

A one-stop-shop for strategy, digital processes, design, and technology

Enabled with Adobe Experience Cloud, powered by Salesforce, mobile-ready with Apple iOS

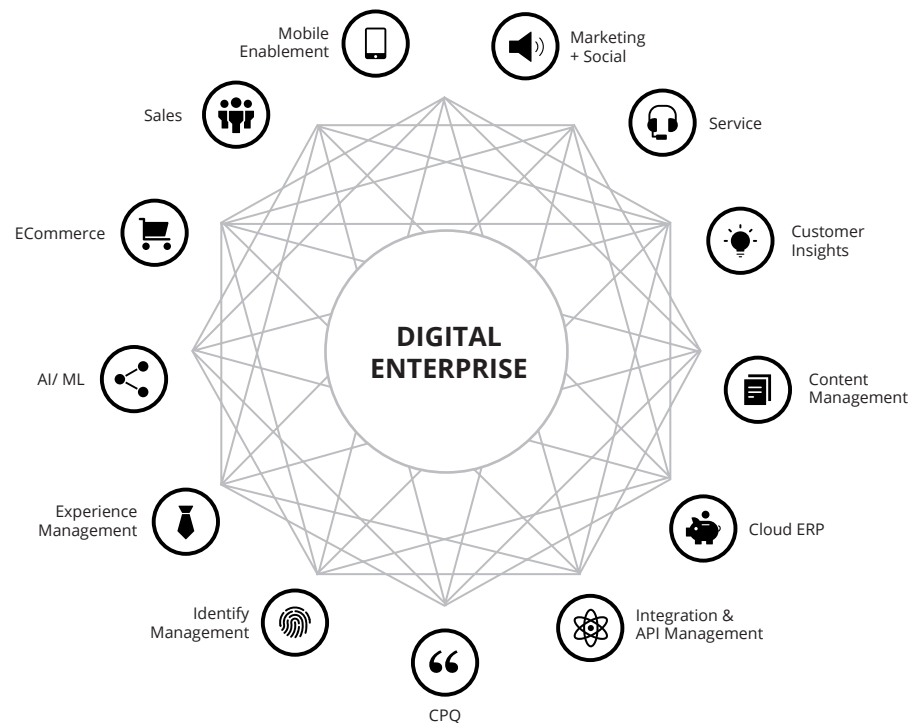
Technology is empowering the enterprise like never before. As words like “game changer” and “digital disruption” become more common, many businesses and customers are redefining their roles in the marketplace. And to capitalize on these quickly evolving opportunities, businesses need an interconnected solution that can improve their ability to adapt to and orchestrate with these market transformations.

Customize, Integrate, and Orchestrate in Months instead of Years

With a variety of effective integrations, DigitalMIX™ can help deliver a pre-configured architecture in a matter of months instead of years. Adding insight-driven accelerators and implementations (that are done at an API-layer level), and an a la carte menu of mix-and-match, industry-leading solutions to integrate with your enterprise, you can create a solution that is precisely tuned to help enhance your organization and inform its scalability for the future.

Put the creative marketing, financial, analytic, and customer management tools back in the hands of your enterprise. Visit us at www.deloitte.com/digitalmix to learn more on becoming the maestro of your enterprise orchestration.

The Digital Enterprise Enabled by DigitalMIX



DigitalMIX is Deloitte Digital's multi-solution portfolio of marketing, sales, service, analytics, order and billing management, financial management, and enterprise cloud-based services. Designed to deliver a one-stop shop strategy, process, organization, design, and technology transformation.

DigitalMIX integrates pre-configured, cloud-based services efficiently with industry-leading insights and accelerators. DigitalMIX can optimize creative marketing analytics, quote-to-catch, digital commerce, CRM, ERP, financial management, and can put the right tools back in the hands of your enterprise.

DigitalMIX Capabilities and Vendor Alignment

CAPABILITIES	VENDOR	CAPABILITY DESCRIPTION
Marketing	Salesforce Marketing Cloud, Adobe	Deliver the right marketing message at the right time
Sales	Salesforce Sales Cloud	Manage the end to end lead to opportunity process
CPQ	Salesforce CPQ, Apttus	Configure, price, and quote complex deals accurately
eCommerce	CloudCraze	Enable B2C and B2B e-commerce with an integrated platform for customers, partners, and employees
Content & Contract Management	Adobe, DocuSign, Apttus	Generate, present, e-sign, store, and manage contracts
Cloud ERP, Finance	NetSuite	Run all aspects of your back office across invoicing, GL, AR, AP, etc.
Customer Service	Salesforce Service Cloud, Salesforce Field Service Lightning	Provide customers and partners a differentiated support experience
Integration & API Management	Mulesoft, Dell Boomi, Informatica	Select the integration platform as a service solution that will allow effective deployment and management of integration services
Identify Management	Ping Identity, Okta	Provide an integrated user experience to your employees
Cusotmer Insights/ Analytics	Adobe Analytics, Salesforce Einstein Analytics	Make data-driven decisions about your business with information from all platforms
Artificial Intelligence	Salesforce Einstein	Use AI and ML to analyze, predict, and make smarter decisions
Loyalty and Incentives	Fielo	Retain your customers, partners, and high-performing team members
Mobile Enablement	Apple	Create a consistent look and feel front-to-back through a custom iOS app leveraging the DigitalMIX API stack

Contact us to learn more

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