

**Deloitte.**  
Private



**Deloitte Private**

Addressing the opportunities and  
challenges unique to private businesses



Deloitte Private connects leaders of privately held businesses and family enterprises to a network of ideas, knowledge and experience. We understand this unique market and build relationships based on loyalty, trust and empathy, delivering value through every milestone.

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“The private market is foundational to the Middle East economy. Deloitte Private brings the breadth and depth of our professionals to Family-owned Companies, High Net Worth Individuals, Private Equity and new start-ups, leveraging our global network and capabilities with a shared vision. A distinctive market deserves a deliberately different kind of service.”

**David Stark**

Deloitte Private Leader, Middle East

## A distinctive client service experience



### Tailored approach

Our team works to customize our service capabilities to each client's specific needs, size, and ownership structure. A single lead partner coordinates one team, comprising of Audit & Assurance, Tax, Consulting, and Risk and Financial Advisory professionals.



### World class talent

Our multi-disciplinary capabilities, deep sector knowledge and innovative solutions to serve the needs of private clients, allow us to address complexities and find the right answers, delivering market leading expertise with integrity.



### Breadth and depth

Our collaborative approach brings the full breadth of our technical and industry capabilities, along with access to the resources of a global network. With more than 312,000 people worldwide, Deloitte member firms deliver services in more than 150 countries. As clients expand their global footprint, our scale helps meet their needs efficiently with local resources around the world.

## Serving the private market



### Audit & Assurance

One of the most valuable assets in the world today is trust, and Audit & Assurance is uniquely positioned to help create it. Our approach for private companies transforms the obligation of an audit into opportunity for your business. Our Private Company Audit Methodology incorporates workflow automation, artificial intelligence, and data analytics tools that enable us to offer valuable perspectives as we serve you now and as you grow. Our audit approach is thorough without being intrusive, and is tailored to the needs of each organization we work with.

Our core competencies are directly applicable and extensible to the need for greater confidence. In fact, they have never been more relevant. That is why through our assurance capabilities and drawing on our deep accounting experience and complementary strengths from across Deloitte Middle East, we deliver comfort in a broader range of areas.



### Consulting

Innovation, transformation and leadership occur in many ways. Our ability to solve clients' most complex issues is distinct. We deliver strategy and implementation, from a business and technology perspective, to help you lead in the markets where you compete. Today, business and technology are inextricably linked, no matter the size of the company. Keeping pace with the emerging technology landscape can be difficult for even the most tech-savvy leaders. Deloitte Private can help our professionals bring a broad range of services to the table to help leverage talent and technology disruption to your advantage. We have a variety of leadership, culture, and industry-oriented, pre-configured solutions designed to help you achieve both your short and long-term business goals.



### Tax

Everything you do has tax implications, and because taxes are often among the most significant drivers of the cash needs of an organization and its owners, it is important to have a tax adviser that can turn the complex and technical into actionable business insights. We can harness the big ideas needed to expand your business, tap into new markets, and turn your unique complexity and risk into competitive advantages.

Deloitte Middle East offers private companies a broad range of fully integrated tax services, including Compliance, Tax Management Consulting, Controversy, Mergers and Acquisitions, Wealth Management, and International Tax. We combine insight and innovation from multiple disciplines with business and industry knowledge to help your company excel.



### Risk & Financial Advisory

Our advisory services help you manage strategic, financial, operational, technological, and regulatory risk to enhance enterprise value, while our experience in Mergers and Acquisitions, Fraud, Litigation, and Restructuring helps you become stronger and more resilient.

Whether your company is launching a new product, embarking on a transaction, integrating new technology, or facing industry disruption, risk is ever-present. The upside? Risk presents companies with an opportunity not only to protect value, but also to implement value-creating strategies.

## Perspectives

Our multi-faceted program utilizes a wide range of vehicles to deliver tailored and relevant insights to private companies:

- Events
- Signature reports
- Research publications
- Webinars
- Other Global insights and perspectives for private companies

# Reach out



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