

# Tech C-suite drives growth and strategy

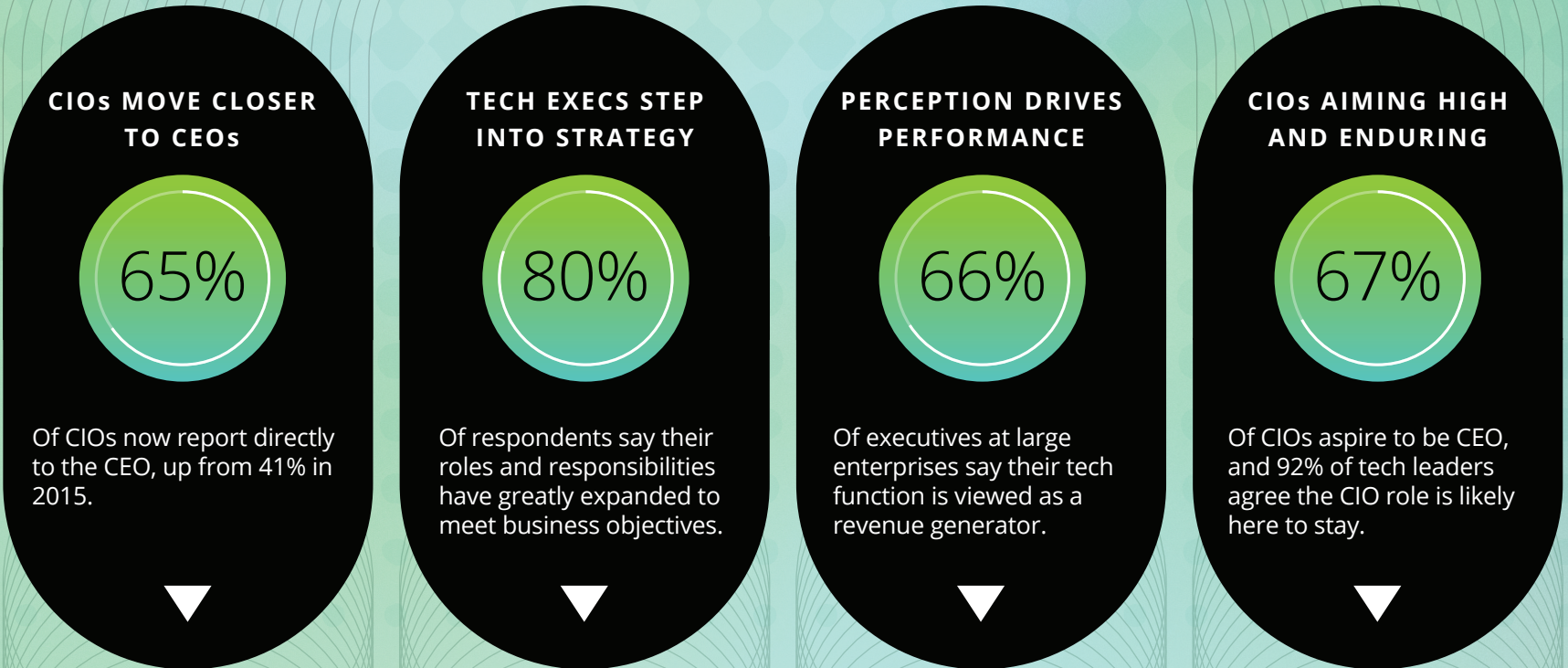
The Tech Exec Survey by Deloitte’s CIO Program found that as tech transforms into a primary growth engine, tech execs expand into enterprise strategy, take on P&L responsibility, and set their sights on the CEO role.

INSIGHTS FROM

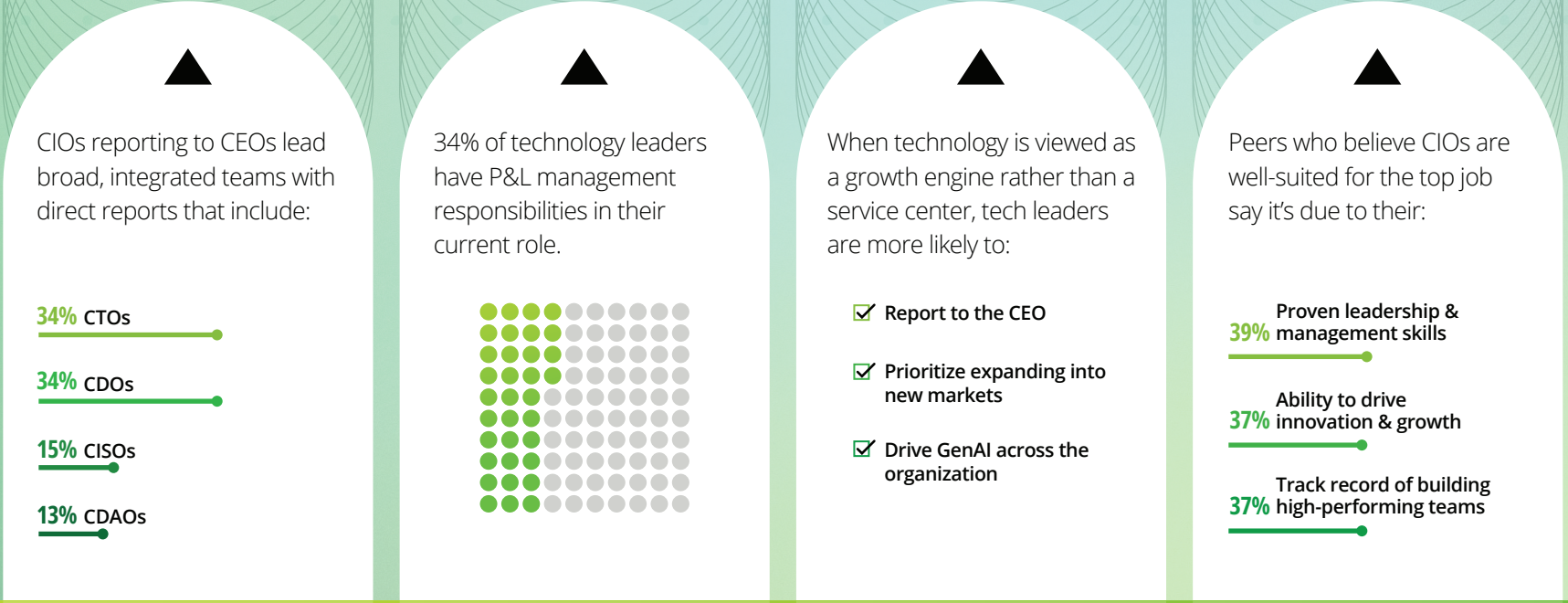
600+

US tech leaders, including CIOs, CTOs, CDAOs, and CISOs

## KEY TAKEAWAYS



## DIGGING DEEPER



“The shift in reporting lines is more than a structural change, it’s a statement of trust. Increasingly, **CEOs are as invested in the tech agenda as CIOs themselves**, a marked shift from the past when technology was seen as a support function rather than a source of competitive advantage. Today, the CEO–CIO partnership is helping shape how organizations grow, innovate, and lead.”

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## GET IN TOUCH



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**Methodology**  
We conducted an online survey among 622 US-based senior technology leaders from March 7–April 1, 2025. Participants were screened based on title, company size, company revenue, and responsibility for setting the strategic direction of technology within their organization.

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