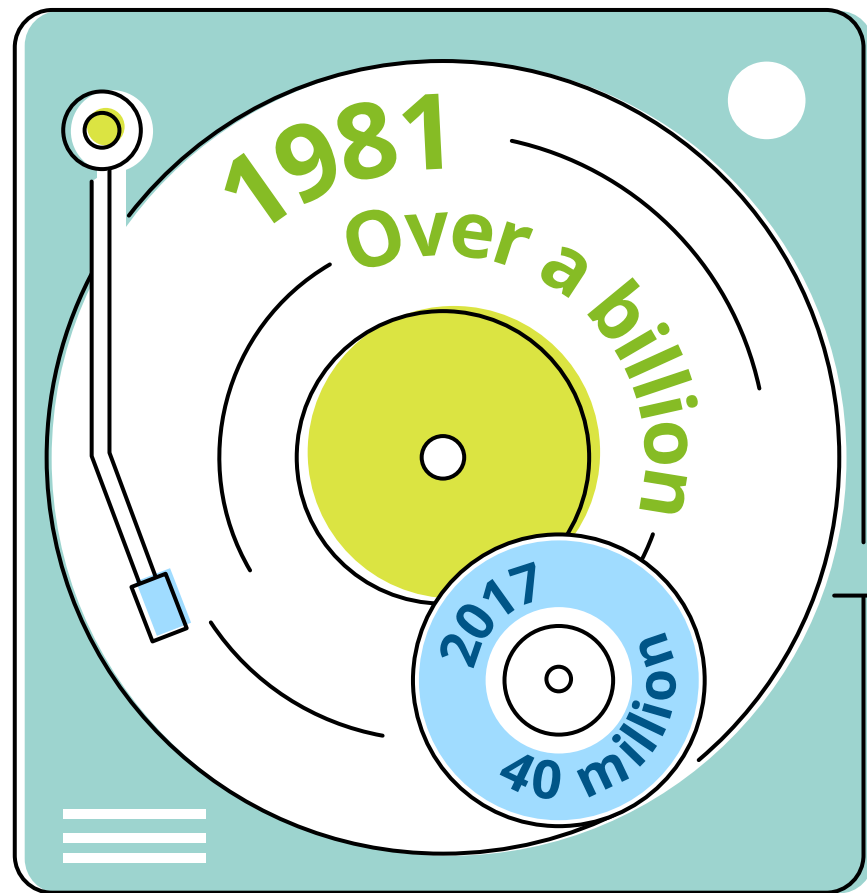
Deloitte Global predicts that vinyl in 2017 will approach

\$1 billion

in sales

mostly from new records, but also from used discs and record players

Number of albums sold:



It will generate globally:

15%

of all **physical** music sales

6%

of all **recorded** music revenues

Deloitte.

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