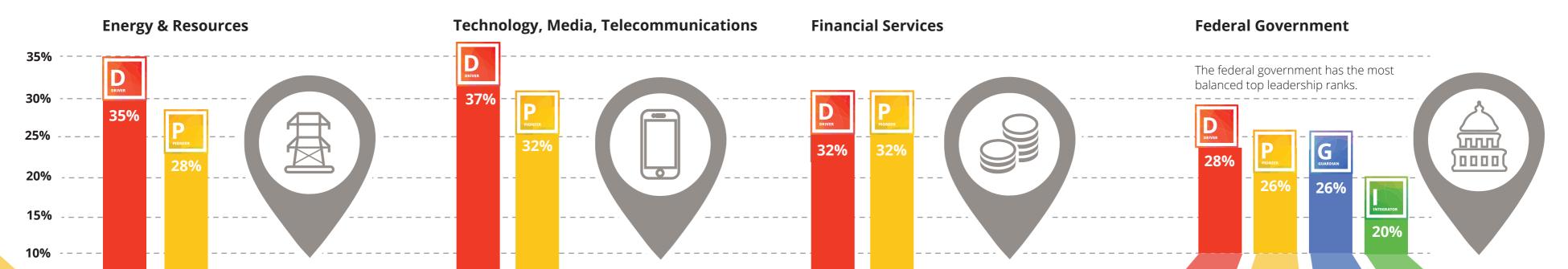
## Across Key Industries

In several industries Pioneers are the most common Business Chemistry type in the C-suite, representing more than 40% of CxOs sampled in the consumer & industrial products industry, the life sciences & healthcare industry, and the public sector, inclusive of not-for-profit organizations, educational institutions, and state and local governments.



## How do CxO work styles change across other industries?



In sampled organizations with revenues of greater than \$10 Billion the proportion of Driver CXOs is equal to that of Pioneers, with both at 34%.\*



\*Revenue categories exclude approximately 100 CXOs in government roles who are included in the number of employee categories

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