Building Partnerships for Sustainable Agriculture and Food Security

A Guide to Country-Led Action



Executive Summary

Over the past five years, the World Economic Forum's New Vision for Agriculture (NVA) initiative has supported leaders in 19 countries across Asia, Africa and Latin America to develop action-oriented partnerships on the ground. These partnerships have mobilized over \$10.5 billion in investment commitments, of which \$1.9 billion has been implemented to date, benefiting 9.6 million farmers.

The partnership models that have emerged from these efforts are diverse, but they are built upon a shared vision, a set of core principles, and series of key tactical steps that are similar across many countries. These elements have been captured here and described as the NVA Country Partnership Model. This approach can serve as a framework for action that can be adapted to any local context, and can evolve over time.



Guiding Principles of the NVA Country Partnership Model

- Locally-owned and aligned with country goals
- Market-driven with projects led by the private sector and rooted in viable business cases
- Multistakeholder with open and inclusive engagement from the beginning
- Holistic integrating full value chains that benefit all actors in the agriculture system
- Globally connected and supported by an international network providing solidarity and support

Building a multistakeholder partnership is a journey, and partnership leaders continue to improve and refine their approach over time. Additional research is needed to evaluate the impacts of multistakeholder partnerships and the business model innovations they promote. Broader opportunities for partnership leaders to share experiences and best practices can help accelerate the learning process and avoid common pitfalls.

The aim of this guide is to provide a dynamic resource that will empower and inspire the leaders who can build on and further develop these learnings to drive a transformation of the world's agriculture and food systems.

The 8-Step Framework for Action

Adapt and Scale Design **Implement**

Engage

Identify and engage influential Champions across stakeholder groups, including government, private sector, civil society and farmers' organizations

Implement

Develop a shared partnership agenda, including high-level goals and key opportunities which can be achieved through

Define specific goals and action plans to deliver impact on the ground, including framework to measure progress against goals

Implement action plans on

a project-by-project basis

business cases to align funding, and engaging local

actors and experts

by experimenting with new

collaboration models, building

Review

Scale

Review the partnership strategy and structures as needed to seize new opportunities over time

Scale and institutionalize

developed in-country or through

proven models, adapting

global/regional partnership

exchanges and networks

lessons and innovations

multistakeholder collaboration

Structure

Establish the partnership **structure** to drive ongoing collaboration among organizations

Advance

Leverage milestones to drive progress, including high-level global leadership convenings and in-country partnership meetings