## Deloitte.

## CFO Signals<sup>™</sup>

Business Outlook Highlights | 1st Quarter 2017<sup>1</sup>



## Large company optimism high and rising

CFOs' outlook in our 4Q16 survey (right after the US elections) was positive, and it is even more positive this quarter. Still, CFOs continue to voice concerns about policy uncertainty—especially around taxes.

Views of North American, Chinese and European economies improved<sup>2</sup>



Year-over year expectations for capital investment skyrocketed3



Own-company optimism rose to a new survey high4





66% of surveyed CFOs describe North American conditions as good, and 62% expect better conditions in a year



12% describe Europe as good, and only 28% see it improving in a vear



20% regard China's economy as good, and 19% expect improvement



**Earnings growth** expectations rose above last quarter's 6.4%

Revenue growth

expectations rose

from 3.7% last quarter



Capital spending expectations skyrocketed from 3.6% last quarter



10.5%

Domestic hiring growth expectations rose from last quarter's 1.3%





Net optimism of +50.0%, above last quarter's +23.4%



60% of surveyed CFOs express rising optimism, up from to 43% in 4Q16



10% now cite declining optimism, down from 20%

- 1 Visit http://www.deloitte.com/us/cfosignals2017Q1 for the full CFO Signals report background and findings
- 2 Percent of CFOs saying economies are good (versus neutral or bad)
- 3 Represents forecasted results for the next 12 months
- 4 Represents change in CFO optimism of company prospects over the next 12 months, compared to prior quarter

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