

Tech C-suite drives growth and strategy

The Tech Exec Survey by Deloitte's CIO Program found that as tech transforms into a primary growth engine, tech execs expand into enterprise strategy, take on P&L responsibility, and set their sights on the CEO role.

INSIGHTS FROM

600+

US tech leaders, including CIOs, CTOs, CDAOs, and CISOs

KEY TAKEAWAYS

CIOs MOVE CLOSER TO CEOs

65%

Of CIOs now report directly to the CEO, up from 41% in 2015.

TECH EXECs STEP INTO STRATEGY

80%

Of respondents say their roles and responsibilities have greatly expanded to meet business objectives.

PERCEPTION DRIVES PERFORMANCE

66%

Of executives at large enterprises say their tech function is viewed as a revenue generator.

CIOs AIMING HIGH AND ENDURING

67%

Of CIOs aspire to be CEO, and 92% of tech leaders agree the CIO role is likely here to stay.

DIGGING DEEPER

CIOs reporting to CEOs lead broad, integrated teams with direct reports that include:

34% CTOs

34% CDOs

15% CISOs

13% CDAOs

34% of technology leaders have P&L management responsibilities in their current role.



When technology is viewed as a growth engine rather than a service center, tech leaders are more likely to:

Report to the CEO

Prioritize expanding into new markets

Drive GenAI across the organization

Peers who believe CIOs are well-suited for the top job say it's due to their:

Proven leadership & 39% management skills

Ability to drive 37% innovation & growth

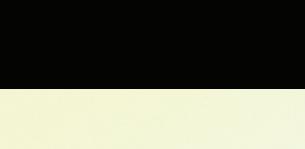
Track record of building 37% high-performing teams

“ The shift in reporting lines is more than a structural change, it's a statement of trust. Increasingly, **CEOs are as invested in the tech agenda as CIOs themselves**, a marked shift from the past when technology was seen as a support function rather than a source of competitive advantage. Today, the CEO-CIO partnership is helping shape how organizations grow, innovate, and lead.”

Anjali Shaikh

CIO and CDAO Programs,
US Leader
Deloitte

GET IN TOUCH



Anjali Shaikh

CIO and CDAO Programs,
US Leader
Deloitte
anjalisshaikh@deloitte.com



Lou DiLorenzo Jr.

Technology, AI, & Data Strategy,
Practice Leader
Deloitte
ldilorenzjr@deloitte.com

Deloitte.

Together makes progress

Methodology

We conducted an online survey among 622 US-based senior technology leaders from March 7–April 1, 2025. Participants were screened based on title, company size, company revenue, and responsibility for setting the strategic direction of technology within their organization.

This publication contains general information only and Deloitte is not, by means of this publication, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This publication is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor.

Deloitte shall not be responsible for any loss sustained by any person who relies on this publication.

About Deloitte Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited (DTTL), its global network of member firms, and their related entities (collectively, the “Deloitte organization”). DTTL (also referred to as “Deloitte Global”) and each of its member firms and related entities are legally separate and independent entities, which cannot obligate or bind each other. DTTL and each DTTL member firm and related entity is liable only for its own acts and omissions, and not those of each other. DTTL does not provide services to clients. Please see www.deloitte.com/about to learn more.